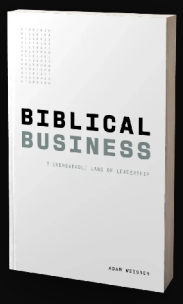
MEDIA KIT · OCTOBER 2026

Adam Weisner.

Biblical business, from a CEO who actually runs one.

AUTHOR, **BIBLICAL BUSINESS**
HOST, **BIBLICAL BUSINESS** PODCAST
CEO, SHERMAN RESEARCH



NEW BOOK

Biblical Business

7 Unbreakable Laws of Leadership ·
Hardcover · Ships in November

BOOKINGS & INTERVIEWS

hello@adamweisner.com

adamweisner.com/speaking

ABOUT ADAM

An operator, not a theorist.

Adam Weisner builds his companies on Biblical wisdom, and teaches other leaders to do the same.

He is CEO of Sherman Research, an investment research firm whose work is behind more than $2 billion. The firm gives away 51% of its net income to advance the gospel.

He and his wife, Jen, founded Kingdom Mindset Investing, the company behind **Biblical** Business and Unbreakable OS.

An operator, not a theorist: before Sherman, Adam rose from COO to president of an eight-figure manufacturer, more than doubling revenue and tripling profit, and before that served as a managing director at MUFG Union Bank, part of one of the largest banking groups in the world, where he helped build PurePoint Financial, a national digital bank that brought in $4 billion in deposits in its first year.

Starting from zero in August 2025, he built an audience of more than 350,000 followers across TikTok, Instagram, YouTube, Facebook and LinkedIn.

His book, **Biblical** Business: 7 Unbreakable Laws of Leadership, ships in November. Adam and Jen live in North Idaho with their three children.

SHORT BIO · COPY AND PASTE

> Adam Weisner is CEO of Sherman Research, an investment research firm whose research is behind more than $2 billion and which gives away 51% of its net income to advance the gospel. He is the author of Biblical Business: 7 Unbreakable Laws of Leadership and host of the Biblical Business Podcast.



$4B

Deposits in year one at the national digital bank he helped build

20X

Asset growth at Sherman under his leadership

2X / 3X

Revenue doubled, profits tripled at the manufacturer he ran

350K+

Followers since August 2025

AUDIENCE

Zero to 350K+ in about a year.

350K+

Followers across TikTok, Instagram, Facebook, LinkedIn and YouTube. He posts as himself, not as a brand.

