

## Faculty Members of the Innsbruck International Summer School 2020

### **Robert Brown** (Management) – The University of New Orleans



Robert Brown is the founder and Managing Partner for Paradigm PLUS LLC, a firm providing comprehensive consulting services to corporations and government agencies as well as to higher education institutions and their boards, faculties and staffs. He also serves as Director of the Business Career Coaching Center and as an adjunct instructor in the College of Business Administration at the University of New Orleans. Prior to these positions, he was Managing Director of the Business Council of New Orleans and the River Region, responsible for coordinating and managing relationships with elected officials and governmental bodies and civic groups, developing the initiatives of the Executive Committee and the Board of Directors, and conducting and analyzing research aimed at supporting the organization's goals and priorities. From 1995 until 2007 he served as Vice Chancellor for Governmental, Community and Diversity Affairs at the University of New Orleans, where he was instrumental in the development of the UNO Research & Technology Park, Kirschman Hall and the D-Day Museum, forerunner of the National World War II Museum. He serves on numerous community and civic boards and is a trustee for the Greater New Orleans YMCA. He is also a trustee for the Greater New Orleans Foundation and is the Chairman of the New Orleans Police and Justice Foundation. He has been honored with a Role Model Award from the Young Leadership Council, and was selected as a Community Hero/Olympic Torch Bearer for the 1996 Summer Olympics. In 2007 he was honored with the Times Picayune Loving Cup award for community service. From June 2010 until July 2016 he was a Gubernatorial appointee representing the Second Congressional District on the Louisiana Community and Technical College System Board of Supervisors. While there he was appointed to the Association of Community College Trustees (ACCT) Public Policy Committee and served as the Louisiana representative on the ACCT State Coordinators Network. He received a Bachelor of Arts degree (Magna cum Laude) from Park College (Parkville, MO) in 1975 and a Master of Arts degree in Human Resource Management from Pepperdine University (Malibu, CA) in 1979.

### **Harriet Burbeck** (Fine Arts) – The University of New Orleans



Harriet Burbeck earned a Master's Degree in illustration from the University of Edinburgh and a BA in studio art from UNO. She teaches classes in drawing, painting, and illustration in and around New Orleans and has taught short courses in Scotland and Finland. She exhibits locally and internationally, and illustrates for a variety of publications including Current Affairs and Antigravity Magazine. Her work, which is centered around ink drawing, is concerned with the biological experience of being alive, and the strange wonder of our human bodies and the natural world.

### **Jaimee Carreras** (Management/Marketing) – The University of New Orleans



Jaimee Carreras received her BA in Communication and English from Tulane University. She delved into journalism, honing her skills in television news. Higher education led her to an MBA with a concentration in Marketing from the University of New Orleans, where her fundraising career began. She now has more than 20 years of marketing and development experience. In addition, Carreras and her husband have owned and marketed Tracey's Original Irish Channel Bar in New Orleans for over 15 years. She serves several non-profit boards in the area focusing mostly on education and healthcare. She currently teaches at the University of New Orleans. Carreras has a passion for preparing students for the real world. She enjoys connecting students with her business contacts for great networking opportunities.

## Faculty Members of the Innsbruck International Summer School 2020

### **Susan Clade** (Business Administration) – The University of New Orleans



Ms. Clade is an Instructor in the Department of Management & Marketing, teaching law-related courses, including Legal Environment of Business, Business Law, and Employment Law for Human Resource Managers. She earned her Juris Doctorate degree from Tulane University Law School in 1982 and has practiced law continuously since that time. Her practice has included contracts, construction, suretyship, environmental, complex business litigation, business transactions, and more. However, her area of specialization has been and remains employment law. Throughout her legal career Ms Clade has tried and argued many cases in state and federal district and appellate courts. She has authored many appellate briefs, including writ applications to the U.S. Supreme Court. She is widely published and has made presentations on various employment law topics to professional organizations, including organizations involved in the construction industry, the Louisiana Association of Social Workers, the Delta Safety Society, and AIDSlaw. Ms Clade is also an arbitrator on the employment law roster of the American Arbitration Association and has arbitrated numerous cases involving employment matters. She has served as an officer and/or on the boards of numerous non-profit organizations, including Agenda for Children, the New Orleans Association for Women Attorneys, the Governor's Special Task Force on Merit Selection of Judges, Forum for Equality, and Sweet Home New Orleans. In fulfillment of the ethical obligations imposed by the Louisiana Supreme Court on members of the Louisiana bar, Ms Clade has also served pro bono, representing clients in adoption, wage collection, and criminal matters, among others.

