

DOES THE PPWR AFFECT YOU?

Self-assessment guide for
manufacturers
and retailers in the food sector



A practical tool to identify whether your company needs to prepare for the new European packaging regulation and what information to review first.

What you will find inside

- ✓ Scope test
- ✓ Available packaging data
- ✓ Supplier readiness
- ✓ Scoring and next steps

Before adapting your packaging, you need to know if you are ready

The PPWR does not only affect packaging manufacturers.

It also impacts companies that market packaged products, work with suppliers, manage private labels, or must demonstrate technical information about materials, recyclability, recycled content, restricted substances, labelling and documentation.

KEY IDEA

The first step is not to redesign all packaging. It is to know what information you have, what data you are missing, and who should provide it.

How to use this guide

01 Mark your answers

02 Add up the score

03 Identify your level

04 Define the next steps

Preparing for the PPWR starts by organising your packaging information.

1. Does your company fall within the scope of the PPWR?

Check the statements that apply to your company.

Question	Yes	No	Not sure
We market packaged products in the European Union.	☐	☐	☐
We sell products under our own brand.	☐	☐	☐
We purchase packaged products from external suppliers.	☐	☐	☐
We use sales, grouping, transport or e-commerce packaging.	☐	☐	☐
Our products include food-contact packaging.	☐	☐	☐
We use plastic in some of our packaging.	☐	☐	☐
We sell the same product in several European markets.	☐	☐	☐

How to interpret it

If you checked "Yes" to one or more answers, you likely need to review how you manage your packaging information. If you checked "Not sure", the information may be scattered among suppliers, technical sheets, purchasing, quality or packaging departments.

Score for this section

Yes = 2 points · Not sure = 1 point · No = 0 points

2. What information do you have today about your packaging?

Assess whether you can currently access this data in a clear and up-to-date manner.

Packaging information	Available	Partial	Not available
Packaging type: sales, grouped, transport or e-commerce.	☐	☐	☐
Intended use: single-use or reusable.	☐	☐	☐
Total packaging weight.	☐	☐	☐
Weight breakdown by material.	☐	☐	☐
Predominant material and secondary materials.	☐	☐	☐
Integrated and separate components.	☐	☐	☐
Food-contact declaration.	☐	☐	☐
Information on restricted substances.	☐	☐	☐
PFAS declaration, if applicable.	☐	☐	☐
Recyclability assessment.	☐	☐	☐
% of recycled content, if plastic is used.	☐	☐	☐
Justification of packaging minimisation.	☐	☐	☐
Labelling information.	☐	☐	☐
Associated technical documentation.	☐	☐	☐

Warning sign

If you cannot link this data to product, packaging, supplier and market, it will be difficult to demonstrate compliance in an orderly manner.

3. Can your suppliers provide the information you need?

In many cases, the company marketing the product will depend on its suppliers for technical information about materials, substances, recyclability or recycled content.

Question	Yes	No	Not sure
We have identified the suppliers associated with each packaging.	☐	☐	☐
We know which supplier must deliver each technical data point.	☐	☐	☐
There is a common template to request PPWR information.	☐	☐	☐
We can tell which suppliers have responded and which have not.	☐	☐	☐
We can identify incomplete or contradictory responses.	☐	☐	☐
We keep declarations, tests and certificates per product/packaging.	☐	☐	☐
We have a process to update information if the packaging changes.	☐	☐	☐

WARNING SIGN

If each supplier sends information in a different format, the challenge will not just be collecting data. It will be validating, maintaining and linking it to each product.

Recommended process



4. What is your level of readiness?

Add up your answers from the previous sections to get an initial reading of your readiness level.

How to score Yes = 2 points · Partial / Not sure = 1 point · No = 0 points

0-20 points Low initial readiness

You have little information available or do not know where it is. Start by identifying products, packaging, suppliers and minimum required data.

21-40 points Medium readiness

You have some of the information, but it is likely scattered or incomplete. You need to standardise how you request, validate and update data.

41-56 points Advanced readiness

You have a solid foundation. Review technical documentation, traceability, data updates and preparation for future requirements.

Your total score: / 56

Your level: _____

5. Next steps based on your situation

Use your result as a starting point to prioritise actions.

Low readiness

Create an inventory of products and packaging. Identify suppliers and minimum mandatory data.

Medium readiness

Standardise information requests. Review incomplete data. Prioritise packaging with plastic or food contact.

Advanced readiness

Validate technical documentation. Review risks by market. Prepare reporting and continuous updates.

Getting started checklist

- | | |
|--|---|
| ☐ Product and packaging inventory | ☐ Supplier map per packaging |
| ☐ Common data request template | ☐ Validation and update system |

Preparing for the PPWR starts by organising your data

If your company manages multiple products, suppliers, materials or markets, PPWR compliance cannot rely on isolated spreadsheets or scattered documentation.

You will need an orderly way to request data, validate it, keep technical documentation, identify risks and maintain up-to-date information.

Alimentium PPWR Ready

Centralise packaging, product and supplier information to move towards more traceable management, ready for the new regulation.

[Request an initial review of your packaging data](#)