Micro-Learning, Macro Results

Three Strategies for Meaningful Professional Learning

Overview

- Strategy #1: From Complexity to Competency
- Strategy #2: Strengths to Strategic Staffing
- Strategy #3: Professionals into Pathways
- Q&A + Next Steps

Today's Presenters

Iesha Williams-Bolger

Head of Impact & Learning
Mira Education



Alesha Daughtrey

President
Mira Education



Beth Sanders

Vice President of Learning & Co-Founder
Modiv EDU



David Preece

Vice President of Product & Co-Founder
Modiv EDU



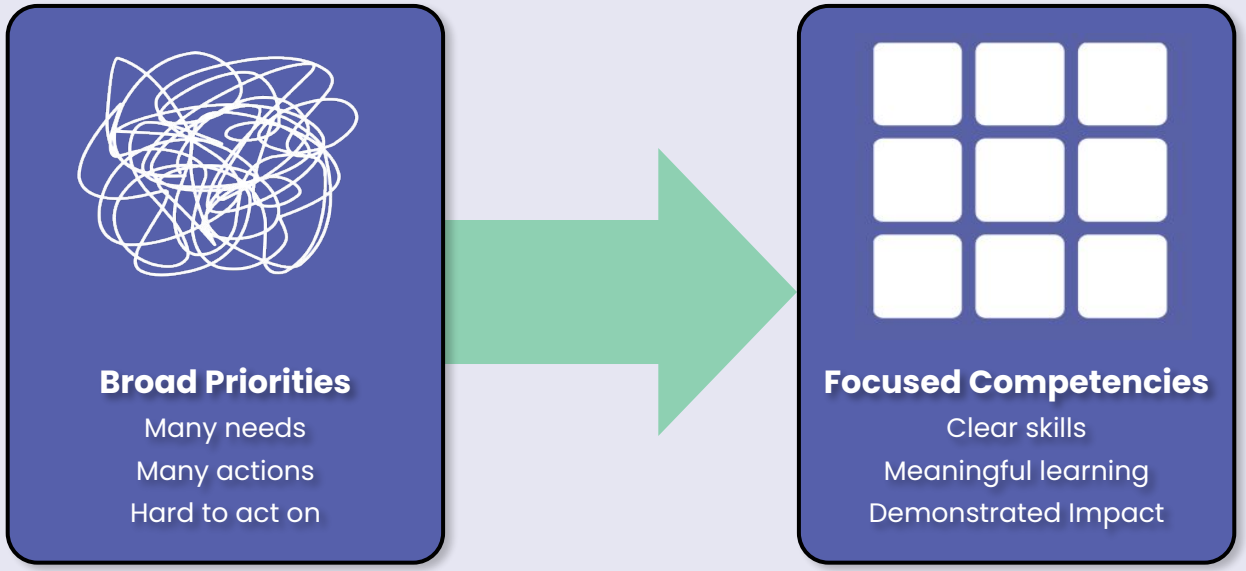
Definitions

Micro-Learning	Professional learning that focuses on a specific competency or skill rather than a broad topic
Micro-Credentials	Small-scale performance assessments that validate specific knowledge and skills
Stacks	A purposeful grouping of related competencies that build toward broader areas of expertise.

What is your district's biggest challenge when it comes to professional learning?

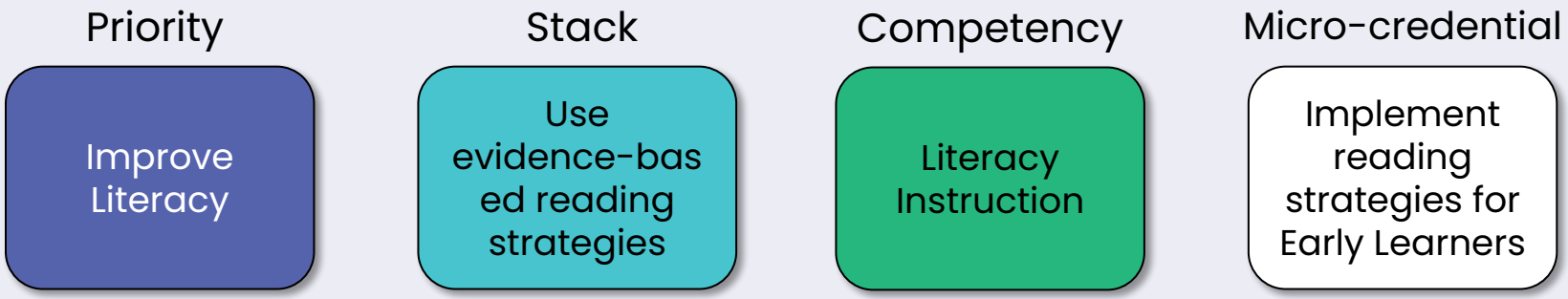
Respond to the poll on your screen.

