MOSAIC

Privacy Policy

Effective Date: September 2026

This Privacy Policy ("Privacy Policy") describes the privacy practices of MediaMosaic, Inc. d/b/a The Mosaic Company ("Mosaic," "we," "us," or "our").

At Mosaic, we value the trust our clients, partners, website visitors place in us. We are committed to protecting the privacy and security of personal information entrusted to our care.

This Privacy Policy explains how Mosaic collects, uses, discloses, retains, and safeguards information obtained through our website and related digital services.

This Privacy Policy applies to personal information collected through our website and other digital services that link to this Privacy Policy, as well as information you provide when communicating with Mosaic through these channels.

Information We Collect

Information You Provide Voluntarily

We may collect personal information that you voluntarily provide when you:

- Contact us through our website
- Request information about our services
- Register for events, webinars, or other programs
- Subscribe to newsletters, insights, or updates
- Download reports, articles, white papers, or other content
- Communicate with us in any other manner

Depending on how you interact with Mosaic, personal information we collect may include:

- Name
- Email address
- Phone number
- Company or organization
- Job title
- Information submitted through website forms, registrations, or communications
- Any other information you choose to provide

Information Collected Automatically

When you visit our website, we may automatically collect certain technical and usage information, including:

- IP address
- Browser type and version
- Device information
- Operating system
- Referral sources
- Pages visited and website interactions
- Date and time of access
- Cookie or similar technology identifiers
- Other website usage and analytics data

The specific information collected may depend on your device, browser settings, and the technologies used on our website.

How We Use Information

Mosaic may use personal information to:

- Respond to inquiries, requests, and communications
- Provide requested services, content, and information
- Deliver updates regarding our capabilities, events, and insights
- Improve website functionality, performance, and user experience
- Administer programs, events, and registrations
- Maintain and improve our business operations
- Conduct internal business operations and analytics
- Protect the security and integrity of our website, systems, and operations and prevent fraud, misuse, or unlawful activity
- Comply with applicable legal, regulatory, and contractual obligations and protect Mosaic's legal rights

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Cookies and Similar Technologies

Our website may use cookies and similar technologies to maintain website functionality, enhance user experience, and better understand how visitors interact with our website.

Depending on the technologies used on our website, these may include cookies or similar technologies used to:

- Maintain necessary website functionality
- Remember preferences
- Analyze traffic and usage patterns
- Measure the effectiveness of communications and content
- Improve website performance and visitor experience
- Support marketing or advertising activities, where applicable

Most web browsers allow users to manage cookie preferences through their browser settings. If you choose to disable certain cookies, some website features may not function as intended.

Information Sharing and Disclosure

Mosaic does not sell personal information.

We may disclose personal information to trusted third-party service providers and business partners/vendors that perform services on our behalf, including:

- Website hosting and administration
- Marketing and communications support
- Analytics services
- Event management and registration platforms
- Information Technology
- Cybersecurity and fraud prevention
- Other business and operations functions

These parties are authorized to access personal information only as necessary to perform services for Mosaic and are expected to maintain appropriate safeguards for protecting that information.

We may also disclose information when required to:

- Comply with applicable laws, regulations, legal processes, or governmental requests
- Enforce our legal rights or contractual obligations
- Protect the rights, property, security, employees, clients, or operations of Mosaic
- Detect, investigate, or prevent fraud, misuse, security incidents, or other unlawful activities

We may also disclose or transfer personal information in connection with an actual or proposed merger, acquisition, financing, reorganization, sale of assets, or other business transaction, as permitted by applicable law.

Marketing Communications

If you receive marketing or promotional communications from Mosaic, you may opt out of receiving future marketing communications by using the unsubscribe link included in the communication or by contacting us.

Please note that opting out of marketing communications does not prevent Mosaic from sending non-marketing communications where appropriate, including communications related to an existing business relationship, request, or transaction.

Data Security

Mosaic maintains administrative, technical, and physical safeguards designed to protect personal information against unauthorized access, disclosure, alteration, loss, misuse, or destruction.

Access to personal information is limited to employees, contractors, service providers, and other authorized individuals who require access for legitimate business purposes.

While we employ reasonable measures designed to safeguard information, no method of transmission over the internet or electronic storage system can guarantee absolute security. Accordingly, Mosaic cannot guarantee the complete security of information transmitted to or through our website.

Data Retention

Mosaic retains personal information for as long as reasonably necessary to fulfill the purposes for which it was collected, maintain our business and legal records, comply with applicable legal and contractual obligations, resolve disputes, enforce agreements, and protect our legitimate business interests.

Retention periods may vary depending on the nature of the information, the purpose for which it was collected, and applicable legal, regulatory, contractual, or business requirements.

Third-Party Websites

Our website may contain links to third-party websites, platforms, or services for your convenience and information.

Mosaic does not control and is not responsible for the content, privacy practices, security, or policies of external websites. We encourage visitors to review the privacy policies of any third-party websites they choose to access.

Your Privacy Rights

Depending on your location and applicable law, you may have certain rights regarding your personal information, including the right to:

- Request access to personal information maintained about you
- Request correction of inaccurate information
- Request deletion of personal information, subject to applicable limitations
- Obtain a copy of certain personal information
- Opt out of certain uses or disclosures of personal information, where applicable
- Exercise additional rights available under applicable privacy laws

To submit a privacy-related request, please contact us using the information provided below.

We may need to verify your identity before processing certain privacy requests, as permitted or required by applicable law. Certain requests may also be subject to exceptions or limitations under applicable law.

Additional Rights for California Residents

California residents have certain rights regarding their personal information under applicable California privacy laws, including the California Consumer Privacy Act (CCPA), as amended by the California Privacy Rights Act (CPRA), subject to applicable exceptions and limitations.

Depending on the circumstances and applicable law, these rights may include the right to:

- Know about the personal information Mosaic collects, uses, and discloses
- Request access to certain personal information
- Request correction of inaccurate personal information
- Request deletion of certain personal information
- Opt out of certain sales or sharing of personal information, where applicable
- Limit certain uses and disclosures of sensitive personal information, where applicable
- Exercise other rights provided under applicable California law

For additional information regarding the categories of personal information Mosaic collects, the purposes for which personal information is used and disclosed, applicable California privacy rights, and how to exercise those rights, please review our California Privacy Notice.

Children's Privacy

Mosaic understands the importance of protecting children's privacy, particularly in their online interactions. Our website is intended for business and professional audiences and is not designed for or intentionally directed to children under the age of 18. Mosaic does not knowingly collect personal information from children under the age of 18 through our website.

If we become aware that we have collected personal information from a child under the age of 18 in violation of applicable law, we will take appropriate steps to delete it.

Changes to This Privacy Policy

Mosaic may update this Privacy Policy from time to time to reflect changes in our business practices, technologies, legal requirements, or operational needs.

Any updates will be posted on this page with a revised effective date. We encourage visitors to review this Privacy Policy periodically to remain informed about our privacy practices.



Contact Us

If you have questions about this Privacy Policy, our California Privacy Notice, our privacy practices, or would like to submit a privacy-related request please contact us:

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