

# MAMIE STERKX GASPERECZ

## *PROFILE*

Passionate about New Orleans' cultural economy, historic preservation, sustainable local non-profit performance, children's education and her family.

## *EXPERIENCE*

### GULF COAST BANK & TRUST COMPANY, VICE PRESIDENT (2017-PRESENT)

Served as Secretary/Treasurer of the Gulf Coast B&T Foundation and managed charitable giving processes and sponsorship requests. Prepared all Public Funds RFP responses. Coordinated and managed Retail Division Summer Intern program. Served as Retail representative for the bank's Community Reinvestment Program for the CRA Services exam. Developed Financial Literacy workshop curriculum for business development and community outreach. Assigned to the Product Management Team to comprehensively redesign the bank deposit product set and create internal communication collateral materials.

Managed a team of Private Bankers responsible for deposit growth. Developed and forged successful partnerships with local non-profit organizations to build a sustainable brand of outreach and education. Organized and executed VIP events and receptions for clients and bank executives. Managed Magazine Office for 18 months and achieved unprecedented deposit growth for branch.

### HERMANN-GRIMA + GALLIER HISTORIC HOUSES, EXECUTIVE DIRECTOR (2007-17)

Served as the longest-serving Executive Director in the museums' history. As CEO of these two 19-century National Historic Landmark museums in the Vieux Carre, led the growth of the endowment by more than 50%, increased operating budget by more than 200% (and balanced the budget each fiscal year), developed new lines of business consistent with the organization's mission, and completed a \$1+ million capital improvement campaign for the Hermann-Grima House.

Successfully completed American Alliance of Museums reaccreditation certification. Completed the post-Katrina Getty Foundation Transition Planning process for board and organization. Created award-winning multi-disciplinary curriculum and camps in partnership with ISAS and charter schools to revitalize educational programming. Researched and revised the narrative of the museums to include the stories of all of the people of the property, including Free People of Color, enslaved workers, founding families, women and children as well as the women's organization that currently owns and manages the museums.

Completed the Getty Leadership institute program for new museum professionals. Served as a Peer Reviewer in the American Alliance of Museums Accreditation and Museums Assessment Programs, a Grant Reviewer for the Institute of Museum and Library Services, and as a presenter on accreditation at the Southeast Museums Conference and Louisiana Association of Museums. During this time, the museums wrote and published a book, *Luxury, Inequity and Yellow Fever*, which is a beautiful compilation of the stories and photographs of the historic houses as well as the people who lived on the property.

### UNIVERSITY OF NEW ORLEANS, COLLEGE OF BUSINESS, INSTRUCTOR (2004-05)

### FIRST COMMERCE CORPORATION, VICE PRESIDENT (1988-98)

## *EDUCATION*

LOYOLA UNIVERSITY, NEW ORLEANS

- MASTER OF BUSINESS ADMINISTRATION, 1987
- BACHELOR OF ARTS, HISTORY, 1984

**COMMUNITY SERVICE**

- *New Orleans Chamber, Board of Directors, 2022-present*
- *Unity of Greater New Orleans, Board of Directors, 2022-present*
- *French Quarter Management District, Commissioner, 2019-present*
- *French Quarter Management District, Livability Committee Chair, 2020-present*
- *Vieux Carre Commission, Commissioner, 2017-22, Chair 2019-22*
- *Vieux Carre Commission Foundation Board of Directors 2017-present, Chair 2021-present*
- *Loyola University New Orleans Alumni Board, 2002-07, 2017-22*
- *Women's Professional Council 2013-22*
- *Junior League of New Orleans: Active Member 2002-08, Sustainer 2008-present*
- *Operation Restoration, Board of Directors, 2022-present, Chair, 2018-22*
- *Pitot House/Louisiana Landmarks Society Board of Directors, 2017-19*
- *City Business Magazine "Woman of the Year," 2018*
- *New Orleans Tennessee Williams Literary Festival Board of Directors, 2015-18, President 2017-18*
- *Award for Excellence in Historic Preservation from Louisiana Landmarks Society, 2017*
- *Inside New Orleans Magazine "Women IN Business," 2015*
- *New Orleans Magazine "Top Female Achiever," 2011*
- *Louisiana Association of Museums Board of Directors, 2008-11 Treasurer, 2010-11*
- *Vieux Carre Property Owners Residents & Associates, Board of Directors, 2007-10*
- *Louisiana Trust for Historic Preservation, Board of Directors, 2006-08*
- *New Orleans Magazine "Person to Watch," 2007*
- *Preservation Resource Center, Board of Directors 2003-2006, "Holiday Home Tour" Chair 2002*
- *YWCA "Volunteer of the Year," 1992*
- *George Hay Brown/American Marketing Association Scholar of the Year, Loyola University, 1987*