



## Faculty Members of the Innsbruck International Summer School 2019

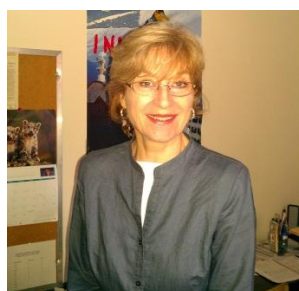
	<p><b>Roy Baas</b> (Finance/Economics) – University of Colorado Boulder</p> <p>Roy Franc Baas is a native of New Orleans, now a resident of Colorado. A finance professional all of his adult life, he was a banker for 21 years, followed by over 20 years as a business consultant and college teacher in New Orleans, Boulder, Innsbruck, and London. He is recently retired Senior Instructor in Finance at CU-Boulder and served for many years as Program Director of its premier international summer program, the London International Finance Seminar. Since 2004, he has regularly taught at the UNO-Innsbruck International Summer School. He is principal of <i>Banking and Business Consultants, Baas Institute for Business Finance &amp; Management</i>, and DVM Consultants West for four years, described at <a href="http://www.BaasAdvice.com">www.BaasAdvice.com</a>. Mr. Baas holds a B.S. in Finance from the University of New Orleans and he graduated from the Graduate School of Banking at Louisiana State University in Baton Rouge Louisiana. His background includes eight years as president of a commercial bank, 15 years as adjunct professor in the University of New Orleans business school, and six years as senior instructor in University of Colorado Boulder’s Leeds School of Business. Simultaneously, he has owned and operated his consulting and education firms. He is active in business and civic circles in Colorado, and he is the recipient of numerous banking, finance-industry, business, social, and political accolades and commendations. He also provided lectures and advised on business topics with the Chamber of Commerce in Innsbruck.</p>
	<p><b>Robert Brown</b> (Management) – The University of New Orleans</p> <p>Robert Brown is the founder and Managing Partner for Paradigm PLUS LLC, a firm providing comprehensive consulting services to corporations and government agencies as well as to higher education institutions and their boards, faculties and staffs. He also serves as Director of the Business Career Coaching Center and as an adjunct instructor in the College of Business Administration at the University of New Orleans. Prior to these positions, he was Managing Director of the Business Council of New Orleans and the River Region, responsible for coordinating and managing relationships with elected officials and governmental bodies and civic groups, developing the initiatives of the Executive Committee and the Board of Directors, and conducting and analyzing research aimed at supporting the organization's goals and priorities. From 1995 until 2007 he served as Vice Chancellor for Governmental, Community and Diversity Affairs at the University of New Orleans, where he was instrumental in the development of the UNO Research &amp; Technology Park, Kirschman Hall and the D-Day Museum, forerunner of the National World War II Museum. He serves on numerous community and civic boards and is a trustee for the Greater New Orleans YMCA. He is also a trustee for the Greater New Orleans Foundation and is the Chairman of the New Orleans Police and Justice Foundation. He has been honored with a Role Model Award from the Young Leadership Council, and was selected as a Community Hero/Olympic Torch Bearer for the 1996 Summer Olympics. In 2007 he was honored with the Times Picayune Loving Cup award for community service. From June 2010 until July 2016 he was a Gubernatorial appointee representing the Second Congressional District on the Louisiana Community and Technical College System Board of Supervisors. While there he was appointed to the Association of Community College Trustees (ACCT) Public Policy Committee and served as the Louisiana representative on the ACCT State Coordinators Network.</p> <p>He received a Bachelor of Arts degree (Magna cum Laude) from Park College (Parkville, MO) in 1975 and a Master of Arts degree in Human Resource Management from Pepperdine University (Malibu, CA) in 1979.</p>

## Faculty Members of the Innsbruck International Summer School 2019



**Jaimee Carreras** (Management/Marketing) – The University of New Orleans

Jaimee Carreras received her BA in Communication and English from Tulane University. She delved into journalism, honing her skills in television news. Higher education led her to an MBA with a concentration in Marketing from the University of New Orleans, where her fundraising career began. She now has more than 20 years of marketing and development experience. In addition, Carreras and her husband have owned and marketed Tracey's Original Irish Channel Bar in New Orleans for over 15 years. She serves several non-profit boards in the area focusing mostly on education and healthcare. She currently teaches at the University of New Orleans. Carreras has a passion for preparing students for the real world. She enjoys connecting students with her business contacts for great networking opportunities.



