

Social Media Platforms: Scammers' Top Targets

Social media is the #2 industry scammers target, by size of attack as measured by malicious traffic.

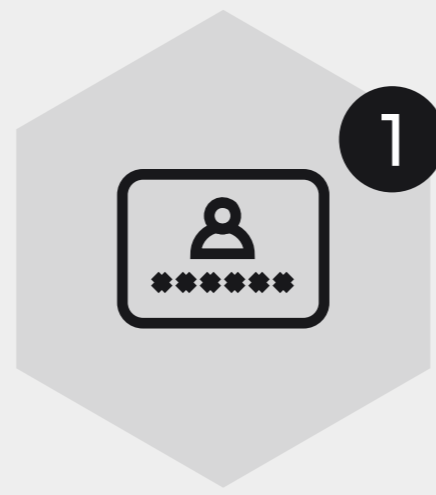
[Get the full, cross-industry report](#)

75%

of social media malicious traffic comes from bots—far outpacing advanced bots, attack automation services and human fraud farms combined.

TOP ATTACK POINTS

By malicious traffic (attack size)



Account Sign-Up



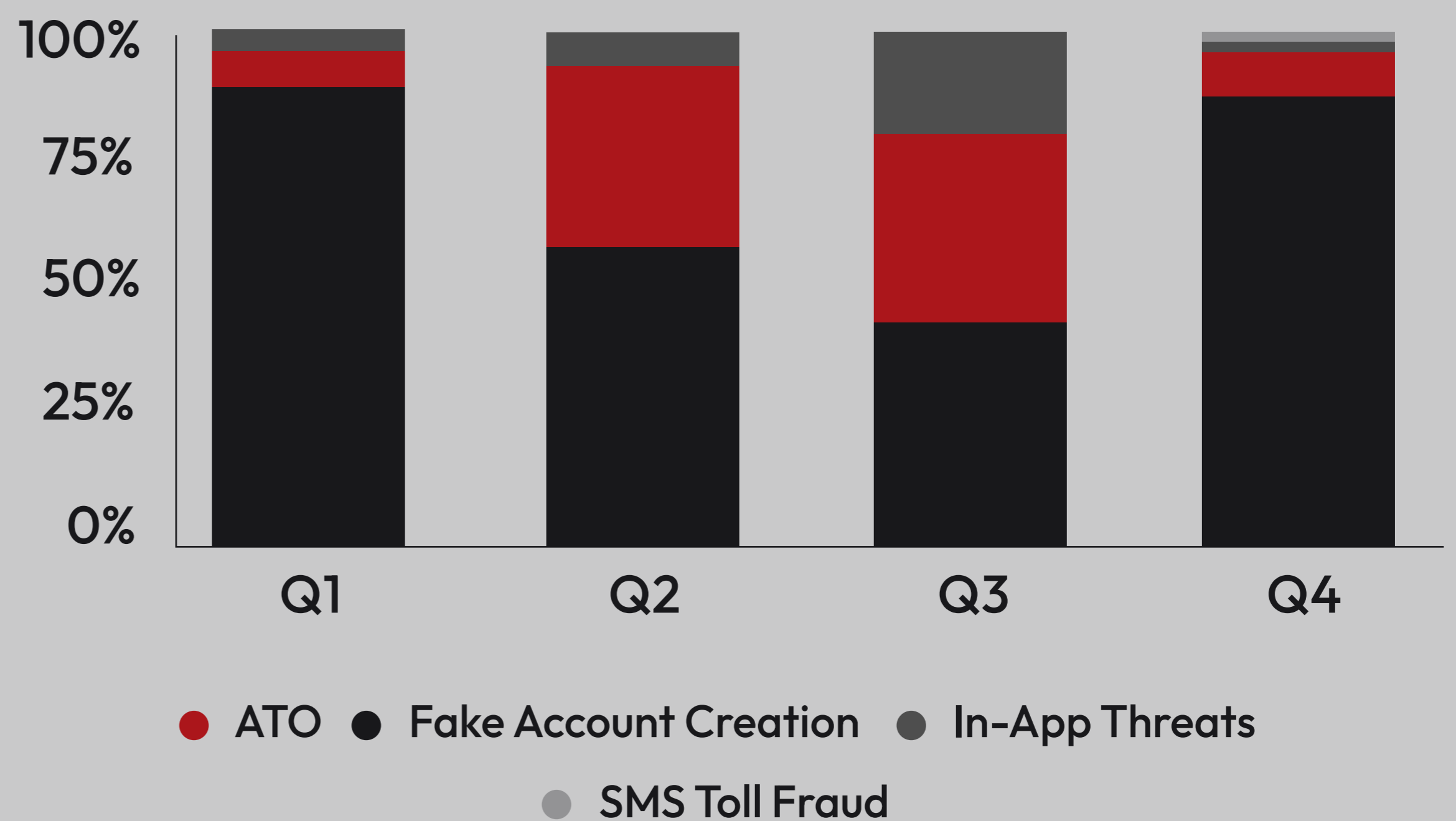
Account Sign-In



Account Management

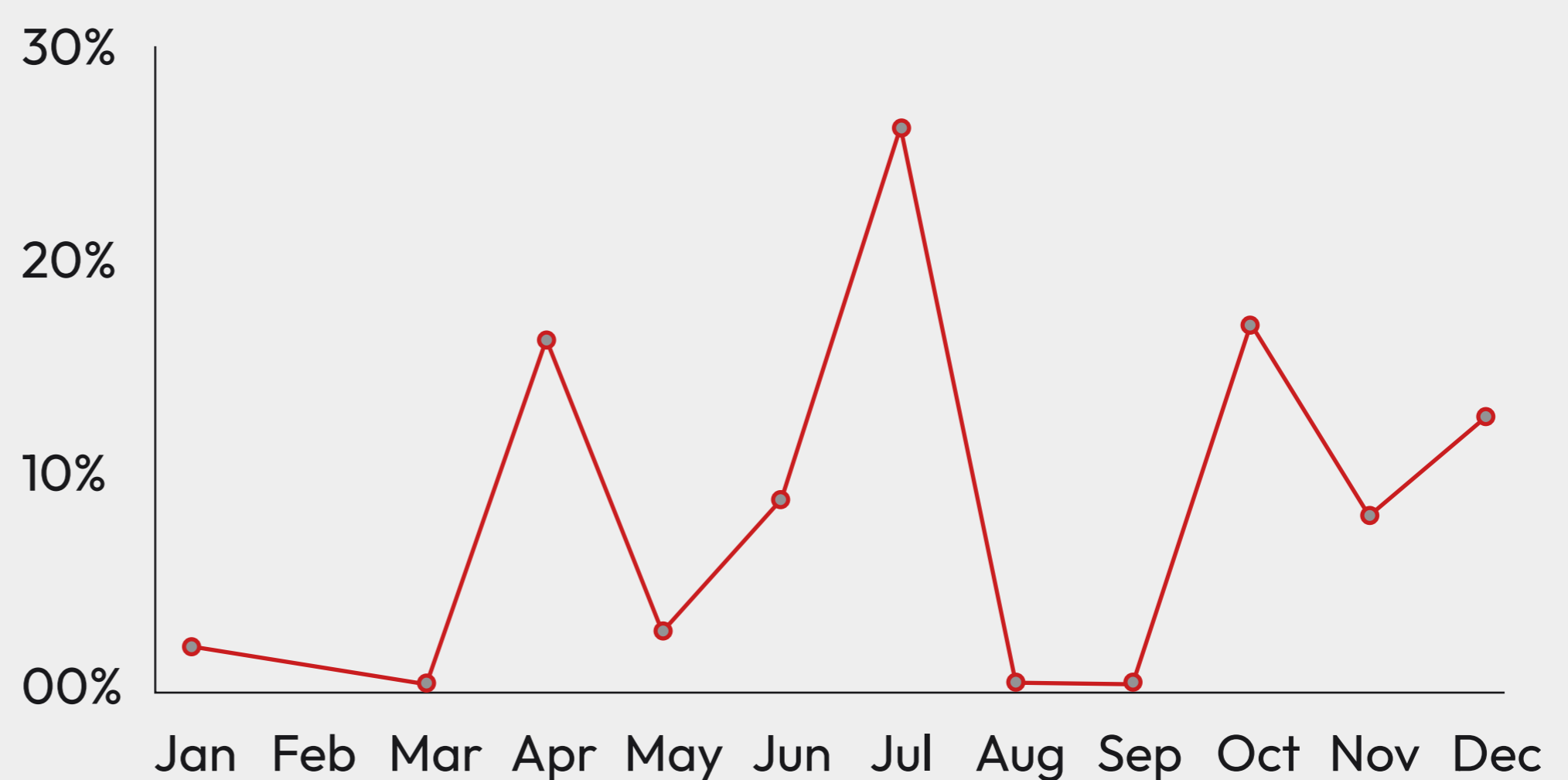
DOMINATING ATTACK TYPES

Malicious traffic (attack size) distribution



SEASONAL TRENDS

Malicious traffic (attack size) distribution



Threat actors follow predictable patterns, with dramatic attack spikes on social media platforms coinciding with major global events like the Olympic games and U.S. elections.