

Privacy Policy

Last updated: 12 June 2026

This Privacy Policy explains how UNICAMPUS LTD (C 104561), operating as MediCampus Europeo - MCE ("MCE", "MediCampus Europeo", "we", "us" or "our") collects, uses, stores, shares and protects personal data when you visit our website, contact us, submit an enquiry, book a consultation, interact with our online tools or apply for admission to our medical education programme.

We process personal data in accordance with Regulation (EU) 2016/679, the General Data Protection Regulation ("GDPR"), applicable Maltese data protection laws and any other applicable legal or regulatory obligations.

1. Data Controller

The data controller responsible for your personal data is:

UNICAMPUS LTD (C 104561)
102, Suite 3, St. Catherine Street
Attard ATD 2605
Malta

Telephone: (+356) 2546 6007
Email: info@medicampus.mt

2. Data Protection Officer

The Data Protection Officer contact details are:

Mr. Rudolf Fojtik
102, Suite 3, St. Catherine Street
Attard ATD 2605
Malta

Email: dpo@mce.mt

3. Scope of this Privacy Policy

This Privacy Policy applies to the website available at:

<https://www.medicampus.edu.mt>
<https://medicampus.edu.mt>

It also applies to personal data collected through our website forms, contact requests, application forms, document uploads, booking tools, embedded services, email communications and related digital services.

This Privacy Policy does not apply to third-party websites, platforms or services that we do not control. Where our website links to or embeds third-party services, those third parties may process your personal data under their own privacy policies.

4. Personal data we collect

Depending on how you interact with us, we may collect and process the following categories of personal data.

4.1 Website and technical data

When you visit our website, we may collect technical information such as:

- IP address;
- browser type and version;
- device type;
- operating system;
- approximate location based on IP address;
- pages visited;
- date and time of visit;
- referral source;
- website usage and interaction data;
- cookie identifiers;
- consent preferences;
- security and server log information.

This information may be collected through website technologies, server logs, cookies, tags, pixels, scripts or similar technologies.

4.2 Contact and enquiry data

When you contact us, submit a contact form, request information or communicate with us, we may collect:

- full name;
- email address;
- telephone number;
- WhatsApp contact, where provided;
- country of residence, where provided;
- nationality, where provided;
- preferred contact method;
- programme or service of interest;
- message content;
- communication history;
- follow-up notes.

4.3 Application and admissions data

When you submit an application, start an application or send application documents, we may collect:

- full name;
- date of birth;
- nationality;
- email address;
- telephone number;
- WhatsApp contact, where provided;
- preferred contact method;
- academic background;
- secondary school diploma or equivalent qualification;
- official transcript or academic records;
- passport or identity document;
- completed application form;
- eligibility information;
- English language or academic requirement information, where relevant;
- supporting documents submitted by you;
- application status and admissions correspondence.

Please do not submit special category data, such as health information, medical records, biometric data, religious beliefs, political opinions or other sensitive information, unless we specifically request it and have a lawful basis to process it.

4.4 Booking and communication data

If you book a consultation, request a call, use a scheduling tool or communicate with us through email, telephone, WhatsApp, chat or similar tools, we may collect:

- booking details;
- selected date and time;
- contact details;
- meeting notes;
- call or consultation preferences;
- communication history;
- follow-up information.

4.5 Marketing and consent data

If you subscribe to updates, request information, interact with campaigns or consent to receive marketing communications, we may collect name, email address, telephone number where provided, marketing preferences, consent records, unsubscribe or withdrawal records and campaign interaction data.

5. How we collect personal data

We collect personal data:

- directly from you when you complete forms, upload documents, contact us, book a call or communicate with us;
- automatically when you use our website;
- through cookies and similar technologies;
- through third-party tools used to operate, secure, analyse and improve the website;
- from partner institutions, service providers or public sources where lawful and relevant to your request, application or relationship with us.

6. Purposes and legal bases for processing

We process personal data only where we have a lawful basis under GDPR.