### **Timothy Cleaveland** (History) – The University of Georgia



Timothy Cleaveland is Associate Professor of History at the University of Georgia, specializing in Africa and the history of slavery, racism, imperialism and Islam. Born and reared in Tennessee, he earned a BA from Austin Peay State University and a PhD from Northwestern University. After college he taught mentally disabled adults in Maine for a year, and then served in the Peace Corps as a secondary school teacher in Cameroun for two years. After completing a PhD in African and North African/Middle Eastern history, he taught at the University of Florida before moving to Georgia in 2001. He has done research in Walata (a Saharan town in Mauritania), Timbuktu, Paris, Nouakchott, Champaign-Urbana, Bamako and Dakar—mainly funded by the Social Science Research Council and the National Endowment for the Humanities. Professor Cleaveland's work has appeared in the *Journal of African History*, the *Canadian Journal of African Studies* and the *Journal of North African Studies*. His teaching philosophy emphasizes developing his students' skills in critical reading, analysis, and writing. Therefore he teaches his students how to read texts from various genres, how to interrogate and analyze those texts, and how to express their interpretations of the evidence in persuasive essays. These skills are critical to achieving success in most professions, and are also useful in daily life.

### **Barbara Cooper** (Italian) – The University of Georgia



Since receiving a Ph.D. in Romance Languages from the University of Georgia in 1985, Dr. Cooper has continued to live in Athens and to teach at her alma mater courses in Italian and French language/culture at the beginning, intermediate, and advanced levels. She has participated numerous times in study abroad programs in Italy and Germany and has taught on the UNO-Innsbruck program many times.

## Faculty Members of the Innsbruck International Summer School 2020

### **Christine Day** (Political Science) – The University of New Orleans



Christine Day is Professor and Chair in the Department of Political Science at the University of New Orleans, where she has been teaching since completing her doctorate at the University of California-Berkeley thirty-two years ago. She has authored or co-authored three books and numerous articles focusing primarily on interest group politics, public opinion, and gender and politics in the United States. This is her seventh time teaching in Innsbruck since 1989.

### **Kraig Derstler** (Earth & Environmental Science) – The University of New Orleans



I have been teaching geology at UNO for the past 38 years, after getting my BA cum laude at Franklin & Marshall College (1975), MS at the University of Rochester (1978), and PhD at the University of California, Davis (1985). I won the Westinghouse Science Talent Search in 1971. I previously taught at Colgate University, spent a summer working the Smithsonian, worked as a helper on a drilling rig, and served as a geologist for a geotech engineering firm in Cambridge, MA. I've been digging for dinosaurs since 1989, when I organized and led the 11 year Lance Dinosaur Project (1989-1999). More recently, I lead similar field expeditions in the Hell Creek of both Dakotas and Montana, completed the excavation of Peck's Rex, then consulted for Triebold Paleontology in the Niobrara chalks of Kansas and Judith River badlands of Montana. Since then, I have shifted back to the very beginning of the invertebrate fossil record, studying echinoderms throughout the world and searching for new material in places like Shropshire, England, the Czech Republic, Morocco, and Victoria, Australia. Over the years, I have taught geology and natural history in Mexico, Costa Rica, and Austria, as well as on UNO's main campus. Among my hobbies, I have been cultivating threatened and endangered plants called cycads, collecting "early coppers" (US large cents, 1793-1858), and studying pleurotomarian and xenophorid snails throughout the world. At the moment, I am working on a book exploring my father's path across France, Luxembourg, and Germany during WWII, contrasting his experiences and their results with those of a Wehrmacht participant (working title: Children of Our Fathers). I currently reside in Metairie, LA and I am raising my fifth yellow labrador, this one a puppy named "Bosco"; he is really, really bad (and pretty wonderful).

### **Lillian Eby** (Psychology) – The University of Georgia



Lillian Eby is a Professor of Psychology at the University of Georgia and Director of the Owens Institute for Behavioral Research. She is a Fellow of the Society for Industrial and Organizational Psychology and the American Psychological Association. Lillian has published over 100 peer-reviewed research articles and book chapters on topics related to occupational health, organizational careers, and interpersonal relationships at work and co-edited three books on related topics. She has also won numerous awards for her teaching and mentoring of students. This will be her 8th time teaching at the UNO Summer School in Innsbruck.

