Bohus

Bohus ASA: launch of the offering, commencement of bookbuilding period and application periods

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Oslo, 9 June 2026: Reference is made to the stock exchange announcements made on 8 June 2026, whereby by Bohus ASA ("Bohus" or the "Company") announced the terms of the initial public offering of its shares (the "Offering" or the "IPO") and the approval and publication of the prospectus for the IPO (the "Prospectus").

The Prospectus was published on 8 June 2026 and is, subject to regulatory restrictions in certain jurisdictions, made available at https://www.bohusasa.com/, www.abgsc.com/transactions, www.dnb.no/emisjoner, and www.seb.no.

The Offering comprises an institutional offering, a retail offering in Norway and an employee offering directed towards Eligible Employee (as defined in the Prospectus).

Applications in the retail offering can be made through the websites listed above, or by executing and submitting the application form for the retail offering appended to the Prospectus from commencement of the application period for the retail offering, to one of the Managers. Applications in the employee offering can be made through the VPS online application system by following the link on the Group’s internal intranet, or by executing and submitting the application form for the employee offering appended to the Prospectus from commencement of the application period for the employee offering, to one of the Managers.

Applications in the institutional offering can be made by contacting one of the Managers during the Bookbuilding Period (as defined below).

The bookbuilding period for the institutional offering (the "Bookbuilding Period") will commence at 09:00 (CEST) on 9 June 2026 and close at 14:00 (CEST) on 16 June 2026. The application period for the retail offering (the "Retail Application Period") and the employee offering (the "Employee Application Period") will commence at 09:00 (CEST) on 9 June 2026 and expire at 12:00 (CEST) on 16 June 2026. The Bookbuilding Period, the Retail Application Period and the Employee Application Period may be shortened or extended at any time, however, so that they cannot be extended beyond 14:00 (CEST) on 23 June 2026.

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ADVISORS:

ABG Sundal Collier ASA and DNB Carnegie, a part of DNB Bank ASA act as Joint Global Coordinators and Joint Bookrunners for the Offering, while Skandinaviska Enskilda Banken AB (pbul) Oslo Branch is acting as Joint Bookrunner (collectively the "Managers").

Advokatfirmaet Wiersholm AS is acting as legal advisor to Bohus and Advokatfirmaet Thommessen AS is acting as legal advisor to the Managers.

Bohus

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ABOUT BOHUS

Bohus is a Norwegian retail group operating in the furniture and home furnishing market. The Group was founded in 1976 and today operates an omnichannel platform comprising 72 stores across Norway (of which 66 are fully owned and six operate under franchise agreements), supported by a +30,000 m2 central warehouse and a complementary online channel. The Group serves customers through a broad product assortment focusing on heavy furniture and destination-shopping products, and with a high degree of customisable furniture tailored to customer preferences.

IMPORTANT NOTICE

This announcement does not constitute an offer to sell, or a solicitation of an offer to purchase or subscribe for, any securities of Bohus ASA (the "Company"). The information contained in this announcement is provided for informational purposes only and does not purport to be complete. No person may rely on the information contained in this announcement, or on its accuracy, fairness or completeness, for any purpose.

The securities referred to in this announcement have not been, and will not be, registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), and may not be offered or sold in the United States unless registered under the Securities Act or pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in compliance with applicable U.S. state securities laws. The Company does not intend to register any part of the Offering in the United States or to conduct a public offering in the United States. Copies of this announcement are not being, and must not be, distributed in or sent into the United States.

In any EEA Member State other than Norway, this communication is addressed and directed only to qualified investors in that Member State within the meaning of the Prospectus Regulation, namely investors who may receive the offer without an approved prospectus in that EEA Member State. “Prospectus Regulation" means Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017, together with any applicable implementing measures in any Member State.

In the United Kingdom, this communication is addressed and directed only to qualified investors who are (i) investment professionals falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended (the "Order") (all such persons being referred to as "relevant persons") and (b) only in circumstances falling within the circumstances set out in Part 1 of Schedule 1 to The Public Offers and Admissions to Trading Regulations 2024. This communication is directed only at Relevant Persons and must not be acted on or relied on by any person who is not a Relevant Person. Any investment or investment activity to which this announcement relates is available only to, and will be engaged in only with, Relevant Persons. Persons distributing this communication must satisfy themselves that it is lawful to do so.

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Certain matters addressed in this announcement may constitute forward-looking statements. Forward-looking statements are statements that do not relate to historical facts and may be identified by terms such as "anticipate", "believe", "continue", "estimate", "expect", "intend", "may", "should", "will" and similar expressions. The forward-looking statements in this announcement are based on a number of assumptions, many of which are themselves based on further assumptions. Although the Company considered these assumptions reasonable when made, they are inherently subject to significant known and unknown risks, uncertainties, contingencies and other important factors that are difficult or impossible to predict and are outside the Company's control. These factors may cause actual events to differ materially from the expectations expressed or implied by the forward-looking statements. The information, opinions and forward-looking statements in this announcement speak only as of the date of this announcement and may be changed without notice.

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