



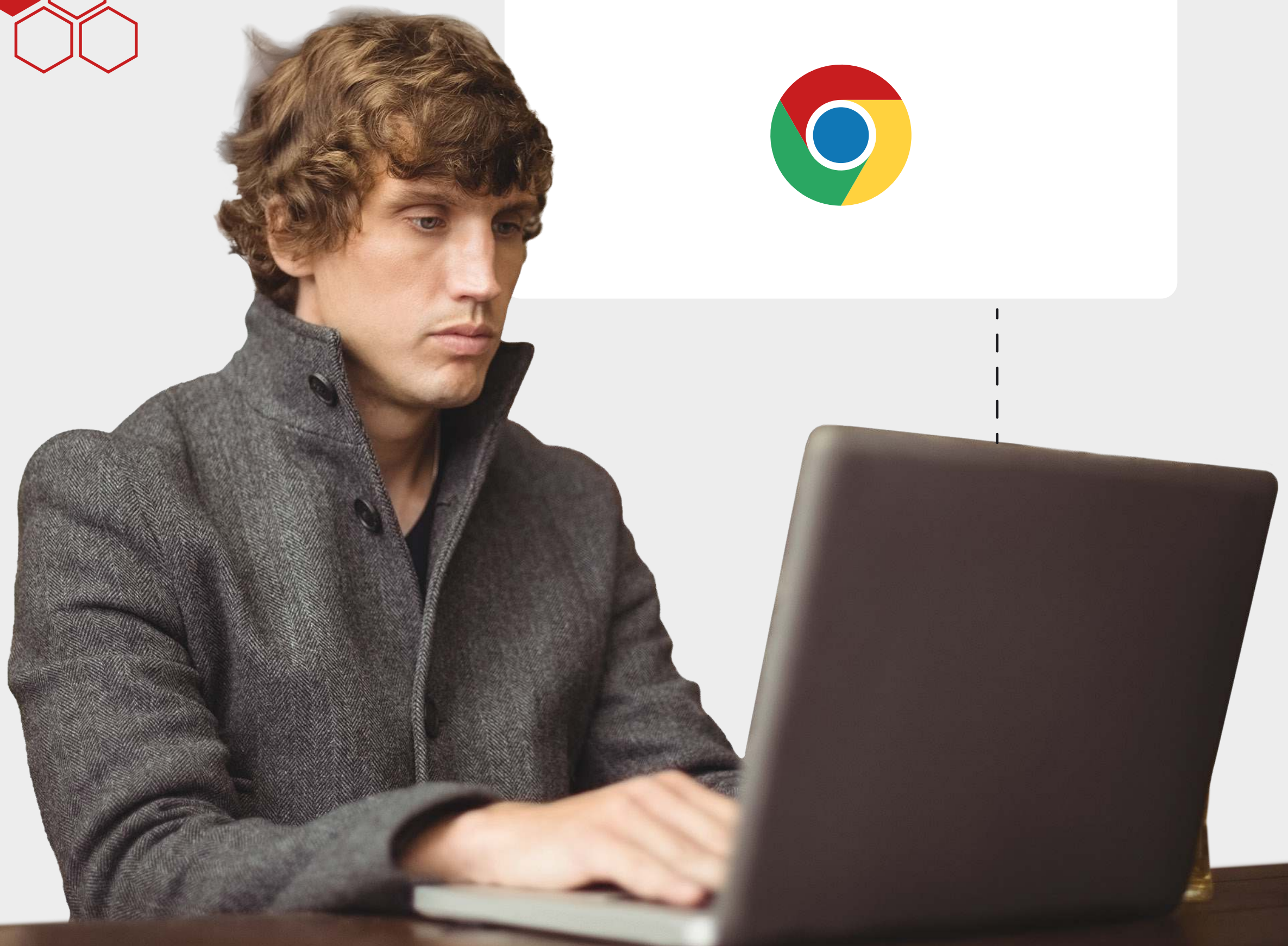
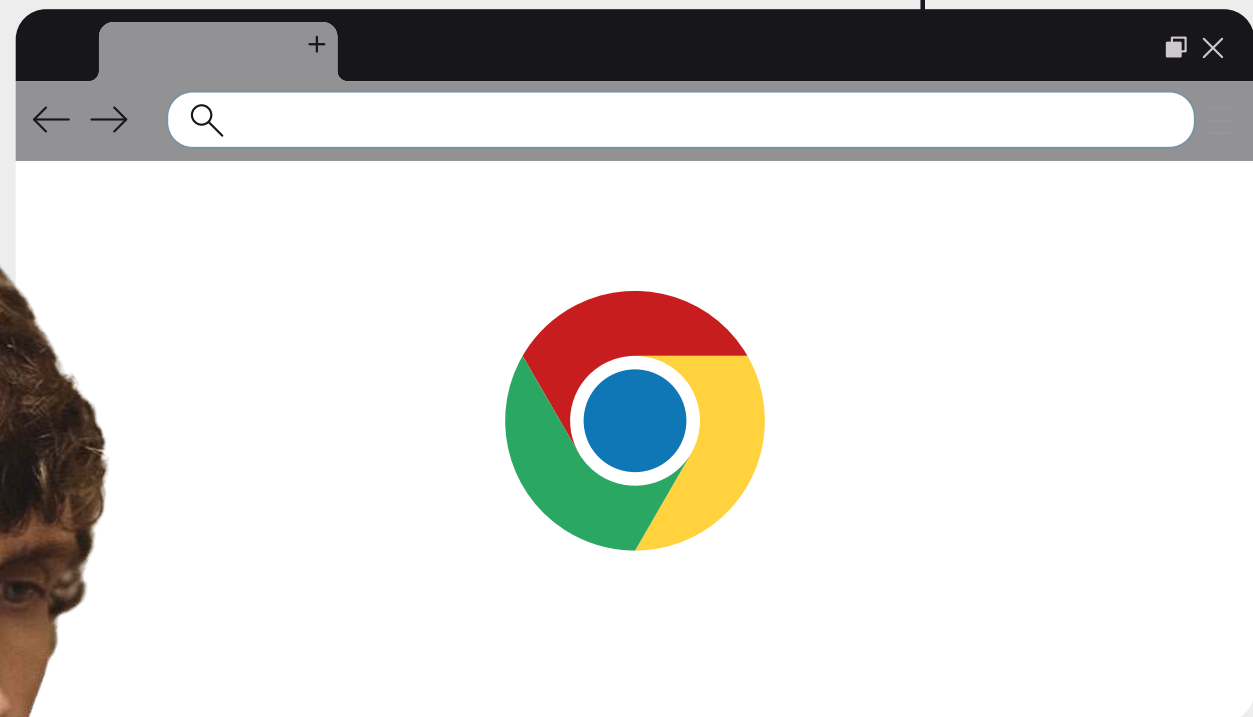
# 5 Things You Didn't Know About Scammers



