



CEBA
S O L U T I O N S



CASE STUDY

HOW SIGNATURE SOLAR TRANSFORMED ITS BUSINESS WITH NETSUITE

COMPANY OVERVIEW

Client: Signature Solar (signaturesolar.com)

Industry: E-commerce, Solar Energy Equipment

Headquarters: Sulphur Springs, Texas, United States



THE CHALLENGE

Signature Solar's rapid growth exposed critical inefficiencies in their operations, from manual order entry and fragmented inventory tracking to a lack of real-time visibility into shipping logistics and stock levels. Disconnected systems created data silos, leading to errors, delays, and time-consuming manual processes. Reporting was slow and limited, preventing timely decision-making, while their legacy systems struggled to scale with expanding transaction volumes, new product lines, and multiple warehouse locations. Without real-time business insights, Signature Solar found it difficult to manage operations proactively, optimize customer experiences, or stay ahead in a competitive e-commerce market.

THE SOLUTION

Signature Solar adopted NetSuite to centralize financials, inventory, order management, CRM, and e-commerce on a scalable platform. Its cloud accessibility enabled remote collaboration, while real-time visibility improved decision-making. By automating tasks and eliminating disjointed systems, Signature Solar boosted efficiency, accuracy, and scalability to support growth without system constraints.

PARTNERING WITH CEBA

Signature Solar partnered with CEBA Solutions for their NetSuite deployment due to their e-commerce expertise and structured implementation. CEBA tailored NetSuite to fit Signature's workflows, addressing specific operational needs. They delivered employee training and ongoing support, enabling teams to utilize the platform effectively, and established a long-term partnership to help optimize and evolve the NetSuite environment as the business grows.

RESULTS & BENEFITS

The NetSuite implementation transformed Signature Solar by boosting order processing efficiency, reducing fulfillment errors, and speeding deliveries through optimized shipping. Real-time inventory management cut carrying costs and improved stock availability. Financial reporting is now faster, more accurate, and insightful. With NetSuite's scalability, Signature Solar can handle greater transaction volumes, expand product offerings, open new warehouses, and pursue growth opportunities, enhancing overall customer experience.

KEY FEATURES & MODULES IMPLEMENTED



Financial Management

Automated accounting, reporting, and cash flow tracking



Inventory Management

Real-time inventory visibility and cost optimization.



Order Management

Automated order processing and error reduction



E-commerce Integration

Unified online store and back-end operations



CRM

Enhanced customer service and relationship tracking

CONCLUSION

By implementing NetSuite with CEBA Solutions' expert guidance, Signature Solar transformed their operations, boosted efficiency, and positioned themselves for sustainable growth. NetSuite's unified platform gave them the real-time insights, automation, and scalability they needed to streamline their e-commerce operations, enhance the customer experience, and confidently expand into new opportunities in the dynamic solar energy market.