Strategy # 1: From Complexity to Competency

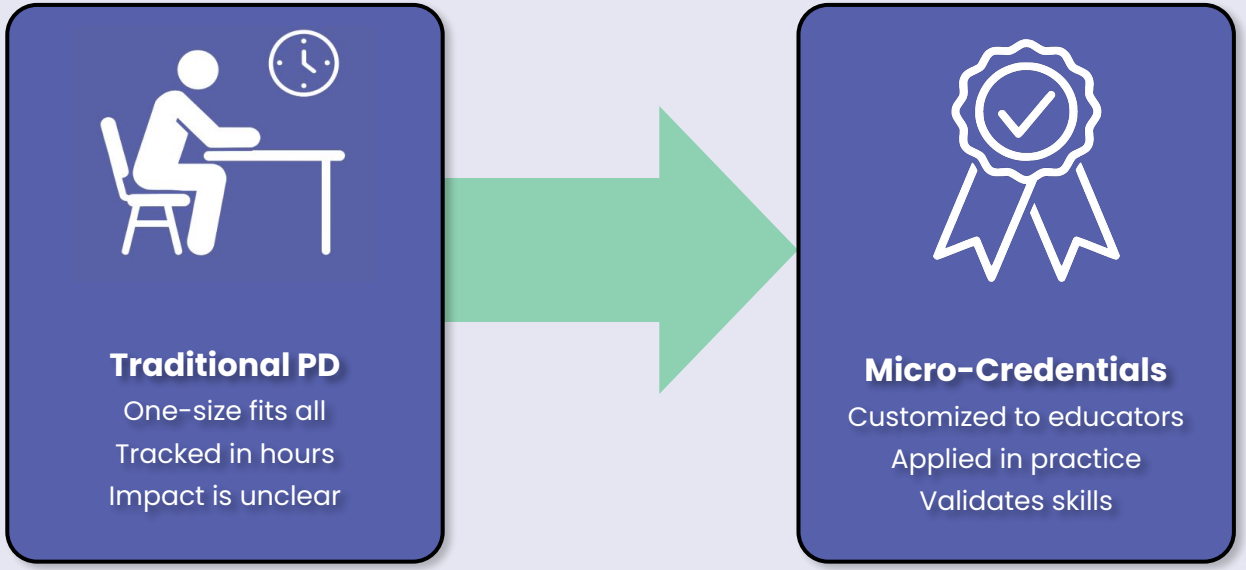


https://miraeducation.org/micro-credentials-and-education-policy-in-the-united-states-recognizing-learning-and-leadership-for-our-nations-teachers/

Strategy # 1: From Complexity to Competency



Micro-credentials shift how we measure the impact of professional learning.