**Barbara Cooper** (Italian) – The University of Georgia

Since receiving a Ph.D. in Romance Languages from the University of Georgia in 1985, Dr. Cooper has continued to live in Athens and to teach at her alma mater courses in Italian and French language/culture at the beginning, intermediate, and advanced levels. She has participated numerous times in study abroad programs in Italy and Germany and has taught on the UNO-Innsbruck program many times.



**Brian Drake** (History) – The University of Georgia

Brian Allen Drake specializes in environmental history, a discipline which explores the intricate ways in which nature has affected human history and *vice versa*. His recent research focuses on the postwar American environmental movement, particularly its relationship to postwar politics and ideology, and on the environmental history of the American Civil War. During the 2015-16 academic year, Drake was one of the UGA Library's inaugural Special Collections Library Fellows, and in 2017 he was one of the inaugural Fellows for Innovative Teaching with UGA's Center for Teaching and Learning. In May 2016 he was the first-ever recipient of the Amanda and Greg Gregory Undergraduate Teaching Award, and has been nominated twice for UGA's Franklin College Excellence in Undergraduate Teaching award. In 2011 and 2012, Drake spent two summers teaching study-abroad courses in Greece, focusing on service learning. Prior to arriving at UGA in 2007, Drake taught for two years in the Humanities and Western Civilization program at the University of Kansas. He earned his B.A. in history at the University of Michigan in Ann Arbor, and his M.A. in U.S. history from the University of Georgia.






**Robert Dupont** (History) – The University of New Orleans





Robert Dupont is Associate Professor of History at the University of New Orleans and Chair of the Department of History and Sociology. He teaches Urban History, 20th Century American History, and Post-WWII European History. His research interests include the History of New Orleans, Public Works, and the Relationship between Film and Teaching American History. He is the author of *On Higher Ground-UNO at 50. A history of UNO*. He is working on a long-term project to create an encyclopedia of New Orleans.

Prior to joining the Department of History, Prof. Dupont served as a UNO Administrator for many years. He was Dean of Metropolitan College, and UNO's Vice-Chancellor for Budget and Strategic Planning. He has served as Academic Director and faculty member for the UNO-Innsbruck Summer School many times.

## Faculty Members of the Innsbruck International Summer School 2019

	<p><b>Suzanne Falgout</b> (Anthropology) – The University of New Orleans</p> <p>Suzanne Falgout received her Bachelor's in Anthropology from the University of New Orleans and her Master's and Doctorate in Anthropology from the University of Oregon. She is a Pacific Islands specialist, focusing primarily on the cultures of Micronesia. Her research has covered a wide range of topics including archaeology; ethnohistory; indigenous epistemology; gender, courtship, and marriage; and especially World War II. She is the recipient of several National Endowment for the Humanities research grants, as well as a number of other grants and awards. She is also the author or co-author of two books and two special journal issues, plus numerous book chapters and articles. She has also been an advocate for World War II internees and prisoners of war and for recent Micronesian migrants to the United States. Dr. Falgout is currently a Professor Emerita in Anthropology at University of Hawai'i-West O'ahu and a Lecturer in Anthropology at UNO. As an undergraduate student, she participated in the UNO Summer Abroad program. She has also taught in study abroad programs for Colby College and for University of Pittsburgh's Semester at Sea.</p>
	<p><b>Troy Festervand</b> (Marketing) – Middle Tennessee State University</p> <p>Troy A. Festervand is a twice-retired Professor of Marketing. After receiving his Ph.D. from the University of Arkansas in 1980, he started his academic career at the University of Mississippi (Ole Miss). He took an early retirement from that institution in 1990, when he moved to Tennessee and accepted a Professorship at Middle Tennessee State University. In 2018, after serving for 12 years as Senior Professor of Marketing and 15 years as Associate Dean of Graduate and Executive Education, he again retired. Professor Festervand has published over 100 refereed, scholarly articles in numerous domestic and international journals, as well as a plethora of papers and presentations at professional meetings. His research and publication activity has been recognized and awarded on numerous occasions in both the private and professional sectors. He has taught and consulted internationally for 30 years in various countries including Austria, Canada, England, France, Germany, Greece, Ireland, Japan, Portugal, and Scotland. Professor Festervand specializes in developing marketing strategies and plans for domestic and international, multi-channel firms. His current research interests focus on developing market sustainability models and the adoption of new technology by manufacturing organizations. He currently serves as VP of Marketing for Emission Control Associates, a company focused on the removal and elimination of greenhouse gases produced by fossil fuel burning companies.</p>
	<p><b>László Fülöp</b> (Film) – University of New Orleans</p> <p>László Zsolt Fülöp is Associate Professor in the Department of Film and Theatre at the University of New Orleans. He teaches Script Analysis, Documentary Film Production, History of Documentary Film, and other film-related subjects. His recent credits include the documentaries <i>Home and Away: Reflections of Global Citizens in New Orleans</i> (2014) and <i>The Sunken City: Rebuilding Post-Katrina New Orleans</i> (2010) both co-produced and co-directed with Marline Otte, Associate Professor of History at Tulane University, New Orleans.</p>




