

TABLE²

**WHERE
CONVERSATION
MATTERS**



**FOR WA MEMBERS
BY WA MEMBERS**



TABLE2 – LEADERSHIP TABLES

Built in WA. For leaders shaping WA.

Table2 is a confidential, member driven table designed for experienced business leaders who want to think more clearly, challenge their decisions, and improve the quality of their thinking through structured peer discussion.

ABOUT TABLE2



Table2 is a Western Australian owned organisation established to provide business leaders with a consistent and high-quality space for thinking, discussion, and decision-making. Unlike traditional networking groups or training-based programs, Table2 operates through structured peer-led leadership tables where the primary value is derived from the collective experience, insight, and challenge of its members. The purpose of Table2 is to create a space where leaders can step outside the operational demands of their business and engage in clear, objective thinking.

**WHO DO YOU
TURN TO
WHEN
YOU'RE AT
THE TOP?**

What Leaders Are Facing

Leading a business comes with a level of pressure and responsibility that is rarely shared.

Many leaders find themselves:

- Carrying important decisions without a trusted sounding board
- Navigating growth, people, and performance simultaneously
- Lacking a space to openly discuss real challenges
- Seeking perspective, but unsure where to turn

Not advice. Not theory. Just clear thinking, real perspective, and better decisions.

STRUCTURE OF THE TABLES

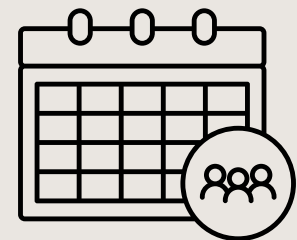


Members are placed into small groups known as Tables, typically consisting of eight to ten leaders from non-competing businesses, with a maximum of fourteen members to ensure intimacy, trust, and meaningful contribution from each participant. Each Table is carefully curated based on business size, industry, experience, and potential contribution, ensuring a strong balance of perspective while maintaining relevance and alignment within the group.



To protect the integrity of each Table, all prospective members go through a formal selection process, including a veto process where existing members have the opportunity to review and approve new applicants. This ensures there are no conflicts of interest and that each new member strengthens the dynamic of the group.

Each Table meets monthly for a structured half-day session, generally held from 7:00am to 11:00am. These sessions are designed to provide dedicated time away from day-to-day operations, allowing members to focus on higher-level thinking, decision-making, and discussion. While morning sessions are the standard format, alternative meeting times or formats may be considered depending on the preferences and needs of the Table. In addition to regular monthly sessions, members may also be invited to attend combined Table sessions throughout the year, providing exposure to a broader group of leaders within the Table2 network.



Meetings are held at carefully selected venues conveniently located for each Table. On occasion, sessions may be hosted at a member's business premises, providing an opportunity to showcase their operations and offer fellow members deeper insight into how their business functions. From time to time, meetings may also take the form of a site visit to a third location of relevance to the group, offering additional perspective and real-world context.

A TABLE MEETING



Each Table2 session follows a structured format designed to maximise the value of every discussion and ensure members leave with clear outcomes.

Members' Updates

Each session begins with an update from members, providing a brief overview of key developments, decisions made, and progress since the previous meeting. This creates accountability, continuity, and context for deeper discussion.

Issue-Based Discussion (Open Table)

The core of each session is dedicated to in-depth discussion of real business challenges brought forward by members. These are not theoretical conversations, but discussions on current, high-impact decisions and situations. Through structured questioning, shared experience, and diverse perspective, the group works to unpack the issue, challenge assumptions, and explore practical pathways forward.

Within a confidential setting, and with no competing businesses present, discussions often extend into critical areas such as strategy, financial performance, growth decisions, leadership challenges, organisational structure, market positioning, and broader business pressures. Over time, the Table operates as a trusted advisory group, providing clarity, perspective, and support on the issues that matter most.

Expert Input (Where Relevant)

Selected sessions may include expert speakers or subject matter specialists, introduced to provide additional insight aligned with the needs of the group. These sessions are designed to complement the peer discussion model, offering relevant knowledge and external perspective where appropriate.

Actions and Accountability

Each session concludes with clear actions and commitments from members. This ensures that discussions translate into tangible outcomes, with members returning to their business with greater clarity, direction, and confidence in their decisions.

Over time, this structure builds a level of trust and depth that allows for more open, honest, and impactful conversations.

OUR CHAIRS



Each Table is led by an experienced Chair with a strong background in senior leadership and, in many cases, board-level experience. Our Chairs are carefully selected for their ability to guide meaningful discussion, challenge thinking, and bring a depth of perspective that supports the group as a whole.

Our Chairs bring more than experience; they bring purpose. Each one has made a deliberate choice to be part of Table2, driven by a genuine desire to give back and to help business leaders think more clearly, decide more confidently, and lead more effectively.

They are not there to instruct or advise, but to facilitate high-quality conversations and ensure each session remains focused, balanced, and valuable for all members. Drawing on their experience, they ask the right questions, encourage diverse viewpoints, and help elevate discussions beyond surface-level thinking.

Our Chairs play a key role in shaping the experience at each Table; maintaining a high standard of conversation, ensuring every member is both supported and constructively challenged, and over time becoming a trusted presence that contributes to the consistency, depth, and quality of each session.