Case Study: Birmingham City Schools

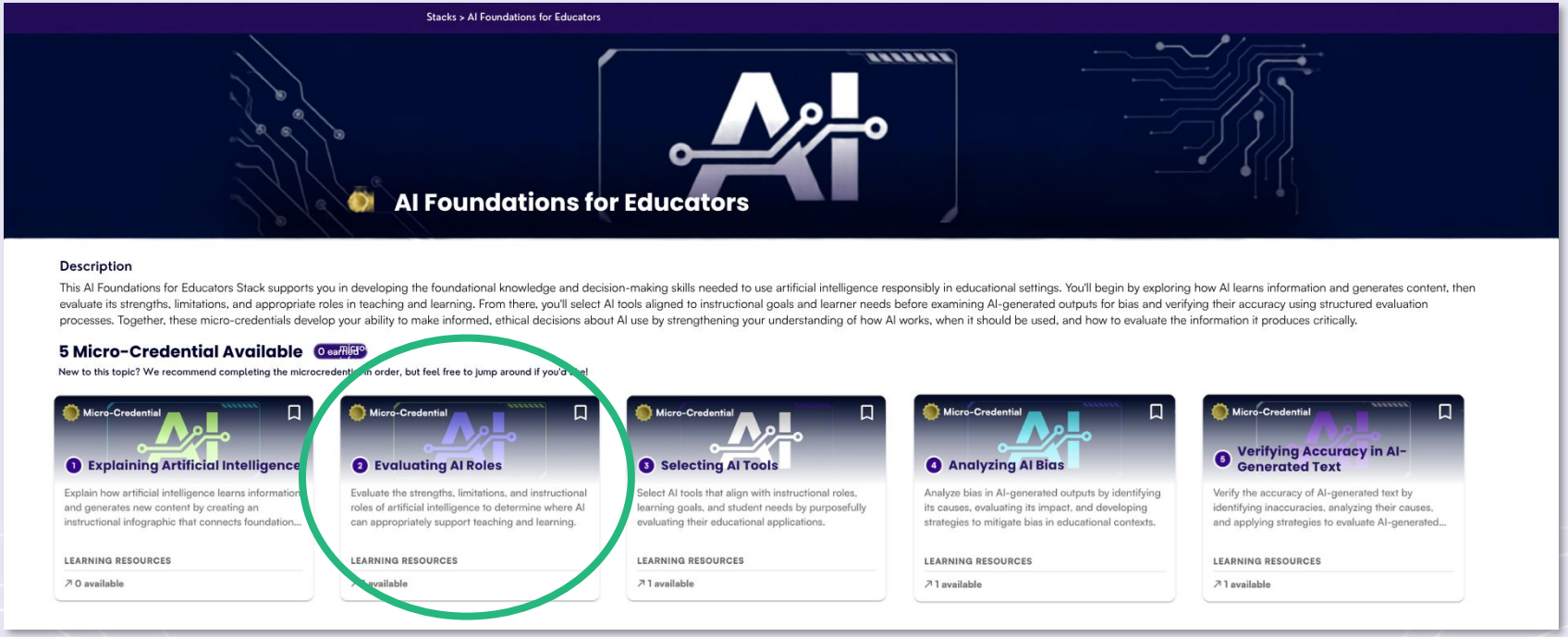


District Professional Learning Priorities:

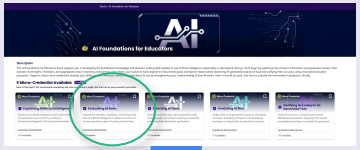
- Artificial Intelligence (AI)
- Instructional Innovation
- Responsible Technology Integration

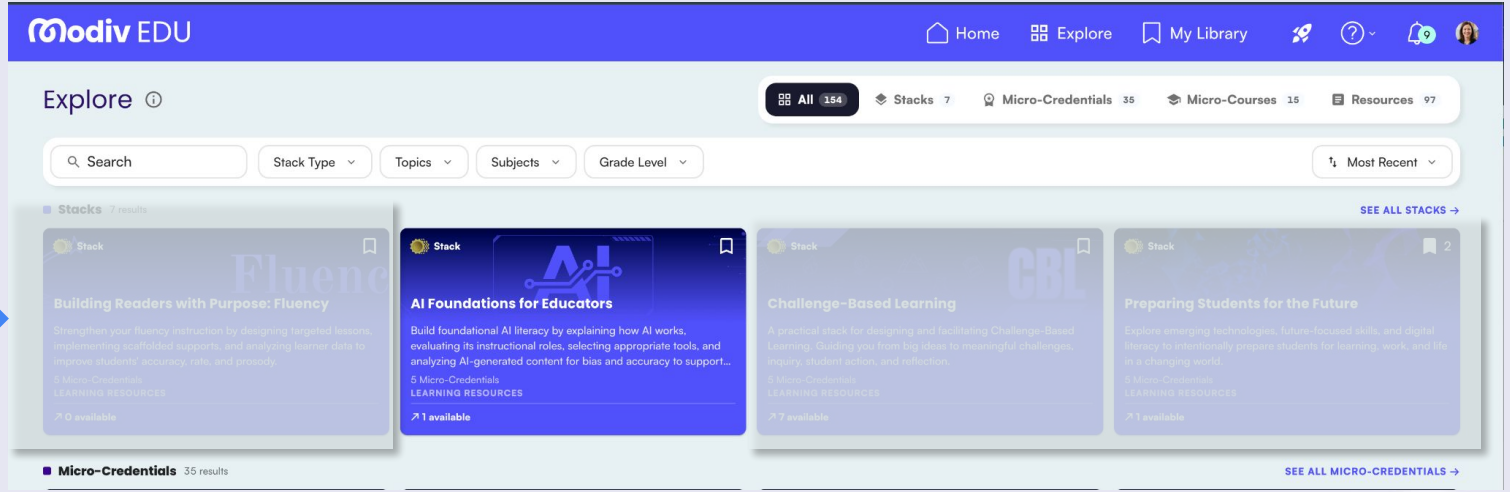
https://www.bhamcityschools.org/page/strategic-plan