Purpose	Personal data used	Legal basis
To operate, maintain and secure the website	Technical data, server logs, security data, IP address, consent preferences	Legitimate interests; legal obligation where applicable
To respond to enquiries	Contact details, message content, preferred contact method, communication history	Legitimate interests; steps prior to entering into a contract
To process application requests	Identity data, academic records, application documents, contact details, eligibility information	Steps prior to entering into a contract; performance of a contract; legitimate interests; legal obligation
To assess admissions eligibility	Application data, academic documents, nationality, educational background and eligibility information	Performance of a contract; legitimate interests; legal obligation
To communicate with applicants and prospective students	Contact details, correspondence, application status and follow-up notes	Legitimate interests; performance of a contract
To provide educational, administrative or student-related services	Student records, academic data, administrative data and communications	Performance of a contract; legal obligation
To comply with legal, regulatory, accreditation or reporting obligations	Identity, academic, administrative and compliance records	Legal obligation; public interest where applicable
To manage bookings, calls and consultations	Booking data, contact details, meeting information and communication preferences	Legitimate interests; consent where required
To send marketing communications	Contact details, marketing preferences, consent records and campaign interaction data	Consent; legitimate interests where permitted by law
To measure and improve website performance	Analytics data, usage data, cookie data and aggregated website statistics	Consent for non-essential cookies; legitimate interests for essential technical operations
To prevent fraud, misuse or security incidents	Technical data, security logs, form data and communication records	Legitimate interests; legal claims

Purpose	Personal data used	Legal basis
To establish, exercise or defend legal claims	Relevant records, correspondence and evidence	Legitimate interests; legal obligation; legal claims

We will use your personal data only for the purposes for which it was collected, unless we reasonably consider that another compatible purpose is lawful. If we need to use your personal data for an unrelated purpose, we will notify you where required and explain the legal basis.

7. Application documents and uploads

Our website may allow you to submit or upload documents as part of an application or admissions process. These documents may include identity documents, academic records, transcripts, diplomas, application forms and related supporting materials.

Application documents may be reviewed by authorised members of MCE, admissions staff, academic staff, administrative staff and relevant service providers acting on our behalf.

Where necessary and lawful, application documents may also be shared with competent authorities, accreditation bodies, partner institutions, professional advisers, academic partners or other recipients listed in this Privacy Policy.

You are responsible for ensuring that the information and documents you submit are accurate, complete and relevant. You should not submit unnecessary sensitive data.

8. Recipients of personal data

Where necessary and lawful, we may share personal data with:

- governmental institutions;
- accreditation bodies;
- professional bodies;
- research institutions;
- embassies or immigration-related authorities, where relevant;
- insurance companies, where applicable;
- hospitals and private clinics, where relevant to academic or clinical arrangements;
- funding agencies or partner institutions submitting to funding agencies;
- partner universities or institutions, including for mobility, academic or Erasmus-related purposes;
- career promotion organisations;
- private organisations offering assistance to students;
- IT, hosting, website and cloud service providers;
- CRM, chatbot, live chat, AI agent, communication and email service providers;
- booking and scheduling service providers;
- analytics, cookie consent and website optimisation providers;
- anti-spam, security and fraud prevention providers;
- legal, accounting, audit or compliance advisers;

- courts, regulators, supervisory authorities or public bodies where required by law.

Where a third party processes personal data on our behalf, we require it to process personal data only on our documented instructions, to protect the data, to maintain confidentiality and to comply with applicable data protection requirements.

9. Website platform and third-party tools

Our website is built and hosted using third-party website infrastructure and may use external tools to provide website functionality, process forms, manage enquiries, display media, measure performance and protect the website.

The website may use the following types of providers:

- Webflow, for website hosting, content management, forms and website infrastructure;
- CookieScript, for cookie consent management, consent records and cookie preference management;
- Google services, such as Google Analytics, Google Tag Manager, Google Search Console, Google reCAPTCHA and YouTube embeds, where enabled;
- booking tools, such as Calendly or similar scheduling platforms, where enabled;
- CRM, communication, chatbot and AI agent tools, such as Pipedrive, ChatLab or similar tools, where enabled;
- email and cloud service providers, for communications, storage, internal administration and document handling;
- security and anti-spam tools, to protect forms and website functionality.