## Faculty Members of the Innsbruck International Summer School 2019

	<p><b>Sanda Groome</b> (Business Administration) – Tulane University</p> <p>Sanda Groome earned her BA in Economics from Newcomb College of Tulane University, her MBA from the A.B. Freeman School of Business at Tulane University and her Juris Doctorate from the Paul M. Hebert Law Center of Louisiana State University. Prior to joining the faculty as a Professor of Practice at the A. B. Freeman School of Business in 2006, she practiced law for 14 years in New Orleans. Her law practice focused on Admiralty and Maritime Law and Commercial Litigation. At A.B. Freeman, Sanda teaches Business Law, Legal Environments, Insurance and Risk Management and Mock Trial. She serves as a Faculty Fellow for Wall Residential Center, Alumni Advisor for Chi Omega, Academic Advisor for Kappa Alpha, and as the Legal Studies representative for the undergraduate curriculum committee. She is a past recipient of the BSM Teacher Honor Roll Award. Sanda's nonacademic interests include sports, reading, Crossfit, and hanging out with her husband David and her three boys, Kirk, Beach, and Alexander.</p>
	<p><b>Anna Schuleit Haber</b> (Fine Arts/Humanities) – The University of New Orleans</p> <p>Anna Schuleit Haber received her undergraduate degree in painting and art history from the Rhode Island School of Design (RISD), and her graduate degree in creative writing from Dartmouth College. She has been a research fellow at the Radcliffe Institute at Harvard and was named a MacArthur "genius" fellow for her work in the visual arts.</p>
	<p><b>Yotam Haber</b> (Music/Humanities) – The University of New Orleans</p> <p>Yotam Haber was born in Holland and grew up in Israel, Nigeria, and Milwaukee. He is the recipient of multiple awards and grants and has received fellowships from the MAP Fund (2016), New Music USA (2011), the New York Foundation for the Arts (2013), and more. In 2015, Haber's first monographic album of chamber music, <i>Torus</i>, was hailed by New York's WQXR as "a snapshot of a soul in flux – moving from life to the afterlife, from Israel to New Orleans – a composer looking for a sound and finding something powerful along the way." Recent commissions include works for Kronos Quartet and Carnegie Hall, CalARTS@REDCAT/Disney Hall (Los Angeles); the Venice Biennale; Bang on a Can Summer Festival and many more. Recent projects include <i>New Water Music</i>, an interactive work (2017) for the Louisiana Philharmonic and community musicians to be performed from boats and barges along the waterways of New Orleans and a chamber opera, <i>The Lime Works</i>, with librettist Royce Vavrek for National Sawdust (2020). Haber is Assistant Professor of Music at the University of New Orleans and Artistic Director Emeritus of MATA, the non-profit organization founded by Philip Glass that has, since 1996, been dedicated to commissioning and presenting new works by young composers from around the world. His music is published by RAI Trade.</p>
	<p><b>Achim Herrmann</b> (Earth &amp; Environmental Science) – Louisiana State University</p> <p>Dr. Herrmann grew up in Southern Germany and as a young child he collected fossils in the famous Lias ε ("Posidonia Shale") and Malm δ (upper Jurassic limestones) deposits. This sparked his interest in geology. After taking a geology elective class in high school, he enrolled at the University of Tübingen (Germany) where he majored in geology and paleontology. He received a MS degree from the University of Heidelberg in Germany (in geology and paleontology) and a PhD in Geosciences from Penn State. Currently, Dr. Herrmann is an Assistant Professor of Biogeosciences in the Department of Geology and Geophysics at Louisiana State University. He is also a fellow of the Coastal Studies Institute at LSU. Before coming to LSU, Dr. Herrmann taught geology and a wide</p>