Case Study: Birmingham City Schools

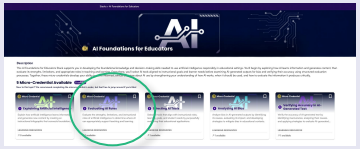


Case Study: Birmingham City Schools

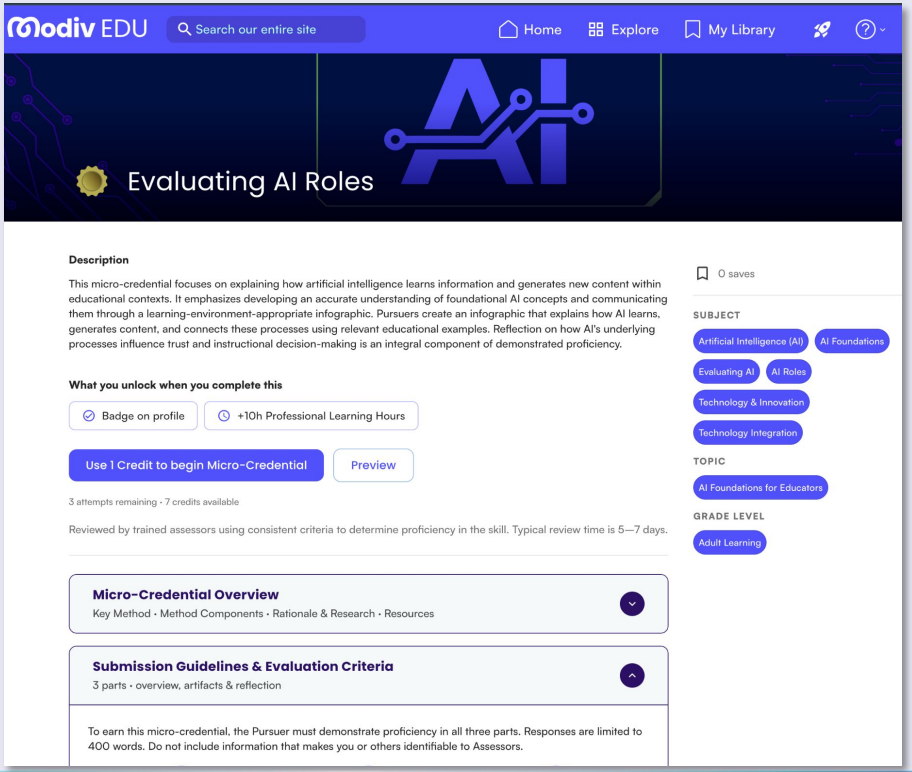




Case Study: Birmingham City Schools



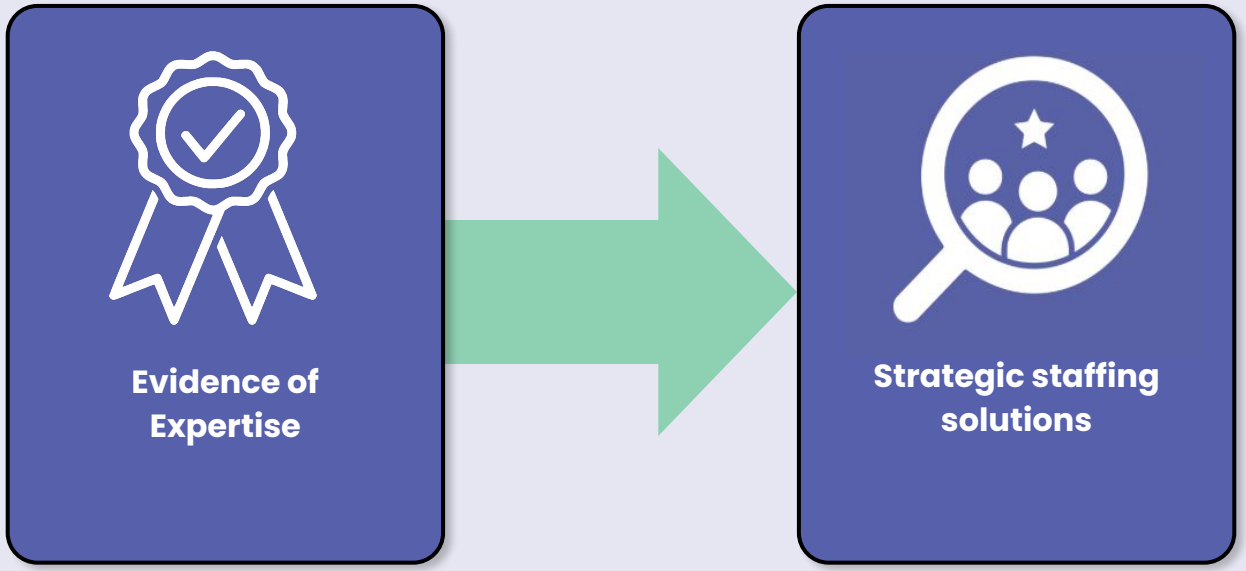




What is one professional learning priority that could benefit from being broken into smaller, more focused competencies?

Respond in the chat.

Strategy # 2: Strengths to strategic staffing



