

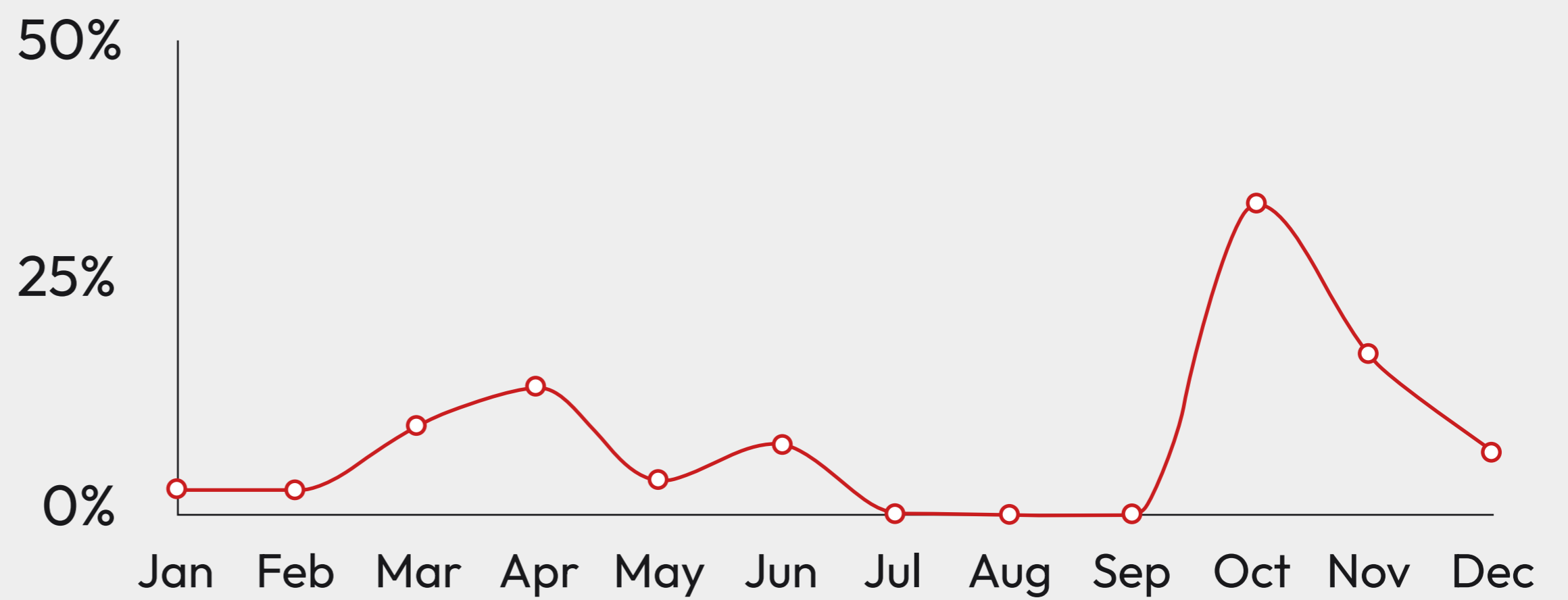
Scammers Set Their Sights on E-Commerce and Retail Platforms

Fraudsters are evolving their tactics to exploit vulnerable retail platforms during peak shopping seasons. This infographic reveals their strategic patterns and attack mechanisms that retailers must understand to protect their business.

[Get the full, cross-industry report](#)

