

FROM FRAUD PREVENTION TO FRAUD DETERRENCE

Despite significant investments in fraud prevention and account security, businesses are under constant attack. That's because the financial incentives for attackers remain sky high.

Arkose Labs takes an economics-driven approach to defeating fraud long-term. Our AI-powered platform ensures that good users can pass through seamlessly, while it roots out the advanced and persistent attacks that plague user interaction points.

Expertly deciphering good users from bots and coordinated human attacks, Arkose Labs is the only fraud prevention platform that complements advanced risk profiling with dynamic attack response. This is a fundamental shift from fraud mitigation to fraud deterrence. One that plays the long-game with you against fraudsters by making it too costly for fraudsters to attack.



USER-CENTRIC FRAUD DEFENSE

Increase customer throughput by

20%+

FRAUD DETERRENCE

Decrease attack attempts by

75%+

EFFICIENT EARLY DETECTION

15X

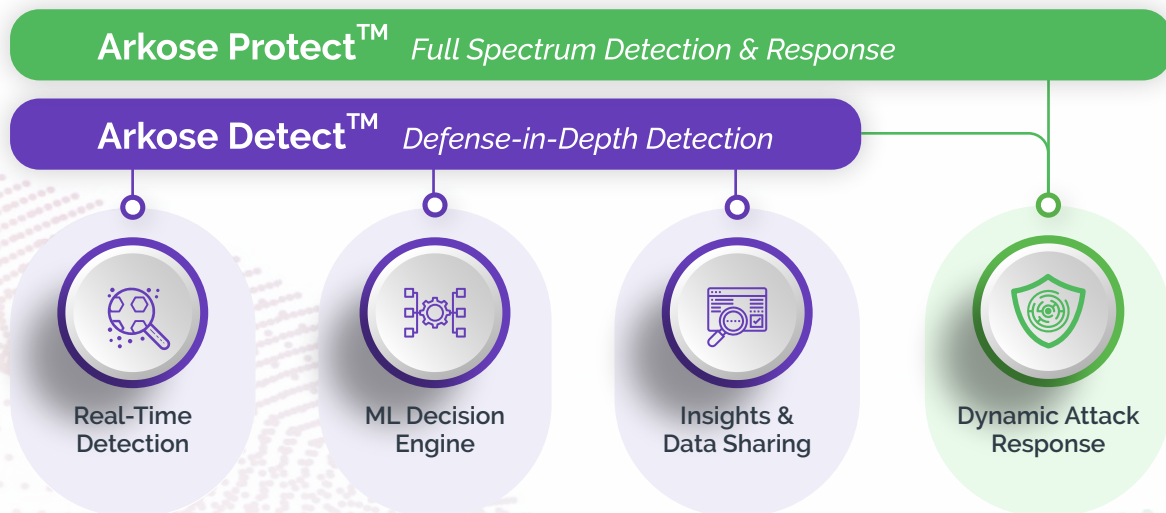
cheaper than MFA



**ROBUST
DEFENSE FOR
THE MOST
TARGETED
ATTACK POINTS**

CATCH MORE ATTACKS.

In a world where digital identities have been corrupted at scale, you shouldn't have to choose between a zero-tolerance approach to fraud and a stand-out experience. Our AI-powered platform combines defense-in-depth detection with dynamic attack response that stops attackers in their tracks while minimizing friction for good users. Transparent data sharing makes risk insights actionable to increase decision confidence from day 1.



FLEXIBLE DETECTION & ACCOUNT PROTECTION

Arkose Detect

Defense-in-depth detection catches the subtle signs of bot and fraud farm attacks, while continuously evolving long-term.

- 🏠 Real-time device, network, and behavioral assessment
- 🏠 Rules engine powered by global threat intelligence
- 🏠 Data sharing of 70+ unique risk insights

Arkose Protect

Deter attacks by making them more expensive. Suspicious traffic is triaged for targeted enforcement that sabotages attackers' ROI.

- 🏠 Targeted response orchestration minimizes user friction
- 🏠 Anti automation challenges that bots can't solve
- 🏠 Human fraud farm defense
- 🏠 Truth data feedback loop

24/7 SOC Support

We go beyond black-box software. Our 24/7 SOC works as an extension of your team to mitigate attacks, fine-tune detection, and deliver actionable threat intel.

DYNAMIC ATTACK RESPONSE FOR DYNAMIC THREATS

Enterprises today need more than a one-size-fits-all defense strategy. Arkose Labs deep threat intelligence and innovative enforcement challenges deliver a more dynamic attack response to combat evolving bot and human-driven attack patterns.

- 🏠 Attack response tailored to the risk profile
- 🏠 Challenge interaction results validate risk decision
- 🏠 Adaptive step-up delivers appropriate pressure
- 🏠 Designed to waste fraudsters' time and effort



COMMERCIAL ASSURANCE AGAINST CREDENTIAL STUFFING

Arkose Labs is the first vendor to back its customers with a \$1 million limited warranty that covers response expenses in the event of a successful credential stuffing attack.

THE ARKOSE ADVANTAGE

-  **Long-Term Deterrence** | Arkose Labs increases the cost of fraud making it economically unsustainable to fulfill attacks
-  **Early Detection** | Attacks are thwarted where they originate to alleviate authentication and computation costs and catch fraud early
-  **Real-Time Response** | Suspicious traffic is met with real-time, interactive challenges that root out automated attacks and sap fraudsters' time and resources
-  **Protects User Experience** | Good users are never blocked which eliminates false positives and improves your bottom line
-  **Immediate Results** | With proprietary threat intelligence built in, new customers see attacks drop within days, not weeks or months

JOIN GLOBAL BRANDS WINNING AGAINST FRAUD AND ACCOUNT COMPROMISE



Arkose Labs has proved to be a long-term deterrent to fraudsters attacking our website, allowing us to stamp out account takeover attacks and keep our customers protected.

- Engineering Leader



Arkose Labs' mission is to create an online environment where all consumers are protected from malicious activity. Recognized by Gartner as a "Cool Vendor in Fraud and Authentication," the company offers the world's first \$1 million credential stuffing warranty. Its AI-powered platform combines powerful risk assessments with dynamic attack response that undermines the ROI behind attacks while improving good user throughput.