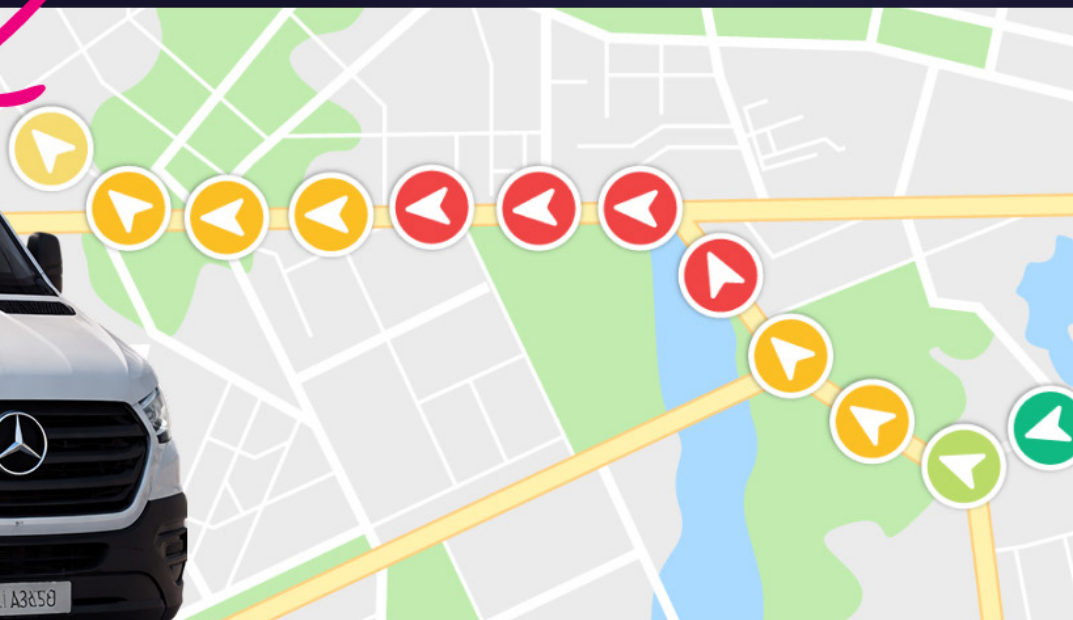


**ram**

A KLIPBOARD COMPANY

The Essential Guide

# Driving Down Private Mileage Costs



# Private mileage is quietly **draining your budget**

If your drivers use company vehicles outside of authorised hours, you are paying for it. Most businesses have no idea how much until they start tracking.

This guide shows you what to look for, what good looks like, and how to stop paying for journeys you never authorised.



## **The real cost of unauthorised vehicle use**

It is rarely intentional. But the impact is real.

- **Fuel:** personal journeys fuelled at your expense
- **Wear and tear:** more miles means earlier servicing and higher maintenance costs
- **Resale value:** excess mileage reduces what your vehicles are worth
- **Lease penalties:** go over your agreed mileage and you will pay for it
- **Insurance gaps:** unauthorised use can fall outside your policy cover



RAM Tracking customers save an average of **£286 per vehicle per month** and is trusted by over **23,000 businesses**.

## What **good mileage reporting** looks like:

If you are relying on manual logs, you are relying on guesswork. Here is what accurate, automated mileage reporting should give you:

- ✓ **Every journey logged**
- ✓ **Business vs private mileage split automatically**
- ✓ **Out-of-hours activity flagged instantly**
- ✓ **Vehicles accessed in unexpected locations highlighted**
- ✓ **Reports accessible on desktop or mobile, or delivered straight to your inbox**
- ✓ **Data that cannot be altered after the fact or policy cover**

The difference: **You are not reviewing paperwork. You are looking at facts.**

# Your private mileage policy checklist

Tracking works best when your policy is clear before the system goes live. Use this checklist to make sure you have everything covered.

## The policy itself:

- Definition of authorised and unauthorised vehicle use
- Whether any private use is permitted and how it will be logged
- Agreed working hours for out-of-hours alert settings
- How mileage records are stored and accessed
- What happens if the policy is breached

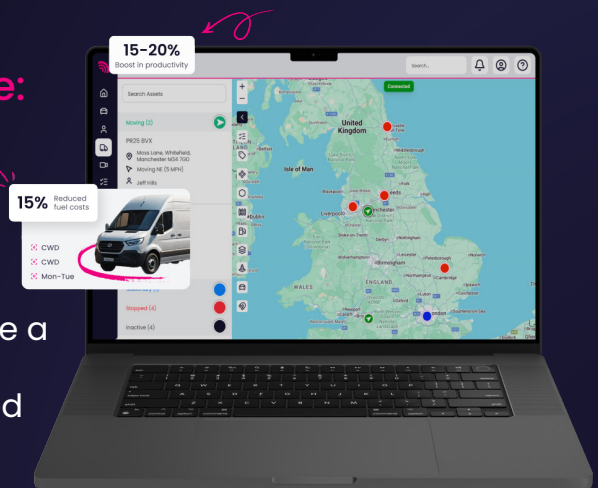


## Communicating it to drivers:

- Share the policy in writing before tracking goes live
- Make clear that tracking applies to the vehicle, not the individual
- Explain that the purpose is to protect drivers as much as the business
- Give drivers the opportunity to ask questions

## What happens once tracking is in place:

1. **Install:** Up and running in under two minutes. No engineer needed.
2. **Set your hours:** Define your business hours. Any movement outside them triggers an instant alert.
3. **Review your first reports:** Within a week you will have a clearer picture of your fleet than ever before.
4. **Spot the patterns:** Out-of-hours activity, unexpected locations, mileage that does not add up. The data makes it obvious.
5. **Have the right conversations:** Accurate, unalterable journey records mean you have the evidence to act fairly and confidently.
6. **Watch behaviour change:** Most unauthorised use stops once drivers know



Most businesses find that simply having tracking in place changes driver behaviour without any further action needed.

# Total visibility. Zero guesswork.

RAM records every engine ignition and journey across your fleet, around the clock.

- Set custom out-of-hours alerts and get notified the moment an unauthorised journey begins
- No manual checks, no log reviews
- Every trip timestamped, stored, and unalterable

## 📁 HMRC compliance, without the admin

Private mileage is a tax matter. HMRC requires an accurate split between business and personal use. Inadequate records can mean fines.

RAM Tracking does this automatically:

- ✓ Business and private journeys separated without manual input
- ✓ Records ready to produce at any time
- ✓ No gaps, no guesswork

# Real results. Real businesses.



**“We achieved a 20% reduction in diesel consumption across our fleet - just by improving driver behaviour.”**

Alex Bailo, Founder, ASB Delivery Services

ASB Delivery Services **cut fuel costs by 20%** after installing RAM across a fleet spending around £62,000 a year on diesel, that is a significant saving.

**When drivers know journeys are recorded, behaviour changes.** Less unnecessary mileage, less harsh braking, less idle time. The savings follow.