PRIME SCAMMING SEASONS

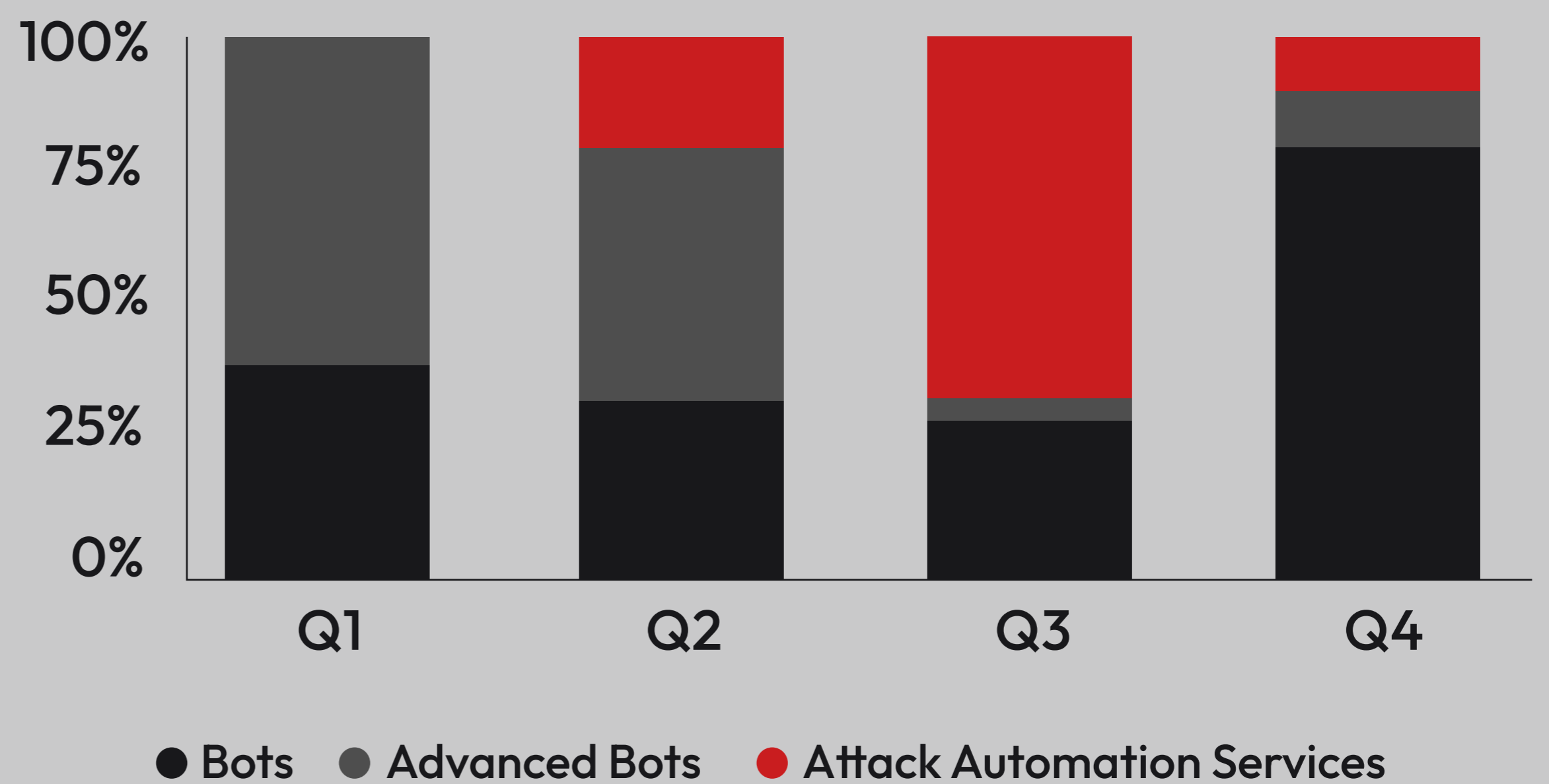
Malicious traffic (attack size) distribution



Scammers target retail/e-commerce platforms during peak shopping seasons because higher traffic volumes can mask malicious activities and retailers may prioritize sales over strict security measures.

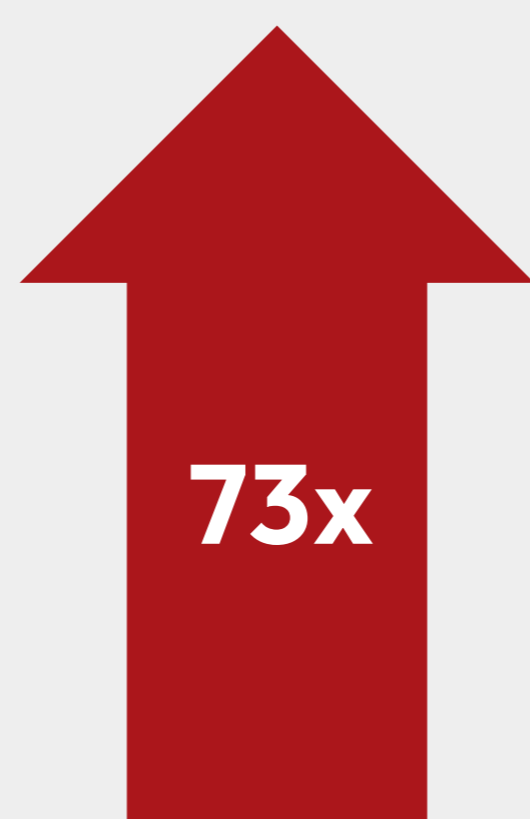
ATTACK MECHANISMS

Malicious traffic distribution



Rise-and-fall patterns demonstrate scammers' experimental tactics and willingness to abandon unprofitable methods.

SPOTLIGHT: Q4 TRAFFIC SURGE



73x increase in malicious traffic, Q4 over Q3.

Attackers launch their most intensive efforts when retail defenses are stretched thin and transactions are at their yearly height.