# Fact # 1

## Scammers Love Google Chrome

Fraudsters use Chrome at nearly **3X** the rate of the next most common browser.



Widely adopted browsers let fraudsters maximize reach and minimize customization.

# Fact # 2

## Scammers Burn the Midnight Oil



Fraudsters conduct attacks predominantly during the hours of **4 p.m. to midnight** local time.



In some countries, scammers hold day jobs and pursue cybercrime as a lucrative side hustle.

# Fact # 3

## Scammers Snooze in Summer

August and September saw less than **1%** of total annual attacks.

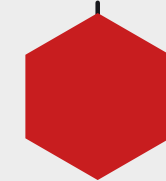


Cybercriminals are likely regrouping and preparing for a resurgence in the fall.

# Fact # 4

## Scammers Pounce During Your Holidays

The largest sign-up scams occurred during the Q4 holiday season, up **309%** over Q3.



Social media, retail, gaming, dating and streaming media  
all saw major spikes.

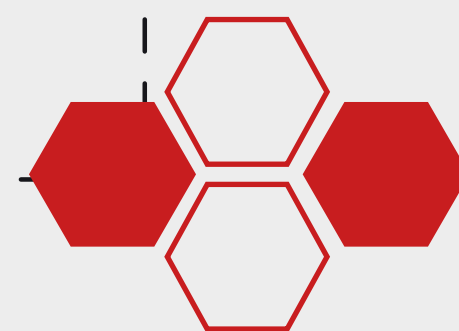
# Fact # 5

## Scammers Earn More Than You Think

Scammers in Pakistan targeting gaming, for example, earn **25X** more than software developers.



Cybercriminal activities outpay legitimate software development careers in nearly all countries.



# Staying one step ahead

of increasingly sophisticated scammers requires a deep understanding of their unexpected behaviors and attack patterns.

The data reveals they are operating as agile, pragmatic business entities, constantly rebalancing their portfolios to maximize ROI. From shifting attack types and evolving mechanisms to global operations and browser preferences, fraudsters leave nothing to chance in their relentless pursuit of profits.

For more surprising insights into the scammer mindset and actionable intelligence to strengthen your defenses, read [A Data-Driven Analysis of Threat Actor Behavior](#).



Arkose Labs is the leading global provider offering a proactive fraud deterrence platform purpose-built to neutralize modern attacks, including those powered by Agentic AI and large language models (LLMs). Its comprehensive solution combines proprietary device identification (device ID), behavioral analysis, phishing protection, email intelligence, scraping prevention, API defense and bot management. Headquartered in San Mateo, California, the company maintains a global presence with offices throughout APAC, Central America, EMEA and South America. © 2026 Arkose Labs. All rights reserved.

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