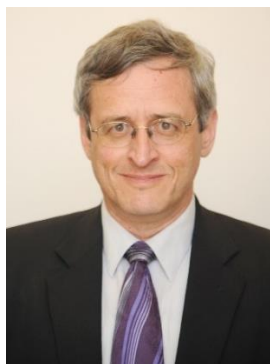
## Faculty Members of the Innsbruck International Summer School 2020

### **Troy Festervand** (Marketing) – Middle Tennessee State University



Troy A. Festervand is a twice-retired Professor of Marketing. After receiving his Ph.D. from the University of Arkansas in 1980, he started his academic career at the University of Mississippi (Ole Miss). He took an early retirement from that institution in 1990, when he moved to Tennessee and accepted a Professorship at Middle Tennessee State University. In 2018, after serving for 12 years as Senior Professor of Marketing and 15 years as Associate Dean of Graduate and Executive Education, he again retired. Professor Festervand has published over 100 refereed, scholarly articles in numerous domestic and international journals, as well as a plethora of papers and presentations at professional meetings. His research and publication activity has been recognized and awarded on numerous occasions in both the private and professional sectors. He has taught and consulted internationally for 30 years in various countries including Austria, Canada, England, France, Germany, Greece, Ireland, Japan, Portugal, and Scotland. Professor Festervand specializes in developing marketing strategies and plans for domestic and international, multi-channel firms. His current research interests focus on developing market sustainability models and the adoption of new technology by manufacturing organizations. He currently serves as VP of Marketing for Emission Control Associates, a company focused on the removal and elimination of greenhouse gases produced by fossil fuel burning companies.

### **David Haas** (Music) – The University of Georgia



I joined the faculty of the Hodgson School of Music at the University of Georgia in 1989. My first degree in music was a bachelor's degree in horn performance from the Cincinnati Conservatory. After a short spell in New York, I entered graduate school at the University of Michigan and received a doctorate in historical musicology with a specialty in Russian music. My first book dealt with the music of young Dmitri Shostakovich and other 20<sup>th</sup>-century Russian composers, my second book with Tchaikovsky, Rimsky-Korsakov, and other 19<sup>th</sup>-century Russian composers. I promote truly interactive listening in any course that I teach by helping students find pathways from music that they know well to music that they don't. Since 2006, I have been pleased with each chance I get to participate in the UNO-Innsbruck program and enjoy each summer's experiences with people, food, serious hiking, and, of course, the music of Austria.

### **Peter Jorgensen** (German) – The University of Georgia



Peter Jorgensen received a BA degree in German literature from Princeton University, studied Austrian dialects as a Fulbright Scholar in Vienna, and got his MA in Linguistics from Harvard. As a Marshall Scholar in Copenhagen he studied Old Icelandic manuscripts and received his Ph.D. in Germanic Linguistics from Harvard. After teaching for five years at the University of California, Riverside, he spent 31 years at the University of Georgia. The recipient of awards for both teaching and research, Dr. Jorgensen has written two books and numerous articles about medieval Icelandic manuscripts, and a variety of articles on 18<sup>th</sup>-century saga forgeries, the Bear's Son Folktale in Old Norse and Old English literature, computer-based instruction in German, the linguistic classification of loanwords, and the fabulous travels of the 15<sup>th</sup>-century pilgrim, plagiarist, linguist, liar and artist, Arnold von Harff. Dr. Jorgensen has taught on the UNO Summer School for many years and serves as the UGA Faculty Liaison and Assistant Academic Director.