https://miraeducation.org/micro-credentials-and-education-policy-in-the-united-states-recognizing-learning-and-leadership-for-our-nations-teachers/

Our district would benefit from additional resources to make it easier and more effective to...

Respond to the poll on your screen.

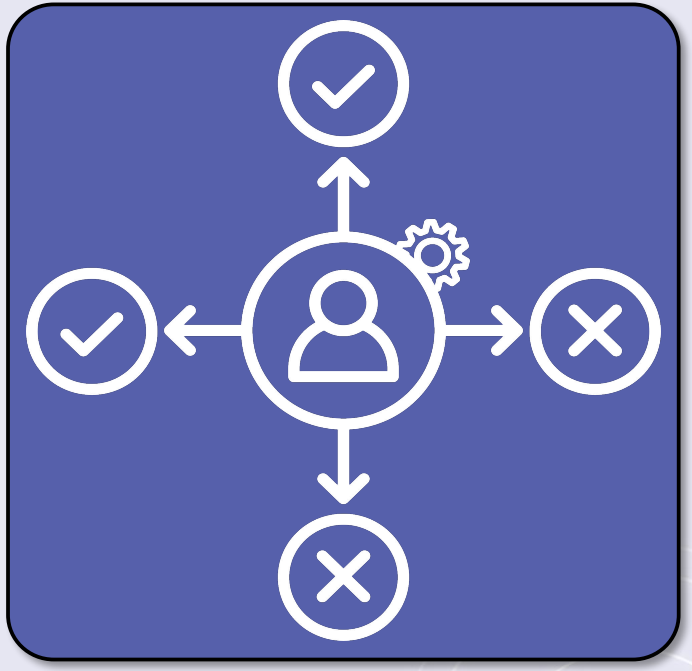
Three ways micro-learning can inform strategic staffing:

1. Personalized professional learning



Three ways micro-learning can inform strategic staffing:

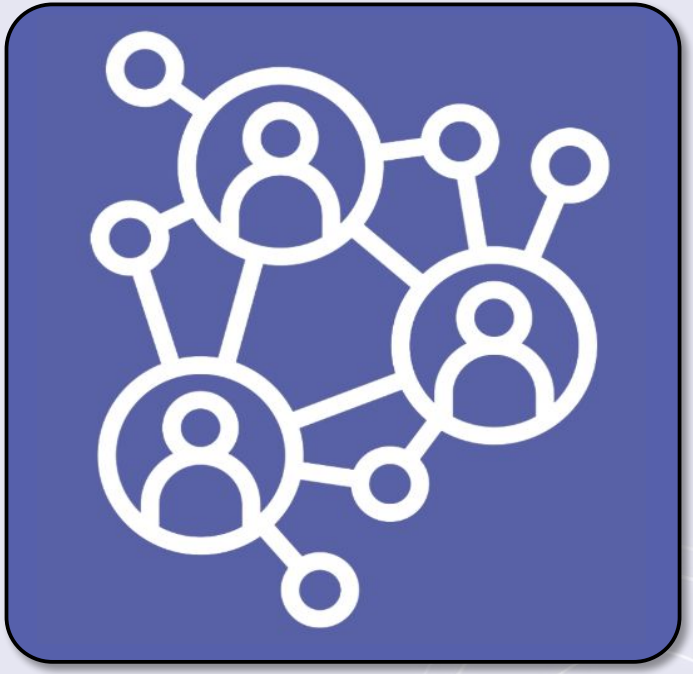
1. Personalized professional learning
2. Match Talent to task



