

# Checklist: Prepare your digital catalogue for peak season

Ensure all your supplier information is up to date before the seasonal demand peak.

Segment  
Hunter Client

Estimated date  
July 2026

Responsible  
Quality team

1

## Product technical data sheets

Validation of base information for each reference

☐

Complete and current technical data sheets

OK

Review

Missing

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Allergens declared per EU 1169/2011

OK

Review

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Updated nutritional labelling

OK

Review

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Product photos, packaging and seasonal digital assets

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Review

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Sustainability data and environmental certifications

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Review

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### Key fact

30% of RASFF alerts in 2024 were for undeclared allergens. Source: DigiComply / RASFF 2024

2

## Seasonal assortment preparation

Catalogue setup for peak season

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Seasonal catalogue uploaded to platform

OK

Review

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Prices and commercial terms updated

OK

Review

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Synchronisation with eB2B platform / online orders

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Review

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☐

Minimum stock set for seasonal products

OK

Review

Missing

☐

Seasonal promotions scheduled

OK

Review

Missing

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## Tracking and control

Continuous data quality monitoring

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Data consistency dashboard active

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Review

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Automatic alerts configured for changes

OK

Review

Missing

☐

Cross-review completed with purchasing

OK

Review

Missing

### Notes and observations

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### Status summary

\_\_ OK

\_\_ Review

\_\_ Missing