



## **DASA Community Engagement Board**

### **About DASA**

Founded in 1997, DASA's comprehensive adaptive training and sports programs have enhanced our athletes' abilities to gain strength, endurance, increased motor skills, confidence, and improved emotional well-being. DASA supports athlete empowerment by creating an environment that maximizes our athlete's physical abilities to experience the benefits and positive impact of living an active lifestyle.

### **DASA's Mission**

Through adaptive sports and fitness, DASA empowers individuals with physical disabilities to find their inner athlete.

### **About the Community Engagement Board**

DASA's Community Engagement Board (CEB) is a dynamic group of emerging leaders who are passionate about empowering individuals with physical disabilities through adaptive sports and fitness.

The CEB serves as a pipeline for future leadership while providing meaningful opportunities for emerging leaders to contribute to DASA's mission, expand their networks, and develop leadership skills.

### **Purpose**

To establish strategic connections with diverse stakeholders and communities, fostering meaningful relationships that amplify the reach and impact of DASA's mission to serve our athletes while developing the next generation of leaders. Members of the CEB will assist with community advocacy and fundraising efforts to benefit program expansion, athlete support, equipment needs, and other operating expenses.

### **Primary Objectives**

- Community Engagement & Advocacy: Build and strengthen relationships with athletes, families, and community partners to increase awareness to support DASA's programs.
- Event Planning: Organize impactful networking and community events
- Stakeholder Development: Identify and cultivate new supporters and advocates
- Leadership Development: Prepare members for potential future board positions

### **Membership Benefits**

- Professional development and networking opportunities with other community-centered like-minded professionals.
- Pathway to potential board of directors opportunities.

### **Organizational Structure**

The CEB operates under the oversight of DASA's Board of Directors and Executive Director with the following structure:

- Executive Committee:
  - Chair: Facilitate and lead meetings, work with staff liaison on meeting agendas and CEB priorities and initiatives.
  - Secretary: Record and communicate meeting minutes, maintain CEB roster and communications, coordinate new member orientation and onboarding.
  - DASA Staff Liaison
- Standing Committees:
  - Membership & Recruitment Committee: Recruit, retain, and onboard new CEB members.
    - Develop recruitment strategies and materials
    - Organize member orientation programs
    - Plan member recognition activities
    - Maintain member engagement initiatives
  - Events & Development Committee: Plan and execute CEB events and programs.
    - Organize quarterly networking/fundraising events

- Participate in annual DASA Sportacular Fusion
- Coordinate volunteer opportunities
- Develop community engagement and donor relations
- Marketing & Communications Committee: Promote CEB and DASA's mission through various channels.
  - Manage CEB social media presence
  - Create marketing materials and communications
  - Coordinate media relations and publicity
  - Develop storytelling and content creation
  - Support grant and foundation relations

### **Governance Relationship**

- The CEB reports directly to DASA's Board of Directors
- All CEB activities must align with DASA's mission and strategic plan
- The DASA Executive Director serves as staff liaison

### **Member Expectations and Responsibilities**

- Time Commitment:
  - CEB Meetings: 1- 2 hrs. Once every other month.
  - Committee Work: 2-4 hours per month depending on project planning
  - Events: Participation in DASA fundraising events + at least 50% of CEB-sponsored events (2-4 expected events annually)
- Membership Fee:
  - \$100 annual membership contribution
- Membership Terms
  - Member: Two years with option for renewal (4-year max: potential to join Board of Directors after 4-year CEB term concludes)
  - Leadership positions: One year with option for renewal (2-year max)

### **CEB Applicant Professional Requirements**

- Passion for DASA's mission and values
- Professional background in marketing, finance, law, healthcare, communications, event planning, etc. or other relevant fields.
- Strong interpersonal and communication skills
- Ability to work collaboratively in diverse teams
- Volunteer experience preferred
- Commitment to diversity, equity, and inclusion principles
- At least 25 years of age.

### **CEB Member Application**

- Interested candidates should click the link below to submit their application. DASA will review all applications and reach out to qualified candidates for further discussion and consideration.
- [CLICK HERE TO SUBMIT YOUR APPLICATION](#)



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