https://edworkingpapers.com/policy-practice-series/ai26-1405

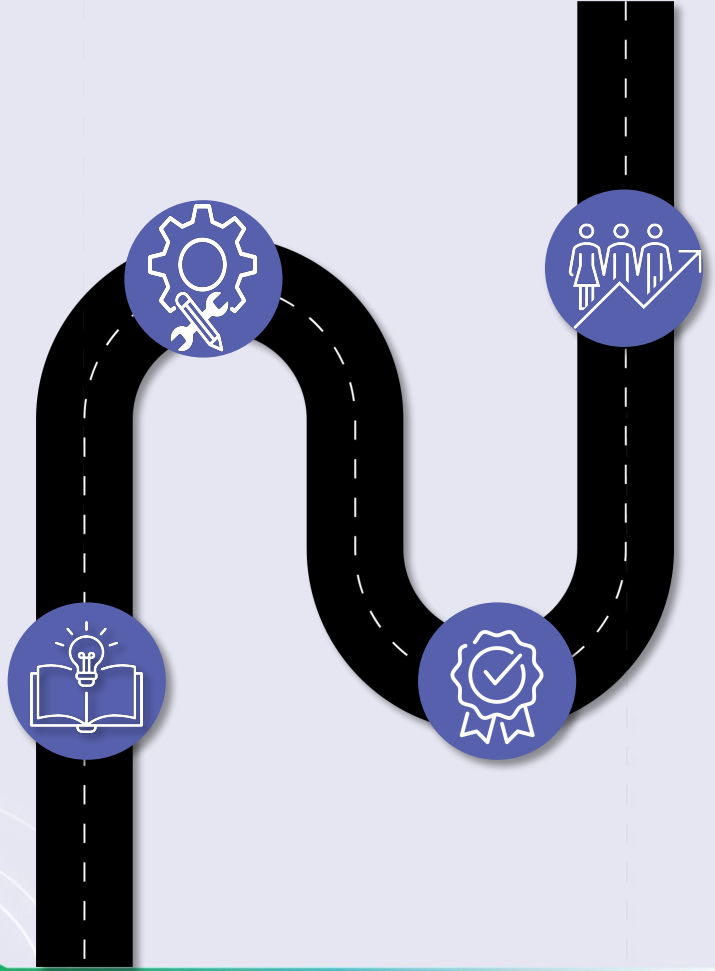
Three ways micro-learning can inform strategic staffing:

1. Personalized professional learning
2. Match Talent to task
3. Leverage Expertise



What area of expertise would you most like to identify among your existing staff?

Respond in the chat.

