



Loyalty Fraud

Defend your reward programs and stop loyalty point theft

Loyalty fraud is a silent but growing threat that's draining millions from companies and eroding hard-earned customer trust. Take a closer look: in e-commerce alone, nearly a quarter of online retailers — 22% to be exact — report that reward programs are being manipulated for fraudulent gains, according to Merchant Fraud Journal. This isn't just a financial hit; it's a reputational risk and a blow to your operational efficiency.

As fraudsters get smarter and deploy advanced bots to exploit vulnerabilities, businesses need a stronger defense. This is where Arkose Bot Manager shines. Unlike outdated security measures that only react to threats, our advanced technology actively detects and neutralizes malicious bots in real time, transforming your approach from reactive to proactive. Are you ready to take control and protect your bottom line?

Arkose Bot Manager for Loyalty Fraud

Arkose Bot Manager stands out as the top choice for proactively identifying and combating loyalty point theft. Its sophisticated engine collects high-risk data globally, meticulously analyzing digital intelligence to gauge user intent and assign risk scores. Utilizing an advanced algorithm, it evaluates over 125 real-time signals to deliver adaptive, dynamic responses. And as attacks are identified across the global customer base, risk signals and mitigations are shared instantly so learnings for one enterprise benefit all customers.

The platform's detection models guarantee smooth and secure online interactions for genuine users, allowing them seamless access to your digital properties. But when malicious traffic is identified, Arkose Bot Manager swiftly deploys innovative challenges, providing exceptional security in real time.

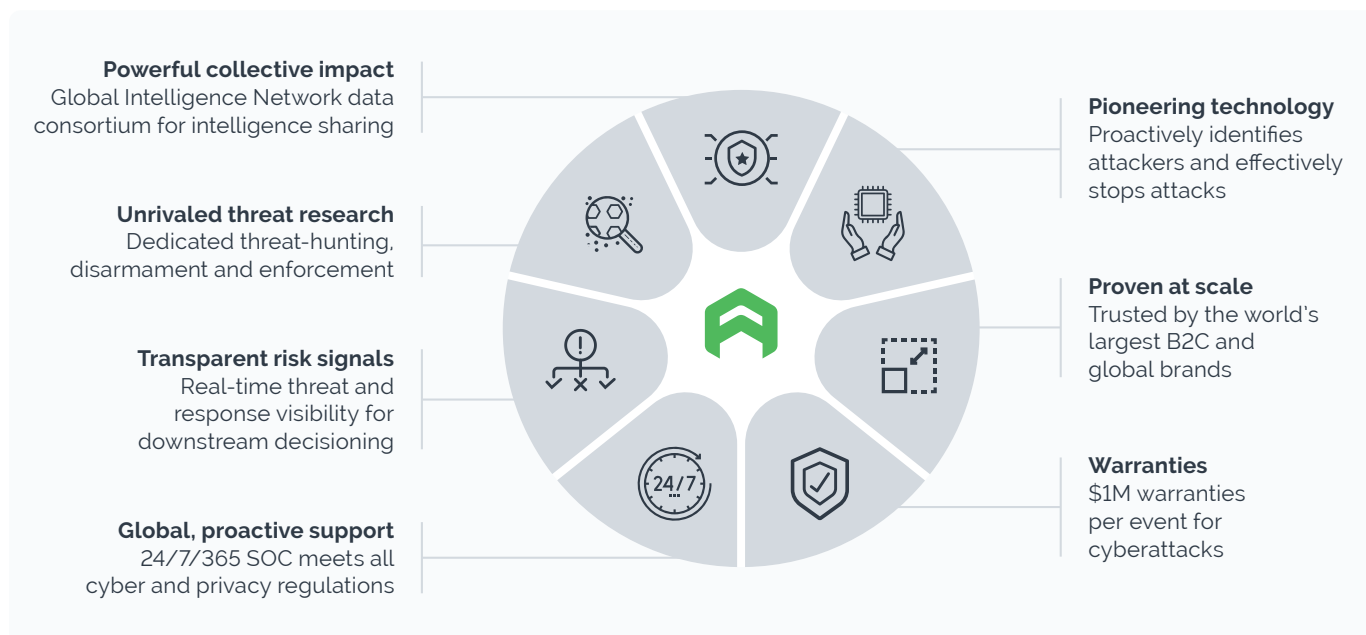
Enterprise Platform Highlights

- Patented decisioning platform
- Real-time feedback loop
- Global intelligence network
- Instant data visibility and integration
- Enterprise-grade scalability
- GDPR privacy compliance
- WCAG 2.2 Level AA accessibility certification

"Arkose Labs enables us to continue to deliver the great digital experience our customers have become used to, while eliminating fraud attacks and malicious bots."

— **Fraud Manager, Fintech industry**

The Arkose Labs Advantage



ACTIR and the Arkose Labs SOC: Proactive Defense

Arkose Labs operates as an extension of your team, rapidly countering attacks and providing actionable insights without overburdening your internal resources. The Arkose Cyber Threat Intelligence Research (ACTIR) unit conducts proactive threat hunting, risk intelligence gathering and other counterintelligence methods to provide vital, fresh intelligence. Meanwhile, the 24/7/365 Security Operations Center (SOC) team focuses on identifying and stopping large-scale attacks immediately.

The SOC continuously monitors for new threats and collaborates with ACTIR. This feedback loop ensures a seamless collaboration between the SOC and ACTIR, enhancing the overall accuracy, timeliness and effectiveness of your cybersecurity defense.

Arkose Labs in Action

Travel Site Protects Business-Critical Loyalty Points

A major travel booking site faced persistent threats from cybercriminals using bots to commit credential stuffing at scale in order to compromise user accounts and steal accrued loyalty points. The company implemented Arkose Bot Manager and successfully curtailed nearly all ATO attacks without disrupting the login process for legitimate users, significantly enhancing the overall customer experience.

Arkose Labs Results

- Attacks stopped virtually immediately
- No impact on good user login flow
- Increased operational efficiencies

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The world's leading organizations, including two of the top three banks and largest tech enterprises, trust Arkose Labs to keep users safe. No one else is as proven at scale, provides more proactive support, or out-sabotages attackers' ROI. Based in San Mateo, CA, Arkose Labs operates worldwide with offices in Asia, Australia, Central America, EMEA and South America. © 2024 Arkose Labs. All rights reserved.