## Faculty Members of the Innsbruck International Summer School 2020



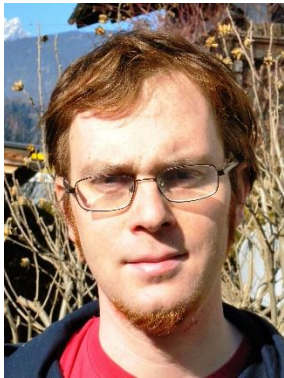
**Christina Joseph** (Anthropology) – The University of Georgia

Chris Joseph received her doctorate in cultural anthropology from the University of Rochester and is a faculty member in the anthropology department at the University of Georgia, Athens. She teaches the Honors Introduction to Anthropology every semester and also offers other classes in cultural anthropology, like the Introduction to Cultural Anthropology, and Cultures of South, and Southeast Asia. She was awarded the *J. Hatten Howard III Teaching Professorship* by the Honors Program in 2015. In addition to teaching, she advocates for Roma (Gypsy) and refugee rights, is an avid potter, and travels internationally extensively. In Innsbruck, she loves to hike, attend classical music concerts, and catch up with friends made over prior visits.



**Anandam Kavoori** (Communications/Journalism) – The University of Georgia

Dr. Kavoori is Professor in the Grady College of Journalism and Mass Communication at the University of Georgia. He works in the area of International Communication and Travel Journalism. He is the author or editor of ten scholarly books and nearly 50 journal articles and book chapters. Amongst his recent book publications are *Reading Youtube* (Peter Lang, 2011), *The Logics of Globalization* (Rowman & Littlefield, 2009), and *Global Bollywood* (New York University Press, 2008). Dr. Kavoori has been a consultant to News Corporation, CNN International, Discovery Channel and Living Media and a faculty judge for The Peabody Awards for nearly twenty years.



**Philipp Lehar** (History) – University of Innsbruck

Philipp Lehar is a Teaching and Research Associate at the Institute of Archeology of the University of Innsbruck. He received his Master degree in History from the University of Innsbruck in 2013. In 2015, he also earned a degree from the University of Education Upper Austria in Holocaust Education. Mr. Lehar is a Graduate of the International School for Holocaust Studies in Yad Vashem, Israel and participated in the 11th European Summer University at The Ravensbrück Memorial, Germany in 2016. He taught for the first time at the UNO-Innsbruck International Summer School in 2019. He enjoys the program as a great way of cultural and academic exchange between the US and Austria. He carried out educational and remembrance projects in partnership with the Max Mannheimer Study Center in Dachau and the International Tracing Service, Bad Arolsen (both Germany). His research interests include Holocaust, WWII, Displaced Persons and History of Youth Movements. His research includes projects on the World Wars in Austrian villages, biographies of victims of Nazi persecution and Euthanasia. He is a member of the organizational team for a biannual interdisciplinary conference on the Scout Movement organized in partnership with the University of Duisburg-Essen, Germany since 2014. Mr. Lehar holds a certificate in Public Relations. Outside of university, he is an enthusiastic Scout Leader and serves as trainer for Austrian, German, Polish and American Scouters.

## Faculty Members of the Innsbruck International Summer School 2020



### **Tarun Mukherjee** (Finance) – The University of New Orleans

Tarun Mukherjee is currently Professor of Finance and holder of the Moffett Chair in Financial Economics. Tarun is coeditor of the *Review of Financial Economics*. This journal is adjudged by many to be one of the top journals in finance. Tarun's primary teaching area is corporate finance. He teaches at the undergraduate, Master's and Ph.D. level. He has chaired several dissertations and served as a member of several dissertation committees. His teaching awards include Best Professor Award for US-EMBA (2005, 2011), Jamaica EMBA (2004, 2007), and Porto Rico EMBA (2006, 2008). His teaching philosophy is "no concept should be too difficult for a professor in that subject to explain in simple terms to all students, irrespective of their background." Tarun's publications have appeared in top academic journals in finance, including *Financial Management*, *Journal of Financial Research*, *Financial Review*, *Global Finance Journal*, and *Journal of Business Finance and Accounting*. One of his articles titled "A Survey of Corporate Leasing Analysis," *Financial Management*, Autumn 1991, pp. 96-107 is recognized among the top 25 FM articles that are most cited in corporate finance textbooks. Three of his articles have appeared in books of readings. Recently, his coauthored paper "Corporate Governance and Capital Structure Dynamics: an Empirical Study," *Journal of Financial Research* (Vol. 38, No. 2, Summer 2015, 169-191) received the 2015 best paper award from the journal.



