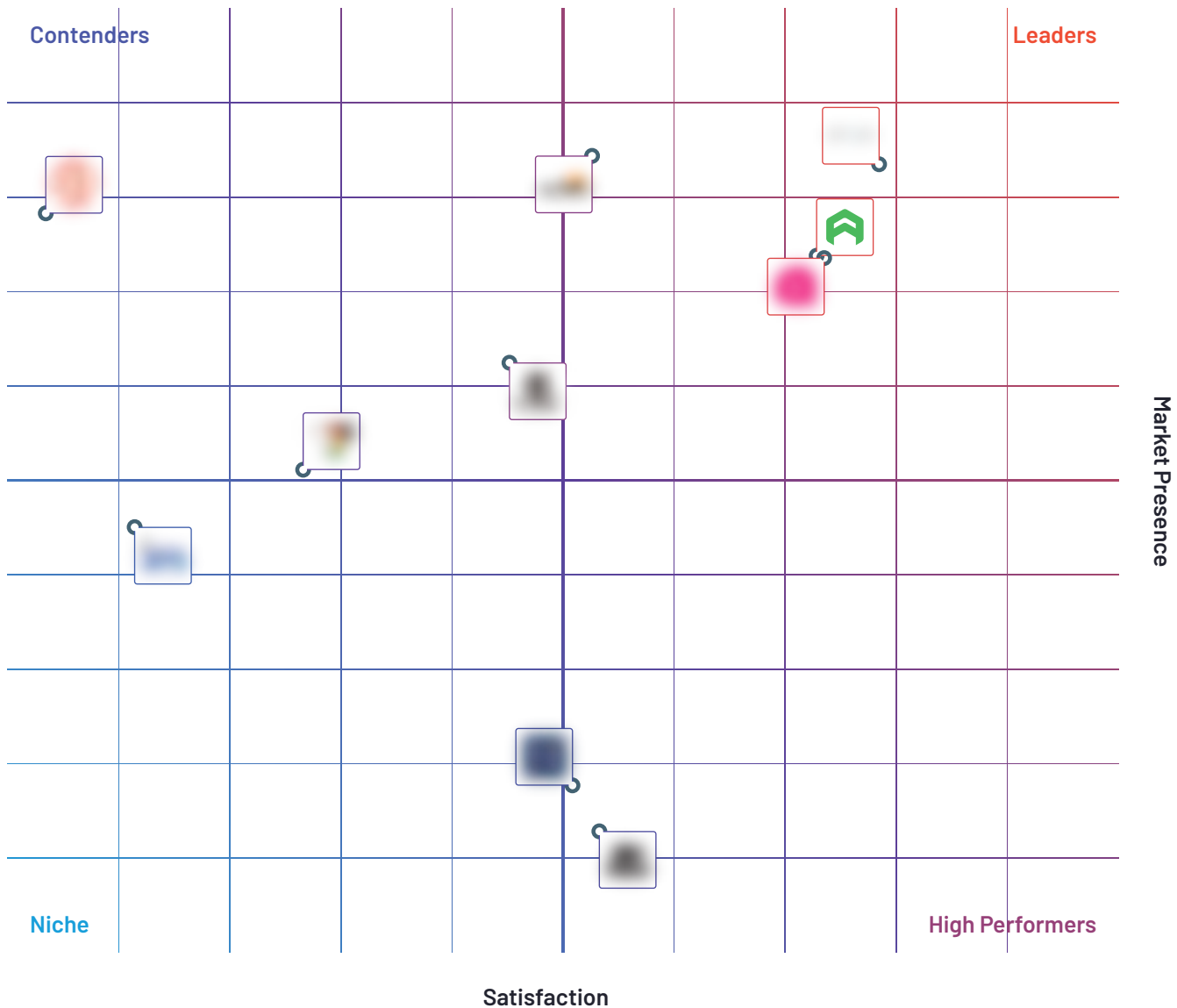


Grid[®] Report for Bot Detection and Mitigation | Spring 2023



Bot Detection and Mitigation Software



G2 Grid[®] Scoring

(Bot Detection and Mitigation Software continues on next page)

Bot Detection and Mitigation Software (continued)

Bot Detection and Mitigation Software Definition

Bot detection and mitigation software is used by companies to defend against attacks or other unauthorized activity involving bots. Bots may attempt to take down sites and perform a DDoS attack, scrape data from a website, or perform fraudulent transactions. Bot detection and mitigation products are designed to recognize bot activity, identify malicious bots, and prevent them from engaging with websites, applications, or networks. Companies use these tools to maintain availability during attacks and prevent bots from completing their intended tasks.

These tools may have similar features to [DDoS protection software](#) but bot detection and mitigation solutions defend against a variety of bot-related activities, rather than one type of attack. Similarly, [click fraud software](#) may have similar features to bot detection and mitigation software. However, it's primed solely to detect and safeguard against fraudulent clicks relating to pay-per-click (PPC) advertising, which is again, only one of the many types of attacks that bot detection and mitigation tools defend against.

