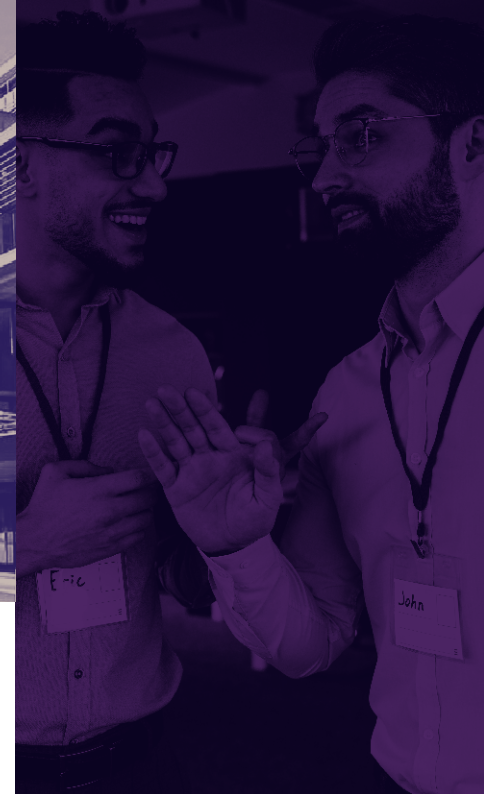


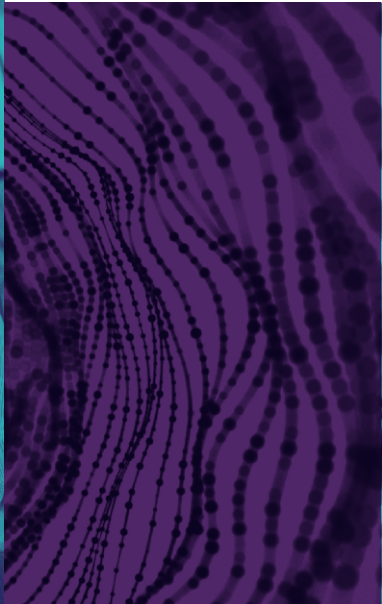
SOVEREIGN MINDS
SUMMIT
FUTURE OF WORK

**SPONSOR THE
FUTURE OF WORK**

15 SEPTEMBER 2026 | QEII CENTRE, WESTMINSTER
SPONSORSHIP PACK



The Sovereign Minds Future of Work Summit will bring together 1,500 individually pre-qualified, senior HR, culture & talent professionals and decision-makers from the UKs fastest-growing SMEs and largest enterprises.



REACHING NEW HEIGHTS THE FUTURE OF WORK

Our attendees are actively seeking ways to future-proof their people functions, optimise employee experience and build for scale.

By sponsoring, you will benefit from:

- **High-quality lead generation**
Connect with senior HR, culture, talent and L&D professionals
- **Interactive engagement**
Participate in sessions and activations that drive meaningful conversations with attendees
- **Custom brand activations**
Create tailored experiences designed to reach your ideal audience
- **Vetted attendees**
Conference attendees are vetted before tickets are approved, helping maintain a high-calibre audience of senior decision-makers and active buyers.

GET INVOLVED EARLY

Many HR tech, employee rewards, L&D and well-being providers are already committing early to take advantage of pre-conference **marketing exposure**.

Sponsorship and exhibitor **opportunities are limited**.

TO BOOK A CALL

Please email:
summitsponsorships@sovereignminds.org.uk

WORLD OF WORK

TAKE IT ALL IN AGENDA OVERVIEW

A focused programme built around the most urgent challenges shaping the future of work.



EMPLOYMENT RIGHTS ACT 2025

UK Employment law is about to undergo landmark reform. Learn what HR leaders need to know now to stay ahead of the upcoming changes and what some of the unforeseen consequences might be.



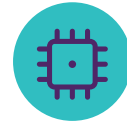
HIGH-PERFORMANCE CULTURE

Actionable advice on how to build a culture of consistent excellence and attention to detail, covering how to test for it in interviews to how to build it into the fabric of your company's values.



