

# Scammers Level Up: Attack Trends & Tactics Across Industries

Billions of dollars at stake are driving sophisticated and persistent fraud behavior. Here are key insights from the report *A Data-Driven Analysis of Threat Actor Behavior*.

[Get the full, cross-industry report](#)

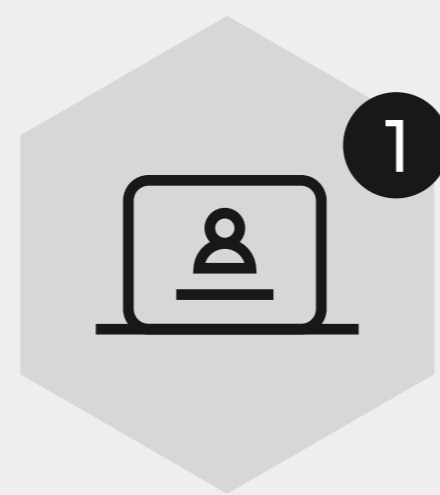
# 76%

of attacks were conducted by bots, followed by advanced bots (15%), attack automation services (7%) and human fraud farms (1%).

(Numbers do not total 100% because of rounding.)

## TOP ATTACK POINTS

By number of attacks and malicious traffic (attack size)



Account Sign-Up



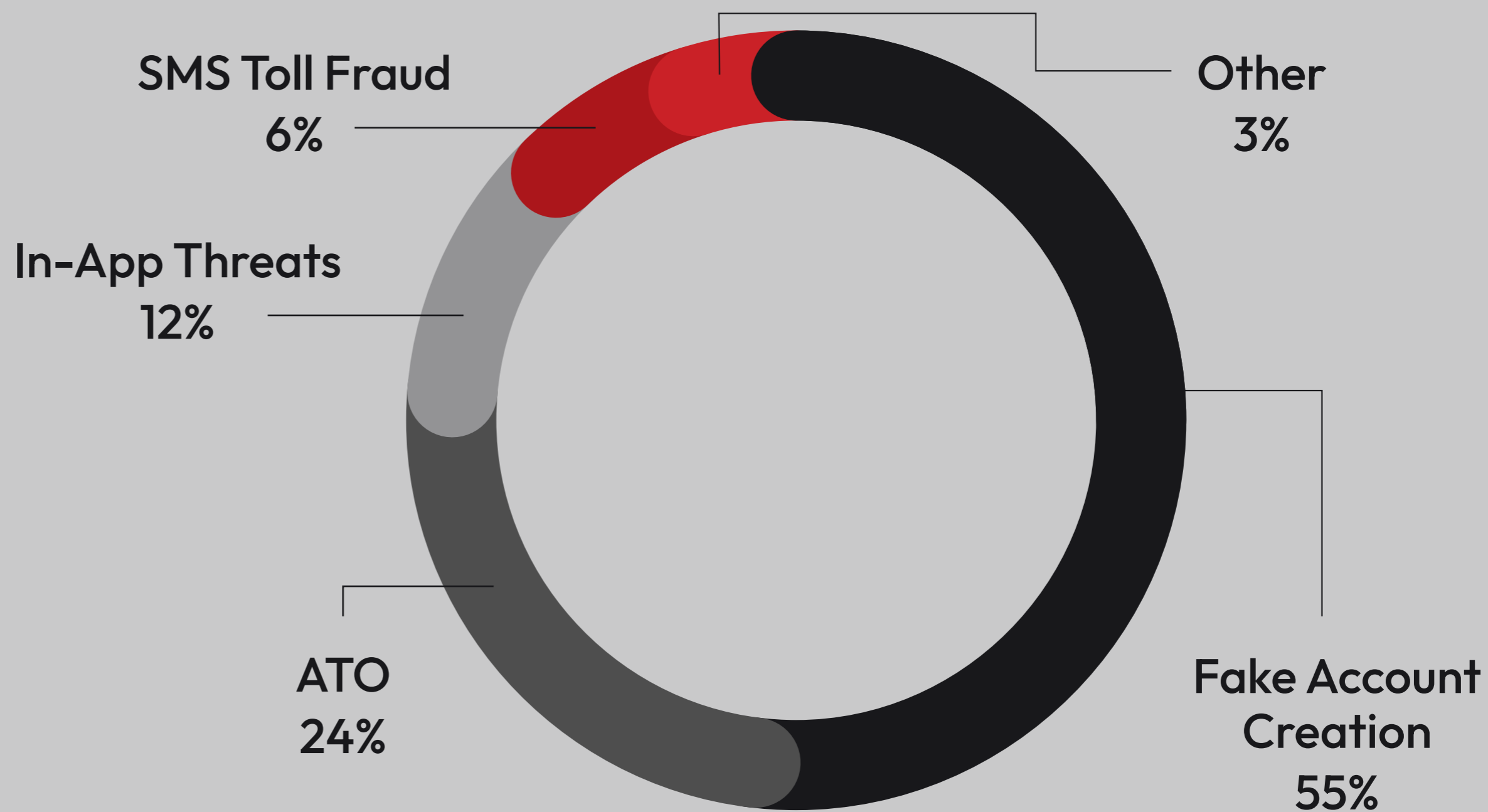
Account Sign-In



Account Management

## MONUMENTAL ATTACK TYPES

Percent of total attacks, by attack number



## ATTACK ORIGINATIONS

Where Mega Scams Originate and Which Countries They Target

