

PRIVACY POLICY

Introduction

Welcome to www.donnertsummitlaw.com. This site is owned and operated by Donner Summit Law Firm, PC (“we,” or “us”). This Privacy Policy governs your use of our website, email, text messaging, other forms of electronic messaging, and third-party partners or vendors, hereafter referred to as the “Site.”

We understand that your data is important to you and that you care about how your information is collected and used. We have compiled the information below to explain how we gather, use, and store your information. Please read through this policy carefully. Your use of this Site indicates your consent.

Information We Collect

Defining Personally Identifiable Information

Personally identifiable information is any information collected by us or provided by you that with reasonable efforts could be used to identify you. Personally identifiable information includes the information you give to us directly, the information we automatically collect, and when applicable, information supplied to us by third parties.

We may collect the following categories of personal information:

A. Information You Provide Directly

- Name, email address, phone number, and mailing address
- A description of your legal matter or inquiry, submitted through our online lead intake form
- Appointment details submitted through our scheduling tool
- Any additional information you voluntarily provide when communicating with us by phone, email, or in person

B. Information Collected Automatically

When you visit our Site, we and our third-party service providers may automatically collect certain technical information, including:

- IP address and approximate geographic location
- Browser type and version
- Operating system and device type
- Pages visited, time spent on pages, and referring URLs
- Cookie identifiers and similar tracking technologies

C. Information Collected Through Third-Party Tools

Our Site uses the following third-party tools that may independently collect personal information:

MyCase (Lead Intake Form): Our website incorporates an online lead intake form provided by MyCase, a third-party legal practice management platform. Information you submit through this form — such as your name, contact information, and description of your legal matter — is transmitted to and stored by MyCase on our behalf. MyCase may also collect certain technical data, including your IP address and

browser information. MyCase's handling of your data is governed by its Privacy Policy at www.mycase.com.

Calendly (Appointment Scheduling): We use Calendly, LLC to facilitate online appointment scheduling. When you schedule a consultation through our Site, Calendly may collect your name, email address, and any details you enter into the scheduling form, as well as technical information such as your IP address, device type, and browser. Calendly's handling of your data is governed by its Privacy Policy at www.calendly.com/privacy.

Google Analytics: We use Google Analytics, a web analytics service provided by Google LLC, to collect information about how visitors use our Site. Google Analytics uses cookies and similar technologies to collect data such as pages visited, time on site, and general geographic location. This information is aggregated and used to improve our Site. You may opt out of Google Analytics tracking by installing the Google Analytics Opt-out Browser Add-on, available at <https://tools.google.com/dlpage/gaoptout>. Google's use of this data is governed by Google's Privacy Policy at www.google.com/policies/privacy.

Google AdSense: Google AdSense is an advertising program created by Google that allows website owners to display ads on their websites. You can learn more about Google's policy for handling information collected by visiting <https://policies.google.com/privacy>.

How We Collect Your Information

We collect this information in the following ways: directly from you; automatically using technology like cookies, web bugs, and other web technologies; and directly from our partners and vendors.

Information Directly From You

As you use the Site, information we collect directly from you includes information provided in response to our direct request for your name, age, postal address, email address, and phone number. We may also collect information that you provide in correspondence with our company. In addition, when you fill out a form, complete a survey, sign up for an email list, make a purchase, share content, leave a comment on one of our boards, or engage in other similar interactions, you are directly providing us with your personal information.

Information Automatically Collected Using Technology

Our Site uses cookies, web beacons, log files, and similar technologies to automatically collect information about who you are and how you use our Site. Cookies are small files stored on your computer that contain information and are used to track information as you navigate different sites. These technologies work together and collect information about

- the type of device you are using,
- browsers you prefer,
- domain names you may access,
- your activities on the device, and
- your IP address.

These technologies do not collect personally identifiable information but may be used in conjunction with other information gathered. Over time, we may also collect information about your other activities online and combine this information for the purposes of behavioral profiling.

Our Site uses cookies and similar tracking technologies. Cookies are small text files stored on your device that help us and our service providers recognize your browser, understand how you use our Site, and improve your experience.

We use the following types of cookies:

- Essential Cookies: Necessary for the basic functioning of the Site.
- Analytics Cookies: Used by Google Analytics to collect aggregated information about Site usage.
- Third-Party Cookies: Set by MyCase, Calendly, and potentially other embedded tools. These may collect information as described in those providers' privacy policies.

Most web browsers allow you to control cookies through browser settings. Disabling cookies may affect the functionality of certain features on our Site.

Information From Third Parties

In some instances, we may receive information from our third-party partners and vendors about our users. We may also incorporate third-party marketing and analytic services, such as Google Analytics, to help us analyze how our Site is being used.

Our Privacy Policy only governs Donner Summit Law Firm, PC's use of your information; however, we may use these third-party services to analyze and enhance your experience.