THE AGING WORKFORCE

The reality of shifting workforce demographics and the impact on HR and business strategies. Learn how to optimise intergenerational workforces and implement continuous knowledge transfer models from current resource/ retiree replacement models.



AI, AI, AI

AI is changing everything, from hiring, onboarding, to career progression and the role of the CHRO. Learn how AI can be your HR partner and initiatives that can drive adoption across your company.



HIRING FOR SCALE

Sophisticated recruitment strategy from talent professionals who are hiring at scale, covering atypical questions and assessments and how to deal with candidates using AI in their answers.



HUMAN SUSTAINABILITY

As work becomes faster, more digital, and AI-enabled, workforce wellbeing is now a strategic priority. Learn how HR leaders are reducing burnout, improving mental health, lowering absence, and creating workplaces where talent thrives through constant change.

AN IMMERSIVE EXPERIENCE PLAN TO SUCCEED

The event takes place QEII which is one of London's most striking event spaces and in the heart of Westminster.

QEII is easy to get to - ensuring high attendance and length of stay of attendees – and more manageable to walk around vs traditional event spaces like Excel Centre – meaning every exhibitor gets strong ROI.



STAND OPTIONS

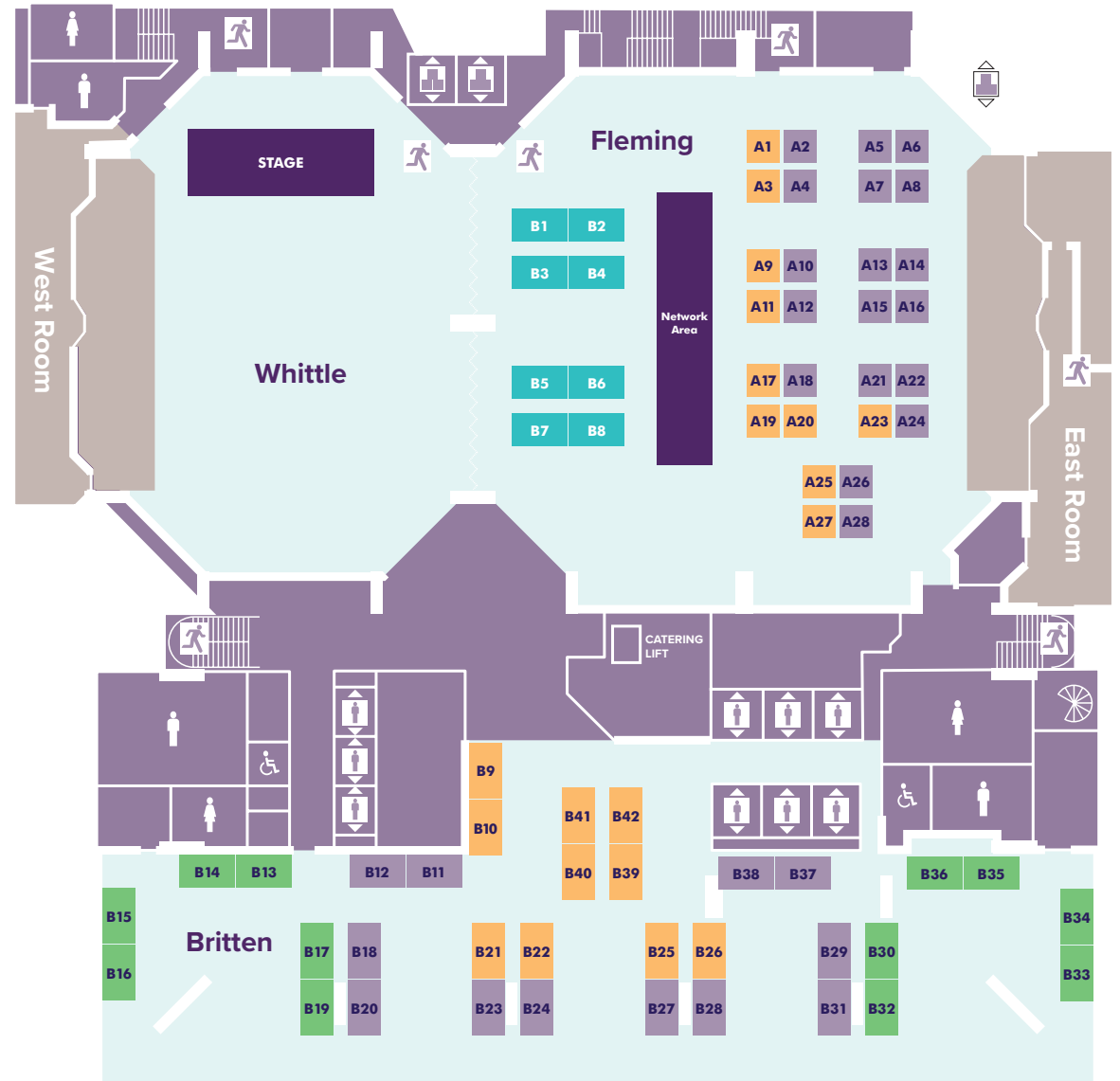
EXHIBITOR BOOTHS

2M X 2M STAND PACKAGE

- Structure 2m (w) x 2m (d) x 2.5m (h)
- Full Colour Individual Foamex Panel Graphics
- 2 Arm Lights LED
- 1 Reception Counter
With lockable storage cupboard
- 2 High Stools
- 500w Power Socket

3M X 2M STAND PACKAGE

- Structure 3m (w) x 2m (d) x 2.5m (h)
- Full Colour Individual Foamex Panel Graphics
- 3 Arm Lights LED
- 1 Reception Counter
With lockable storage cupboard
- 2 High Stools
- 1 High Table
- 500w Power Socket



SPONSORSHIP PACKAGES

BENEFITS

