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PRESS RELEASE

FOR IMMEDIATE RELEASE CEBA Solutions Rebrands as Loop Services

The new name reflects who we are today, a NetSuite implementation, support, and development team that has grown well beyond where we started.

SAN FRANCISCO, CALIFORNIA, June 1, 2026 — CEBA Solutions today announced it is rebranding as Loop Services. Effective immediately, the company will operate under the Loop Services name across all client engagements, communications, and platforms. The legal entity remains CEBA Solutions Corp.

The rebrand is the result of growth and clarity, not a change in direction. Over the years, CEBA Solutions built a reputation for NetSuite implementations that actually fit the way each business works across many different domains. That work continues.

Loop Services is built around a simple idea: your implementation should be finished, your support team should know your build, and you should never be left managing a system that doesn't match how your operation runs. That has always been how CEBA Solutions operated. The Loop Services name just says it more directly.

"CEBA Solutions was the right name when we started, but we've grown into something more defined," said Zabe Siddique, founder and owner of Loop Services. "Our clients come to us because they want a team that takes accountability from discovery through go-live and beyond. Loop Services reflects that commitment. The work we do for every client, regardless of their industry, stays exactly the same. We just finally have a name that matches it."

Existing clients will see no disruption to their projects, support agreements, or account teams. All ongoing engagements continue as normal under the Loop Services name.

Loop Services offers the full range of NetSuite services: implementation, support, training, project recovery, custom development, integrations, consulting, evaluation, and system health checks. The team works with businesses across a wide range of industries and company sizes, from single-entity operations to multi-site, multi-entity organizations.

Clients and contacts can reach Loop Services at loopservices.co.

About Loop Services

Loop Services is a NetSuite implementation, support, and training partner. Formerly known as CEBA Solutions, Loop Services works with businesses across manufacturing, distribution, professional services, and more to deliver implementations that fit how each operation actually runs. Learn more at loopservices.co.

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