### **Alexander Plaikner** (International Business) – University of Innsbruck

Mag. Mag. Alexander Plaikner is an International Business Administrator and Psychologist, with 20 years of senior leadership experience within international organisations at all strategic levels and in all operational areas. He has a professional focus on psychology and business administration driven developments and communications. His personal interest lies with brand-orientated and result-driven organisational development. Mag. Plaikner is currently Senior Lecturer at the Institute for Strategic Management, Marketing and Tourism, Department of SME and Tourism at the University of Innsbruck. He conducts research on behalf of the state of Tyrol on the Alpine Tourist Destination Tyrol with a focus on branding, marketing and strategy. Mag. Plaikner also serves as Senior Scientist at the Division for Management in Health and Sport Tourism at the UMIT private health & life sciences university. There he focuses on business and economics of health- and sport tourism in research as well as in academic education and projects. He also serves as guest lecturer for international business at the University of Applied Sciences in Dornbirn, Vorarlberg.



### **Ken Rays** (English) – The University of New Orleans

Mr. Rays is a New Orleans native and a graduate of The University of New Orleans. His areas of specialization are Composition, Film as Literature, Technical Writing, Science Fiction Literature, American Literature and the Graphic Novel. As a teacher of Technical Writing, Mr. Rays draws on over 20 years of experience in the local Consulting Engineering Industry to provide a practical framework for writing in the workplace. As a teacher of film as literary texts, Mr. Rays has written and presented on the Director J. Schnabel and the functions of music and scoring in film. Mr. Rays has also worked in the local radio industry and written for local and national publications such as *Tribe* magazine and *The Village Voice*. Mr. Rays is interested in the use of popular culture in his composition courses, beginning with his 2001 Master's thesis *Theorizing Invention as a Social Act: the Role of Popular Culture Texts in Composition Pedagogy*. He has presented on Composition issues at CCCC, LACC and the CEA, and on Popular Culture at The American Popular Culture Conference and the Popular Culture Conference, among others. From 2006 – 2012, Mr. Rays served as the Director of The Greater New Orleans Writing Project, the local site of the National Writing Project, and still remains active in the organization as a Teacher Consultant.

## Faculty Members of the Innsbruck International Summer School 2020



**Mike Rogers** (Anthropology) – The University of New Orleans

I earned my B.A. from Florida State University, and my M.A. and Ph.D. from Tulane University. Though I am a linguistic anthropologist, my scholarly interest is focused on subjects often analyzed by cultural anthropologists. My work has been with the Afro-Amerindian Garifuna people of Belize, Guatemala, Honduras, and New Orleans. I study the multi-modal discursive construction of Garifuna national identity through speech, music, and art. My teaching springs from my research and leads students to appreciate the ways global flows of capital, bodies, and ideas impact local cultures. I teach that culture and identity are historically contingent and determined, but ultimately flexible and constructed. My goal is to produce students who are in awe at the scope of humans' ability to fabricate categories and concepts, and subsequently take those constructs for granted as "natural". I have taught at several universities, and I am glad to call the University of New Orleans home. I teach courses on cultural anthropology, religion, magic, spirit possession, and witchcraft as well as the people and cultures of the Caribbean and Sub-Saharan Africa.



**Matthew Savage** (Fine Arts) – Louisiana State University

Matthew Savage has had a lifelong passion for art history and photography. As an art historian, he specializes in the art of Europe from Late Antiquity through the Middle Ages. Many of his publications focus on the importance of historical photography in interpreting and understanding the context of pre-modern art and architecture. A former Assistant Professor at Louisiana State University, Dr. Savage is now Director of the Hans Buchwald Photographic Archive and is currently based in Washington, D.C., where he also teaches and conducts research. Dr. Savage is an avid proponent of international education and is particularly interested in engaging students first hand with the great monuments of European art and architecture. Matthew Savage has a long connection with the University of New Orleans and with Austria. He received a B.A. degree from the University of New Orleans, an M.A. from the University of Innsbruck, and a Ph.D. from the University of Vienna.



**Jodok Troy** (Political Science) – University of Innsbruck

Jodok Troy is a postdoctoral researcher at the University of Innsbruck, Austria. Previously, he was a visiting scholar at *The Europe Center at Stanford University* (2016-2018; FWF J3906-G16), a research fellow at the *Center for Peace and Security Studies at Georgetown University*, an affiliate scholar of the *Swedish National Defense College*, and a lecturer at the University of Applied Sciences Bfi in Vienna. His International Relations' research focuses on international political theory and, in particular, religion, ethics, the English School, and classical Realism.