	Data Offering	Exhibitor Passes	Website Logo Feature	Email Campaign Pre & Post	Event Sponsor Wall Logo Feature	Website Article Thought Leadership	Website Interview Pre-Event Spotlight	Gobo Logo Projection	Branded Tote Bags	VIP Hosting Area Branding	Panel Seat
BASIC	+	1									
BRONZE	+	2	+								
SILVER	+	3	+	+							
GOLD	Enhanced	4	+	+	+						
PLATINUM	Enhanced	6	+	+	+	+	+	+	+		
DIAMOND	Enhanced	8	+	+	+	+	+	+	+	+	+

BUNDLE BOLT-ONS BENEFITS

The following sponsorship opportunities are available as bolt-on enhancements to your existing package. Quantities are limited and offered on a first-come, first-served basis.

To book a call, please email: summitsponsorships@sovereignminds.org.uk

BRAND VISIBILITY

Event Programme

- Half-Page Programme Placement
- Full-Page Programme Placement
- Programme Logo Placement

Exclusive Lanyard Ribbon Partner

Exclusive Delegate Badge Partner

ONSITE BRANDING

Floor-to-ceiling Pillar Banner

Overhead Banner Display

- #### Branded Tote Bag – Insert
- Add your promotional item into the official Event Tote Bag distributed at the registration desk to all Summit attendees.

DELEGATE ENGAGEMENT & EXPERIENCE

Wi-Fi Access

Water Station

- Dispenser Branding
- Disposable Cup Branding

Tea/Coffee Station

- Bar Branding
- Disposable Cup Branding

All Branding Bolt Ons are subject to artwork / copy approval.

EXHIBITOR SUPPORT OPPORTUNITIES

Additional Exhibitor Passes

Expand your onsite presence with additional exhibitor passes for additional team members. Ideal for supporting client engagement, networking, and operational coverage throughout the event.

STRATEGY & NEXT STEPS

Opportunities are intentionally limited to preserve quality of engagement and maximise sponsor ROI.

We recommend early booking to secure:

- **Premium positioning**
- **Category exclusivity**
- **Pre-event marketing visibility**

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