

Inventory Hoarding

Keep products in the hands of real customers, not bots

Inventory hoarding – where bots or automated tools add large quantities of products to carts without completing a purchase – creates an illusion of scarcity that drives up prices and frustrates genuine customers. This tactic distorts fair market dynamics, inflates prices, and erodes customer satisfaction, ultimately damaging brand reputation and customer loyalty. For businesses striving to maintain equitable access to their products and protect their revenue potential, addressing inventory hoarding is no longer optional – it's essential. Arkose Bot Manager combats inventory hoarding by using advanced detection mechanisms to distinguish between legitimate shoppers and bots, intercepting threats in real-time. This approach ensures fair product access, preserves brand integrity, and maximizes revenue opportunities.

Arkose Bot Manager for Inventory Hoarding

Arkose Bot Manager is the premier solution for proactively identifying and combating inventory hoarding. It analyzes high-risk data from a global, multi-industry network to evaluate user intent and assign risk scores, utilizing an advanced algorithm to assess hundreds of live signals, allowing for confident identification and reporting of anomalies. The platform enables adaptive and dynamic responses that ensure seamless digital interactions for legitimate users while swiftly deploying AI-resistant challenges when malicious traffic is detected. Arkose Bot Manager's adaptive challenges effectively counter evolving attack vectors, while its comprehensive mitigation capabilities ensure legitimate action in purchase workflows.

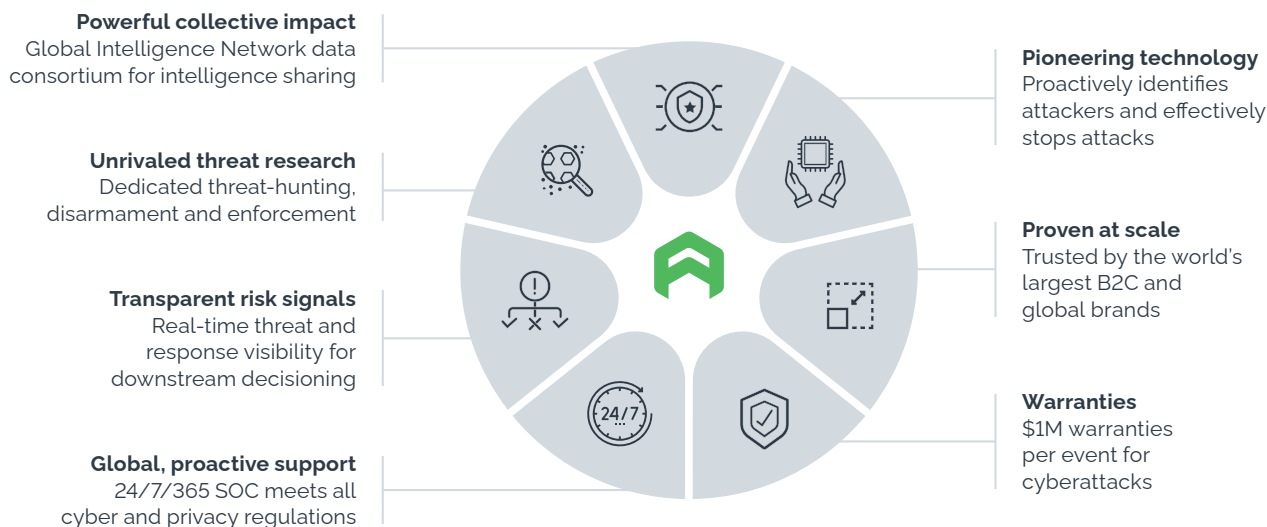
Enterprise Platform Highlights

- Patented decisioning platform
- Real-time feedback loop
- Global intelligence network
- Instant data visibility and integration
- Enterprise-grade scalability
- GDPR privacy compliance
- WCAG2.2 Level AA accessibility certification

"By collaborating with Arkose Labs, we continue to advance security and vigilance to a new level where merchants and consumers alike have even more confidence their transactions are safe."

– VP, Enterprise Cyber Security

The Arkose Labs Advantage



ACTIR and the Arkose Labs SOC: Proactive Defense

Arkose Labs operates as an extension of your team, rapidly countering attacks and providing actionable insights without overburdening your internal resources. The Arkose Cyber Threat Intelligence Research (ACTIR) unit conducts proactive threat hunting, risk intelligence gathering and other counterintelligence methods to provide vital, fresh intelligence. Meanwhile, the 24/7/365 Security Operations Center (SOC) team focuses on identifying and stopping large-scale attacks immediately.

The SOC continuously monitors for new threats and collaborates with ACTIR. This feedback loop ensures a seamless collaboration between the SOC and ACTIR, enhancing the overall accuracy, timeliness and effectiveness of your cybersecurity defense.

Arkose Labs in Action

Arkose Labs Enables E-commerce Giant to Stop New Account Fraud

One of the world's largest e-commerce platforms, facing significant fraud threats, deployed Arkose Labs on its account creation flow. Through collaboration, the teams identified traffic patterns and fine-tuned the platform to detect attacks effectively. Arkose Bot Manager's white-labeled challenges, seamlessly integrated with the client's branding, optimized user experience while enhancing security against fraud, abuse and scams.

Arkose Labs Results

- Immediate reduction in fraudulent new accounts
- Significant reduction in downstream abuse and chargebacks
- A wider, more robust holistic risk operations strategy

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The world's leading organizations, including two of the top three banks and largest tech enterprises, trust Arkose Labs to keep users safe. No one else is as proven at scale, provides more proactive support, or out-sabotages attackers' ROI. Based in San Mateo, CA, Arkose Labs operates worldwide with offices in Asia, Australia, Central America, EMEA and South America. © 2024 Arkose Labs. All rights reserved.