



AI for Leaders

Harness AI to accelerate strategic thinking, prioritize high-value opportunities, and build the roadmap for your organization's AI future.

LEVEL 2



16 participants



Virtual or F2F



2x 3.5-hour sessions



Why do you need this?

Most organizations are seeing pockets of AI use without the consistency, governance, or strategic direction needed to capture real value. Leaders are expected to champion AI adoption, but often lack the hands-on experience to make confident decisions.

This workshop moves you from fragmented experimentation to a defined, organization-wide AI roadmap with immediate and longer-term actions you can execute. You leave with practical AI skills and a strategic plan.

Business outcomes

- Sharper, faster strategic decision-making.
- Clear prioritization of high-value AI initiatives.
- Accelerated organizational readiness.
- Increased leadership confidence in AI strategy.

By the end of this program you will

1. Use AI to accelerate decision making and communication.
2. Identify AI leverage points that can shift your costs or positioning.
3. Evaluate your organization's readiness for AI transformation.
4. Build a 90-day action plan to align AI investments to business value.

100% of participants reported increased confidence in using AI

How it Works

- Delivered as two half-day sessions to increase the impact and go deep.
- Two expert facilitators to guide you through with deep knowledge of strategic AI thinking.
- Adapted to your AI maturity and industry.
- Use AI to accelerate strategic thinking and decision-making.
- Identify and prioritize AI leverage points that can materially shift organizational performance.
- Design pilots that link AI investment to measurable business outcomes.
- Build a 90-day action plan to start transforming the

AI and the Strategic Context

Leave with practical AI hacks and tips, and a clear view of how AI is shifting the way organizations operate and what that means for you as a leader.



“Great content, useful and timely!
Pitched perfectly for our level.”

Mark Bucknell, JCDecaux

Program Breakdown



Part 1: Start Small (4 hours)

1. Intro to AI-Enabled Leadership

Ground participants in current AI developments and trends, responsible use, and inspirational examples of leading with AI.

2. Prompting Masterclass

Learn how to master prompting for high-value, everyday leadership tasks, using the CREATE framework.

3. Hack Your Productivity 1

Learn quick productivity hacks with your internal tools that you can implement straight away.

4. Hack Your Productivity 2

Go deeper into leadership-focused AI use cases and explore how you can enhance existing workflows and routine tasks.

Part 2: Think Big & Scale Fast (4 hours)

5. Understanding Agentic AI

Explore how agents are transforming entire business functions through a series of demonstrations and case studies.

6. Agentic AI in Your Organization

In groups, map your own workflows to understand where AI agents could be leveraged most effectively across the business.

7. Designing Focused Pilots

Turn those leverage points into drafts for AI pilots, with clear hypotheses and success metrics.

8. 90-Day Executive Roadmap

Build a 90-day roadmap that selects 2–3 pilots, assigns owners, and lists the key leadership decisions required.