How We Use Your Information

We collect and use information from you for the following purposes:

- to operate and maintain our site
- to present our content to you through our site
- to communicate with you
- to fulfill our obligations to you as presented when you provided the information
- to notify you about changes to our site
- to enhance and optimize your experience
- for any other purpose within your consent

In some instances, we also use information to contact you about goods and services that you may find valuable; however, if you would not like to receive information about ongoing promotions or tools we believe are relevant to you, please contact us at ian@donnersummitlaw.com.

Targeted Advertising

When you visit our site, the data collected by cookies during your visit may also be used to advertise to you. The analytics from your visit help us understand what may be of interest to you. You can opt out of or modify these advertising methods by visiting the following sites:

- <https://www.google.com/settings/ads/anonymous>

You can also visit <https://optout.aboutads.info> to control the collection of web data on your computer and to opt out of additional targeted marketing.

How We Share Your Information

Though we do not sell or disclose the personal information we collect in the ordinary course of our business, we may share your data with third parties in accordance with the purposes described above. Additionally, in the course of business, if we buy or sell business assets or participate in a company sale, merger, reorganization, or dissolution, the data we have collected may be part of such business transfers.

Below is a nonexhaustive list of some of the partners and vendors we use to provide our services and conduct business:

- **Google Analytics.** Google Analytics is a tool used to discover user demographics and behavior. You can reference Google's privacy policy regarding how they handle information collected by visiting <https://policies.google.com/privacy>.
- **Google AdSense.** Google AdSense is an advertising program created by Google that allows website owners to display ads on their websites. You can learn more about Google's policy for handling information collected by visiting <https://policies.google.com/privacy>.
- **MyCase.** MyCase is third-party legal practice management platform, which includes case management and customer relationship management systems. When information is submitted through the Probate/Trust/Litigation intake form, that information is transmitted to and stored by MyCase on our behalf. MyCase may collect certain technical data in connection with your form submission, including your IP address and browser information. The information you provide is used solely to evaluate and respond to your potential legal matter and to facilitate our client intake process. MyCase's handling of your data is governed by their own Privacy Policy, available at www.mycase.com. We encourage you to review their policy to understand how your information is processed and stored on their platform.
- **Calendly.** Our website incorporates a scheduling tool provided by Calendly, LLC, a third-party appointment scheduling platform. When you use this tool to schedule a consultation or appointment, Calendly may collect information you provide — such as your name, email address, and any other details requested in the scheduling form — as well as certain technical data, including your IP address, browser type, and device information. Information submitted through Calendly is used to confirm and manage your scheduled appointment and to send related communications such as confirmations and reminders. Calendly's handling of your data is governed by their own Privacy Policy, available at www.calendly.com/privacy. We encourage you to review their policy to understand how your information is collected, used, and stored.

This list is subject to change at our discretion. If you would like more information about our third-party partners, please visit their specific privacy policy pages that describe their practices.

How We Protect Your Information

As a company, the protection of your information is important to us. We have designed and adopted technological and organizational procedures to safeguard your data. It is important to note that while we make efforts to protect your data, security measures are not impenetrable. As a result, we cannot guarantee

the absolute security of any information collected or transmitted to our Site. By using our Site, you consent to the transmission of your data at your own risk.

Age Limits for Children

Children under the age of eighteen are prohibited from accessing the Site. Additionally, we do not use our site to knowingly collect personal information from children. Please contact us if you learn or have reason to suspect that a child under the age of eighteen is using the Site. We will take prompt action to delete any personal information about the child.

Correcting or Updating Your Information

If you discover that inaccurate information about you has been collected, or if you would like to update the information we currently have, please contact us via email at ian@donnersummitlaw.com, or by mail at Donner Summit Law Firm, PC, 12242 Business Park Drive, Ste. 2, Truckee, California 96161.

Specific California Resident Rights

This section is only applicable for individuals who reside in California and should be read in conjunction with our entire Privacy Policy. If you are a California resident, you have the right to

- Obtain additional information about “personal information” (as defined in the California Consumer Privacy Act (CCPA));
- Request that we disclose certain information collected, used, disclosed, and sold about you;
- Request deletion of your personal information; and
- Opt out of the sale of your personal information.

The information covered by these specific rights is information that could be reasonably linked to you. It excludes information that cannot be reasonably linked to you.

To exercise your right to make requests regarding your personal information, please contact us via email at ian@donnersummitlaw.com, or by mail at Donner Summit Law Firm, PC, 12242 Business Park Drive, Ste. 2, Truckee, California 96161. You may also complete the form below. We may take steps to verify your identity before providing the requested information.

Updates to This Policy

We may update this policy from time to time. If any updates are made to this policy, they will be posted here. Additionally, if material changes are made to this policy, we will notify you via a notice to this Site, and registered users will receive an additional email. Please check this page frequently for updates.

Contact Us

If you have any questions, comments, or concerns about this Privacy Policy or our services, please contact us via email at ian@donnersummitlaw.com, or by mail at 12242 Business Park Drive, Ste. 2, Truckee, California 96161.

Effective Date: May 4, 2026