Meet some of our current chairs



David Carter

Current Position

CEO
Austral Fisheries

General Member Board
WAMSI

Director & Deputy Chair
NPF Industry Pty Ltd



Kristen Brown

Current Position

Manager Economic Development
City of Albany

Director
Valeo Coaching

Former Position

CEO
*Albany Chamber of
Commerce*



Michelle Fyfe

Current Position

CEO
RAAFA WA

Former Position

CEO
St John Ambulance WA

Non -Executive Director

*Parkerville Children & Youth
Care Inc, P&N Bank*

THE TABLE EXPERIENCE



The value of Table2 lies not only in the structure of its sessions, but in the quality and depth of the experience within each Table. Conversations are grounded in real, high-impact issues and are approached with a level of openness, trust, and candour that is rarely available within day-to-day business environments.

Members are encouraged to move beyond surface-level updates and engage in meaningful dialogue around the decisions and challenges that genuinely impact their business and leadership. This includes areas such as strategic direction, financial performance, leadership dynamics, organisational challenges, and broader market conditions.

The consistency of the group, combined with the absence of competing businesses, creates an environment where members can speak openly, test their thinking, and return with greater clarity, confidence, and direction.

The Evidence Behind

The value of structured peer discussion is not just felt; it is measurable. Independent research conducted on peer-led leadership groups found that member businesses consistently outperform industry benchmarks, with year-on-year revenue growth of 10% compared to 3.2% across Australian industry generally, and employment growth of just over 10% compared to 0.8% industry-wide.

While these results are drawn from broader research into peer leadership models, they reflect what structured, confidential, peer-led discussion can deliver when the right leaders are in the room. At Table2, that is precisely what we are building.

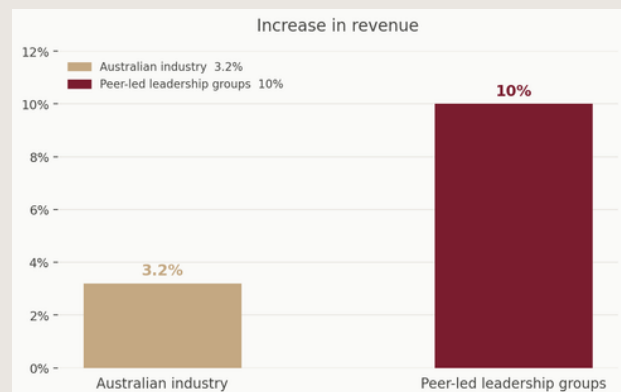
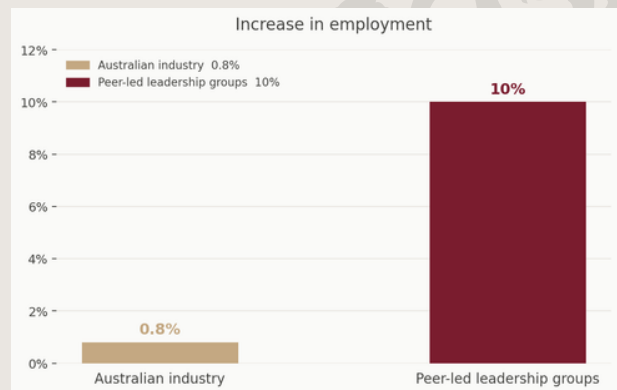


Table2 is for experienced business leaders who want honest challenge, not advice; perspective, not answers; and peers, not presenters.

MEMBERSHIP & BENEFITS



Membership to Table2 is selective and based on a considered evaluation process to ensure strong alignment, contribution, and group dynamics within each Table. The integrity of each group is central to the value of the experience, and careful placement ensures that members are surrounded by peers who bring relevant perspective, experience, and diversity of thought.

Membership is designed to deliver ongoing, practical value - not only within each session, but in the decisions, conversations, and outcomes that follow.

Through regular participation, members benefit from:

- A confidential, structured space dedicated to thinking, decision-making, and leadership clarity
- Improved decision-making through open discussion and peer challenge
- Access to trusted, non-competing peers for objective perspective
- A confidential space to explore real business and leadership challenges
- Reduced isolation often experienced in senior leadership roles
- Exposure to diverse thinking across industries, experiences, and business stages
- Greater clarity, confidence, and consistency in decision-making
- Ongoing accountability through regular engagement and follow-up
- Ongoing access to your Table between sessions for timely input and perspective
- Dedicated time within sessions to focus on your most critical business challenges
- Facilitated introductions to relevant members across the Table2 network
- Access to curated expert speakers aligned with member needs
- Connection to a broader network of Western Australian business leaders
- Biannual combined Table sessions, bringing together multiple Tables to share broader insights and perspectives across the Table2 network

Table2 continues to evolve its offering, with additional tools and member benefits introduced over time to further support the experience.

WESTERN AUSTRALIAN FOCUS, INVESTMENT AND APPLICATION



Table2 is specifically designed for the Western Australian business community, bringing together leaders operating within the same economic environment, market conditions, and business landscape. This local focus ensures that discussions are practical, relevant, and directly applicable, while also fostering stronger connections within the WA business network.

Membership fees are structured based on business turnover, with an investment of \$700 per month for businesses with turnover between \$2M and \$20M and \$930 per month for businesses with turnover above \$20M.

This investment reflects the ongoing value of structured sessions, peer engagement, and the broader Table2 experience.

Membership is by application to maintain the quality and integrity of each Table. Prospective members are invited to express their interest and participate in an initial discussion to determine suitability, alignment, and placement within a Table. The process includes careful consideration of group dynamics, as well as a member review process to ensure compatibility.

Table2 is designed for leaders who value perspective, challenge, and better decision-making. If this resonates, we invite you to apply.

For further information or to apply, please contact info@table2.com.au.