## Faculty Members of the Innsbruck International Summer School 2019

	<p>range of science classes at George Washington University in Washington, DC and in the Barrett Honors College at the Arizona State University. Dr. Herrmann is looking forward to teaching hands-on geology and environmental science classes in Innsbruck.</p>
	<p><b>Peter Jorgensen</b> (German) – The University of Georgia</p> <p>Peter Jorgensen received a BA degree in German literature from Princeton University, studied Austrian dialects as a Fulbright Scholar in Vienna, and got his MA in Linguistics from Harvard. As a Marshall Scholar in Copenhagen he studied Old Icelandic manuscripts and received his Ph.D. in Germanic Linguistics from Harvard. After teaching for five years at the University of California, Riverside, he spent 31 years at the University of Georgia. The recipient of awards for both teaching and research, Dr. Jorgensen has written two books and numerous articles about medieval Icelandic manuscripts, and a variety of articles on 18<sup>th</sup>-century saga forgeries, the Bear’s Son Folktale in Old Norse and Old English literature, computer-based instruction in German, the linguistic classification of loanwords, and the fabulous travels of the 15<sup>th</sup>-century pilgrim, plagiarist, linguist, liar and artist, Arnold von Harff. Dr. Jorgensen has taught on the UNO Summer School for many years and serves as the UGA Faculty Liaison and Assistant Academic Director.</p>
	<p><b>Christina Joseph</b> (Anthropology) – The University of Georgia</p> <p>Chris Joseph received her doctorate in cultural anthropology from the University of Rochester and is a faculty member in the Anthropology Department at the University of Georgia, Athens. She teaches the Honors Introduction to Anthropology every semester and also offers other classes in cultural anthropology, like the Introduction to Cultural Anthropology, and Cultures of South, and Southeast Asia. She was awarded the <i>J. Hatten Howard III Teaching Professorship</i> by the Honors Program in 2015. In addition to teaching, she advocates for Roma (Gypsy) and refugee rights, is an avid potter, and travels internationally extensively. In Innsbruck, she loves to hike, attend classical music concerts, and catch up with friends made over prior visits.</p>
	<p><b>Anandam Kavoori</b> (Communications/Journalism) – The University of Georgia</p> <p>Dr. Kavoori is Professor in the Grady College of Journalism and Mass Communication at the University of Georgia. He works in the area of International Communication and Travel Journalism. He is the author or editor of ten scholarly books and nearly 50 journal articles and book chapters. Amongst his recent book publications are <i>Reading Youtube</i> (Peter Lang, 2011), <i>The Logics of Globalization</i> (Rowman &amp; Littlefield, 2009), and <i>Global Bollywood</i> (New York University Press, 2008). Dr. Kavoori has been a consultant to News Corporation, CNN International, Discovery Channel and Living Media and a faculty judge for The Peabody Awards for nearly twenty years.</p>

## Faculty Members of the Innsbruck International Summer School 2019

	<p><b>Philipp Lehar</b> (History) – University of Innsbruck</p> <p>Philipp Lehar is a Teaching and Research Associate at the Institute of Archeology of the University of Innsbruck. He received his Master degree in History from the University of Innsbruck in 2013. In 2015, he also earned a degree from the University of Education Upper Austria in Holocaust Education. Mr. Lehar is a Graduate of the International School for Holocaust Studies in Yad Vashem, Israel and participated in the 11th European Summer University at The Ravensbrück Memorial, Germany in 2016. He carried out educational and remembrance projects in partnership with the Max Mannheimer Study Center in Dachau and the International Tracing Service, Bad Arolsen (both Germany). His research interests include Holocaust, WWII, Displaced Persons and History of Youth Movements. He is a member of the organizational team for a biannual interdisciplinary conference on the Scout Movement organized in partnership with the University of Duisburg-Essen, Germany since 2014. Mr. Lehar holds a certificate in Public Relations. Outside of university, he is an enthusiastic Scout Leader and serves as trainer for Austrian, German, Polish and American Scouters.</p>
	<p><b>Alexander Lassner</b> (History) – Air War College</p> <p>Alexander Nicholas Lassner is an Associate Professor of Strategic Studies at the Air War College in Montgomery, Alabama. He holds an M.A. and Ph.D. in History from The Ohio State University, where he specialized in modern military and Central European history. As a Fulbright scholar in Austria, and thereafter as a Presidential Fellow at OSU, Dr. Lassner's research focused on foreign affairs and international security policies in Europe during the Interwar Period (1920-1938). Prior to coming to the Air War College, he worked as a consultant to the Mershon Center for International Security and Foreign Policy Studies, and as an Assistant Professor of Comparative Military Studies at the Air Command and Staff College. Dr. Lassner has published numerous articles and essays on modern military history, co-edited a book on the Dollfuss and Schuschnigg era in Austria, and undertook various research projects. Dr. Lassner has lectured at major conferences in the United States, and by invitation in Italy and Austria. He is currently revising his manuscript on European foreign and security policies in the 1930s for publication.</p>
	<p><b>Carl Malmgren</b> (English) – The University of New Orleans</p> <p>UNO Research Professor of English Carl Malmgren has taught 20th Century literature and literary theory at UNO since 1980. The Fulbright Commission has acknowledged his expertise in American studies by giving him the opportunity to teach in Europe three different times, first in France, then in Sweden, most recently in England. He has published numerous articles and three books of literary criticism. His most recent book is <i>Paris Metro: A Novel</i>, a murder mystery set in Paris in the '20s. With extensive experience teaching in Europe, Dr. Malmgren says, "I am a devout Europhile, and I am thrilled to be a part of the UNO-Innsbruck Summer Program. I look forward to collaborating with students and faculty this summer in what I expect will be the experience of a lifetime!"</p>