207.9K
TIKTOK FOLLOWERS

133K
INSTAGRAM FOLLOWERS

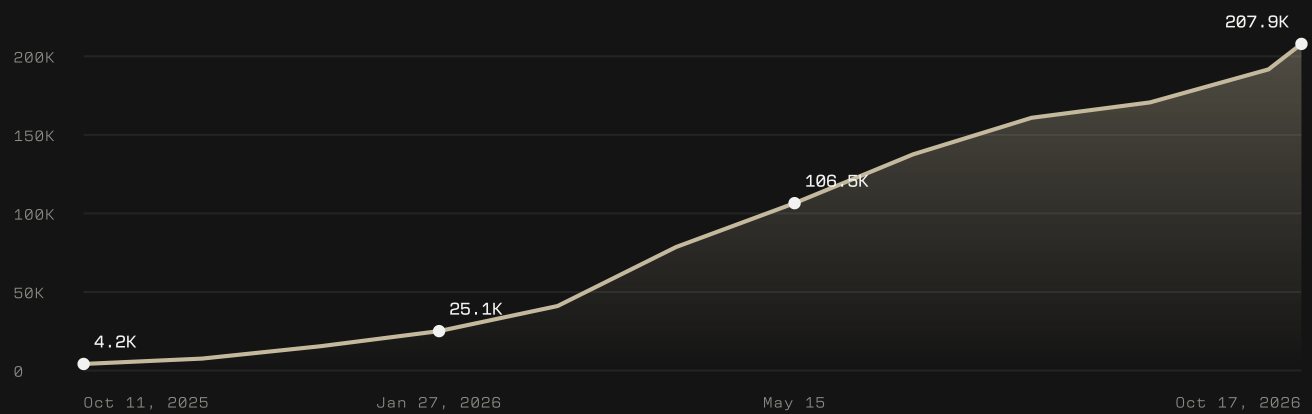
ALSO ON FACEBOOK, LINKEDIN, YOUTUBE AND SUBSTACK

26.3M
TikTok video views in the last 12 months

2.9M
TikTok video views in the last 7 days

3.1M
TikTok likes in the last 12 months

TIKTOK FOLLOWERS · OCT 2025 TO OCT 2026



MOST-WATCHED

3.1M
Are you sure that's what you want? · 977K likes in 3 days

1.5M
Stuff your CEO won't tell you about raises

1.3M
Proverbs 21:5

793K
7 laws to build, scale, or fix any business

Follower counts from his public profiles, Oct 17, 2026. TikTok views and likes from Adam's TikTok Studio, Oct 16, 2026. @thedispensableceo

SPEAKING

The Bible is the business manual.

7

The complete framework: the 7 Unbreakable Laws of Leadership

Adam's signature keynote or workshop, from his book Biblical Business. Seven laws from Scripture, tested in real companies. Book the whole framework, or one law as its own talk.

01 **Purpose Beyond Profit** PROVERBS 29:18
State why your business exists in seven words or less.

02 **The Genesis Principle** 1 THESSALONIANS 5:21
Reason up from what is true, not down from what you inherited.

03 **The Net 7 Method** PROVERBS 21:5
Cash flow discipline that keeps you alive and dangerous.

04 **Brand Moat** MATTHEW 5:16
In a market flooded with generated content, your human brand is the moat.

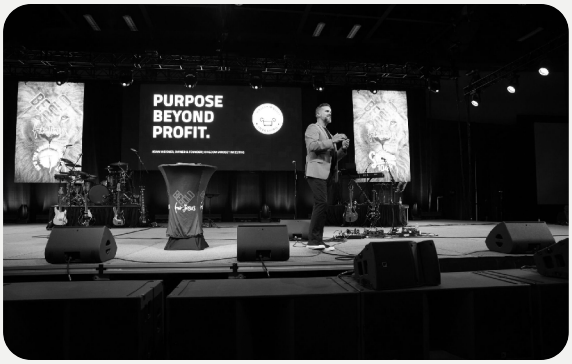
05 **Decision Velocity** PROVERBS 4:25-27
Speed plus direction. Set the target, move monthly, score it honestly.

06 **The Hot Dog Stand Effect** PHILIPPIANS 2:3-4
Give before your people have to ask.

07 **Asymmetric Endurance** PSALM 90:12
Build it so it can run without you.

KEYNOTES · WORKSHOPS · PODCASTS · INTERVIEWS

From main-stage crowds of thousands to small executive retreats. Add signed copies of Biblical Business for attendees: orders of 25+ get 15% off and free shipping.



5,000+

On the main stage at Be Bold for Jesus, Spokane Convention Center.



400+

Standing room only: CEOs and owners at C12 CURRENT, followed by a three-hour line of questions.

NEXT STEP

Bring Adam to your stage or show.

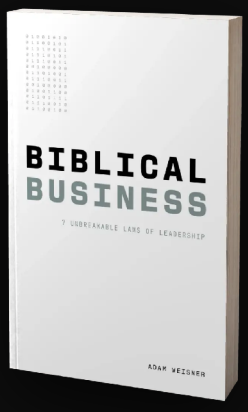
HOW TO BOOK

Send the event or show name, dates, location and audience. Adam reviews every request personally.

REQUEST FORM	adamweisner.com/speaking
EMAIL	hello@adamweisner.com
MEDIA CONTACT	Adam Weisner's Digital PR Assistant
MEDIA KIT ONLINE	adamweisner.com/press

FOLLOW

TIKTOK	@thedispensableceo
INSTAGRAM	@thedispensableceo
YOUTUBE	@thedispensableceo
LINKEDIN	/in/adamweisner
PODCAST	Biblical Business Podcast



THE BOOK

Biblical Business

7 Unbreakable Laws of Leadership · Hardcover · Ships in November · biblicalbusiness.com