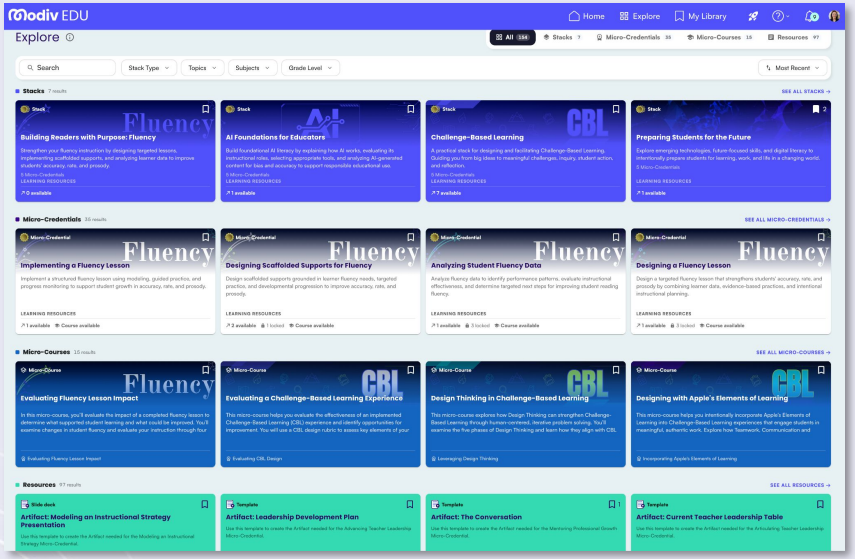


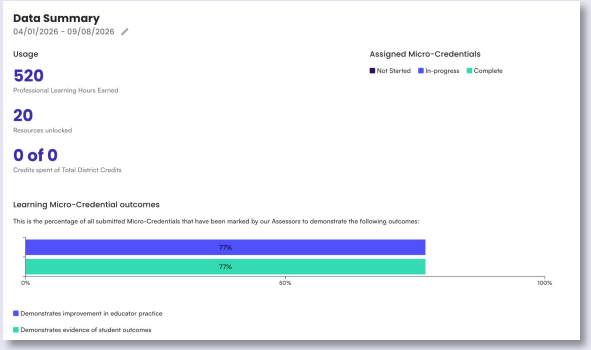
Strategy #3: Professionals into Pathways

- **Build** knowledge aligned to priorities
- **Apply** skills in practice
- **Demonstrate** expertise through micro-credentials.
- **Grow** into new roles or opportunities

Strategy #3: Professionals into Pathways

Stacks are built based on your district priorities and individual educator needs.







Dashboards track investment and progress toward goals

Multiple pathways lead to greater impact.



Demonstrated expertise

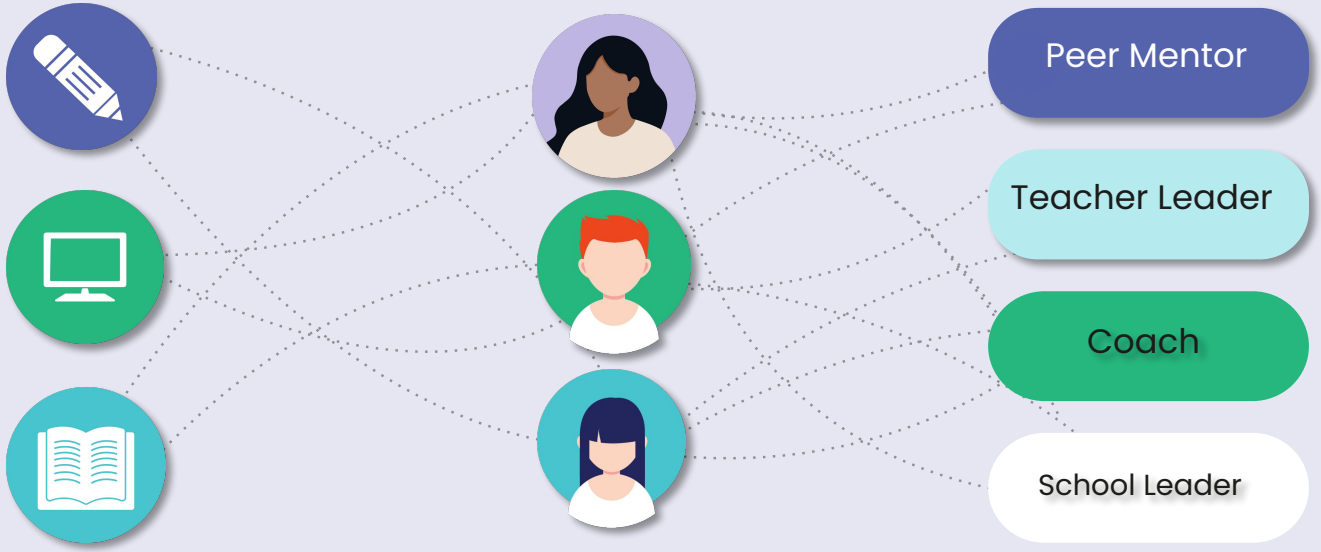
Peer Mentor

Teacher Leader

Coach

School Leader

Pathways built around the talent you already have.



Recap: From Micro-learning to Macro Impact

Strategy #1: From Complexity to Competency

Strategy #2: Strengths to Strategic Staffing

Strategy #3: Professionals into Pathways

Let's keep the conversation going.

Book a free 30-minute consultation with Mira Education.

Scan the QR code or visit
www.miraeducation.org/micro-learning
to connect with our teams!

Book a free demo with Modiv EDU

Scan the QR code or visit
www.modivedu.com/micro-learning
to connect with our teams!