## Faculty Members of the Innsbruck International Summer School 2019



**Brett Netto** (Political Science) – The University of New Orleans

Brett R. Netto is a native of New Orleans and worked in local law enforcement for 10 years. He received his Bachelor of Arts in International Studies (2013) from the University of New Orleans (UNO) and attended the UNO-Innsbruck International Summer School (2012) as a student. While attending UNO, Professor Netto was actively involved with Model United Nations and attended the national conference in New York City on multiple occasions. Since graduating from UNO, he has received a Masters in Public and International Affairs (2015), a Ph.D. in Planning, Governance and Globalization (2019), and a graduate certificate in Preparing the Future Professoriate (2019) from Virginia Tech. While at Virginia Tech, he served as the graduate student representative to the university's Board of Visitors and as an advisor to Kappa Alpha Order fraternity. Professor Netto's research interests include international relations theory, great powers, diplomacy, and foreign policy, specifically Russia. He has also conducted research for the United States Department of State through their Diplomacy Lab initiative regarding corrections reform in the former Soviet Union, public opinion of the United States in Kazakhstan, and the 100 years of diplomatic history between the United States and the Czech Republic.



**Alexander Plaikner** (International Business) – University of Innsbruck

Mag. Mag. Alexander Plaikner is an International Business Administrator and Psychologist, with 20 years of senior leadership experience within international organisations at all strategic levels and in all operational areas. He has a professional focus on psychology and business administration driven developments and communications. His personal interest lies with brand-orientated and result-driven organisational development. Mag. Plaikner is currently the head of project management at the Institute for Strategic Management, Marketing and Tourism, Department of SME and Tourism at the University of Innsbruck. He conducts research on behalf of the state of Tyrol on the Alpine Tourist Destination Tyrol with a focus on branding, marketing and strategy. Mag. Plaikner also serves as research associate at Innsbruck's Private University for Health Sciences, Medical Informatics and Technology, in the Division for Management in Health and Sport Tourism. There he focuses on business and economics of health- and sport tourism in research as well as in academic education and projects. He has also served as guest lecturer for business management, industrial and work psychology, as well for INGO Branding, Marketing and Communication at the University of Applied Sciences in Kufstein, Tirol and at the Management Centre Innsbruck.



**Matthew Scalco** (Psychology) – The University of New Orleans

Matthew Scalco joined the University of New Orleans faculty in 2017 as an Assistant Professor of Psychology after receiving his PhD in Clinical Psychology from University of Buffalo and completing his clinical residency at Brown University. His research focuses on understanding the etiological factors involved with the development of substance use and substance use disorders from late childhood through adulthood using advanced statistics and data analytic techniques. Matthew attempts to integrate multi-disciplinary theoretical perspectives (developmental psychopathology, cognitive neuroscience, behavioral) and advanced methodology (structural equation modeling, propensity score modeling, and machine learning) to provide rigorous tests of current theories of substance use disorder. In regard to teaching, Matthew enjoys exposing students to research in psychology and to the philosophical underpinnings of science more broadly. Nonacademic interests include photography, music, art, travel, and self-exploration.

## Faculty Members of the Innsbruck International Summer School 2019



### **Zuzka Vaclavik** (Fine Arts) – University of Georgia

Zuzka Vaclavik has been painting ever since she can remember. She is a dual citizen of Slovakia and the United States and grew up in Munich, Germany. Following her time in Europe, she lived in Florida, Minnesota, and Texas. Eventually, she moved to Phnom Penh, Cambodia for two years before starting her graduate school studies at the University of Georgia in Athens, Georgia. Following her MFA, Zuzka taught at the University of Georgia in the Foundation Area for over ten years. She has also taught in the Painting/Drawing Areas for the UGA Costa Rica and Cortona, Italy Studies Abroad programs numerous times. Her work has been exhibited and reviewed nationally and internationally and is part of important public and private collections including the High Museum of Art in Atlanta.