These providers may process personal data such as IP address, device information, cookie identifiers, consent preferences, form submissions, communication data or booking data, depending on the service used.

10. Cookies and similar technologies

Our website uses cookies and similar technologies.

Some cookies are strictly necessary for the website to function. Other cookies, such as analytics, marketing, functional or embedded media cookies, are used only where required consent has been obtained.

You can manage your cookie choices through the cookie banner or cookie preference centre provided on our website.

For more information, please read our Cookie Policy.

11. Marketing communications

We may send you marketing communications, updates or information about our programmes and services where permitted by law or where you have given consent.

You may opt out or withdraw consent at any time by:

- clicking the unsubscribe link in our emails, where available;
- contacting us at info@medicampus.mt;

- contacting the Data Protection Officer at dpo@mce.mt.

Withdrawing consent does not affect the lawfulness of processing carried out before consent was withdrawn.

12. International transfers

Some of our service providers, partners or processors may be located outside Malta, the European Union or the European Economic Area.

Where personal data is transferred outside the European Economic Area, we will ensure that appropriate safeguards are in place, such as:

- an adequacy decision by the European Commission;
- Standard Contractual Clauses approved by the European Commission;
- contractual, technical and organisational safeguards;
- another lawful transfer mechanism available under GDPR.

Where required, we will assess the risks of such transfers and take appropriate additional measures to protect personal data.

13. Data retention

We retain personal data only for as long as necessary for the purposes for which it was collected, including to comply with legal, academic, regulatory, accreditation, accounting, reporting and record-keeping obligations.

In general:

- website technical logs are retained for a limited period unless needed for security, legal or compliance reasons;
- contact and enquiry data may be retained for as long as necessary to respond to the enquiry and manage reasonable follow-up communications;
- marketing consent records may be retained for as long as necessary to evidence consent or withdrawal;
- application data may be retained for the duration of the admissions process and for a reasonable period thereafter;
- student records may be retained for as long as the individual is a student or receives services from us;
- after a person stops being a student or receiving services from us, certain records may be retained for up to 10 years where required by Maltese law or relevant legal obligations;
- academic records necessary to certify transcripts, validate studies or issue certificates may be retained for up to 50 years, or longer where required by law, regulation, accreditation requirements or legitimate academic record-keeping purposes;
- records required for legal claims, audits, compliance or regulatory purposes may be retained for the applicable limitation period.

Where we no longer need personal data, we will delete it, anonymise it or securely restrict access to it, unless retention is required by law.

14. Data security

We implement appropriate technical and organisational measures designed to protect personal data against accidental or unlawful destruction, loss, alteration, unauthorised disclosure or access.

These measures may include access controls, secure hosting, confidentiality obligations, internal policies, data minimisation, staff access limitations, processor due diligence and procedures for managing suspected personal data breaches.

Only authorised personnel and service providers with a legitimate need to access personal data may do so.

15. Automated decision-making and profiling

We do not generally use automated decision-making that produces legal or similarly significant effects concerning applicants, students or website users.

If automated decision-making is used in a specific case, we will provide the information required by law.

16. Your data protection rights

Subject to the conditions and limitations under GDPR, you have the right to:

- request access to your personal data;
- request correction of inaccurate or incomplete personal data;
- request erasure of your personal data;
- request restriction of processing;
- object to processing based on legitimate interests;
- request data portability;
- withdraw consent where processing is based on consent;
- lodge a complaint with a supervisory authority.

To exercise your rights, please contact:

dpo@mce.mt

You may also contact us at:

info@medicampus.mt

We may need to verify your identity before responding to your request.

17. Complaints

If you are not satisfied with how we process your personal data, you may contact us first so that we can try to resolve the issue.

You also have the right to lodge a complaint with the competent supervisory authority in Malta:

Office of the Information and Data Protection Commissioner (IDPC), Malta

18. Links to third-party websites

Our website may contain links to third-party websites, social media pages, booking tools, embedded videos, external platforms or other third-party services.

We do not control these third-party websites or services and are not responsible for their privacy practices. You should read the privacy notices of those third parties before providing personal data to them.

19. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be published on this page with an updated Last updated date.

Where required by law, we will notify you of significant changes.