Cookie Policy

This Cookie Policy explains how MEDICAMPUS EUROPEO LTD (C 104561), operating as MediCampus Europeo - MCE ("MCE", "MediCampus Europeo", "we", "us" or "our") uses cookies and similar technologies on our website. This Cookie Policy applies to:

https://www.medicampus.edu.mt https://medicampus.edu.mt

This Cookie Policy should be read together with our Privacy Policy.

1. What are cookies?

Cookies are small text files placed on your device when you visit a website. Cookies allow a website to recognise your device, remember your preferences, operate securely, improve functionality, measure website performance and, where applicable, support analytics, marketing or embedded third-party services.

Similar technologies may include pixels, tags, local storage, scripts, SDKs and other tracking technologies.

2. Why we use cookies

We use cookies and similar technologies to:

- operate and secure the website;
- remember your cookie preferences;
- enable website forms and basic website functionality;
- protect the website from spam, fraud or misuse;
- understand how visitors use the website;
- improve website performance and content;
- display embedded content, such as videos or booking tools;
- measure campaigns and communications, where applicable;
- comply with legal and regulatory requirements.

3. Types of cookies we use

Our website may use the following categories of cookies.

3.1 Strictly necessary cookies

Strictly necessary cookies are required for the website to function properly. They may be used for:

- website security;
- page navigation;
- form functionality;
- cookie consent storage;

- load balancing;
- spam prevention;
- basic website operations.

These cookies do not require your consent because they are necessary to provide the website or a service requested by you.

3.2 Functional cookies

Functional cookies help the website remember choices you make and provide enhanced functionality.

They may support:

- embedded videos;
- booking tools;
- chat or contact tools;
- language or interface preferences;
- improved website experience.

Functional cookies are used only where required consent has been obtained, unless they are strictly necessary for a service requested by you.

3.3 Analytics and performance cookies

Analytics cookies help us understand how visitors use the website. They may collect information such as:

- pages visited;
- time spent on pages;
- traffic sources;
- device and browser information;
- interactions with website elements;
- aggregated usage statistics.

We use analytics information to improve the website, content, usability and performance.

Analytics cookies are used only where required consent has been obtained.

3.4 Marketing and tracking cookies

Marketing cookies may be used to measure campaign performance, understand user interaction with communications or support advertising and remarketing activities.

Marketing cookies may be set by us or by third-party providers. They are used only where consent has been obtained.

3.5 Embedded content and third-party cookies

Our website may include embedded content or third-party services, such as:

- YouTube videos;
- Google services;
- booking tools;

- CRM, chatbot, AI agent or live chat tools;
- social media links or embedded content;
- analytics or tag management tools.

These third parties may set their own cookies or similar technologies when you interact with their services. Their use of cookies is governed by their own privacy and cookie policies.

4. Cookie consent management

We use CookieScript to manage cookie consent and cookie preferences on our website.

When you first visit our website, CookieScript may display a cookie banner or preference centre. Through this banner or preference centre, you can:

- accept all cookies;
- reject non-essential cookies;
- manage cookie categories;
- change your preferences;
- withdraw consent.

Non-essential cookies, including analytics, marketing and certain third-party cookies, should only be placed on your device after you have given consent.

Continuing to browse the website, scrolling, closing the banner or ignoring the banner will not be treated as consent for non-essential cookies.

5. Cookies and providers used on this website

The exact cookies used on the website may vary depending on the services enabled at the time of your visit.

Our website may use cookies or similar technologies from the following providers:

Provider	**Purpose**	**Cookie category**
Webflow	Website hosting, content management, forms, website delivery, security and essential site functionality	Strictly necessary / functional
CookieScript	Cookie banner, cookie consent storage, cookie scanning and consent preference management	Strictly necessary
Google Analytics 4	Website analytics, traffic measurement and performance reporting	Analytics
Google Tag Manager	Tag management and consent-based loading of scripts	Functional / analytics / marketing depending on tags
Google Search Console	Website performance and search visibility monitoring	Strictly necessary / analytics, depending on configuration
Provider	**Purpose**	**Cookie category**
Google reCAPTCHA	Spam prevention and bot protection for forms	Strictly necessary / security

YouTube	Embedded video playback and interaction with video content	Functional / marketing depending on configuration
Calendly or similar booking tools	Appointment scheduling and consultation booking	Functional / analytics depending on configuration
Pipedrive, ChatLab or similar CRM/chat/AI agent tools	Enquiry management, chatbot, AI agent, live chat and communication support	Functional / analytics depending on configuration
Email and cloud service providers	Communication, storage, administration and document handling	Strictly necessary / functional

A detailed cookie declaration, including cookie names, providers, purposes, expiry periods and categories, may be provided through the CookieScript cookie declaration or preference centre on this website.

6. How you can manage cookies

You can manage cookies in the following ways.

6.1 CookieScript banner or preference centre

You can manage or withdraw your cookie consent through the CookieScript banner or cookie preference centre available on our website.

Your preferences may be stored so that we can respect your choices when you return to the website.

6.2 Browser settings

You can also control cookies through your browser settings. Most browsers allow you to:

- view cookies;
- delete cookies;
- block all cookies;
- block third-party cookies;
- clear cookies when you close the browser;
- set cookie preferences for specific websites.

Please note that blocking or deleting strictly necessary cookies may affect the functionality of the website.

7. Third-party websites and services

Some third-party services embedded or linked on our website may use their own cookies, tracking technologies or privacy settings.

We do not control cookies placed by third-party websites once you leave our website or interact directly with a third-party service. You should review the privacy and cookie policies of those third parties.

8. Changes to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our website, cookies, legal requirements or third-party tools.

The updated version will be published on this page with an updated Last updated date.

9. Contact

If you have questions about this Cookie Policy or how we use cookies, you may contact us at:

MEDICAMPUS EUROPEO LTD (C 104561)
Triq L-Imhazen
Il-Furjana FRN 1200
Malta

Email: info@medicampus.edu.mt

Telephone: (+356) 7709 9274

Data Protection Contact: qaoffice@medicampus.mt