To qualify for inclusion in the Bot Detection and Mitigation category, a product must:

- ▶ Monitor websites, networks, or applications for bot-related activity
- ▶ Identify malicious bot activity
- ▶ Prevent network access to sources identified as dangerous
- ▶ Prevent DDoS attacks, account takeover (ATO), API and form submission abuse, web scraping, etc.

Bot Detection and Mitigation Grid® Scoring Description

Products shown on the Grid® for Bot Detection and Mitigation have received a minimum of 10 reviews/ratings in data gathered by March 07, 2023. Products are ranked by customer satisfaction (based on user reviews) and market presence (based on market share, seller size, and social impact) and placed into four categories on the Grid®:

- ▶ Products in the Leader quadrant are rated highly by G2 users and have substantial Market Presence scores. Leaders include: [DataDome](#), [CHEQ Paradome](#), [Arkose Labs](#), [Cloudflare Bot Management](#), and [HUMAN Bot Defender](#)
- ▶ High Performing products have high customer Satisfaction scores and low Market Presence compared to the rest of the category. High Performers include: [Netacea Bot Management](#), and [Reblaze](#)
- ▶ Contender products have relatively low customer Satisfaction scores and high Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Contenders include: [F5 Distributed Cloud Bot Defense](#), and [Radware Bot Manager](#)
- ▶ Niche products have relatively low Satisfaction scores and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Niche products include: [Imperva Advanced Bot Protection](#)



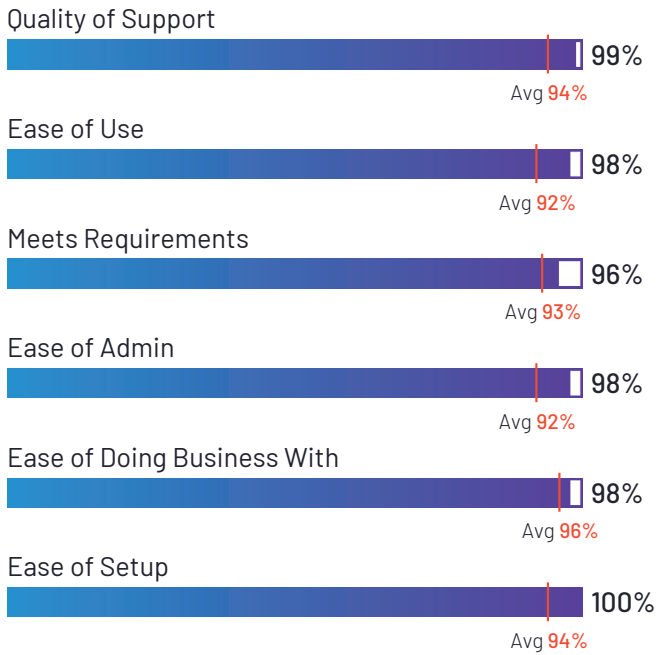
Arkose Labs

4.9 ★★★★★ (36)

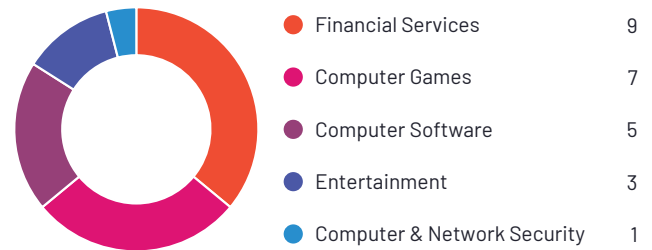


Arkose Labs has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Arkose Labs at a rate of 98%. Arkose Labs is also in the Fraud Detection category.

Satisfaction Ratings



Top Industries Represented



Ownership
Arkose Labs



HQ Location
San Mateo, California



Year Founded
2017



Employees (Listed On LinkedIn)
225



Company Website
arkoselabs.com



Satisfaction Ratings for Bot Detection and Mitigation

G2 reviewers rated software sellers' ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	Net Promoter Score (NPS) (Range from -100 to +100)
DataDome	95%	87%	95%	96%	97%	96%	94%	96%	85
CHEQ Paradome	97%	100%	96%	94%	100%	99%	98%	95%	96
Arkose Labs	98%	100%	96%	98%	98%	99%	100%	98%	96
Cloudflare Bot Management	92%	78%	93%	90%	88%	94%	98%	96%	70
HUMAN Bot Defender	89%	95%	89%	86%	93%	94%	87%	88%	77
Netacea Bot Management	93%	100%	95%	94%	100%	97%	90%	89%	86
Reblaze	93%	100%	96%	85%	97%	97%	89%	92%	77
F5 Distributed Cloud Bot Defense	92%	N/A	79%	N/A	N/A	83%	N/A	81%	69
Radware Bot Manager	93%	75%	90%	N/A	N/A	92%	N/A	92%	83
Imperva Bot Management (formerly Distil Networks)	85%	88%	96%	N/A	N/A	91%	N/A	89%	30
Average	93%	91%	93%	92%	96%	94%	94%	92%	77

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from -100 to +100