



## Partner Program for Venture Capital

# You refer. We deliver. You earn.

## THE OPPORTUNITY

The gap between where your portfolio companies are and where they need to be by the next raise is almost always a growth problem. Marketing is the fastest lever to close it. That could mean lowering their acquisition costs, scaling their early channels, or adding new ones to strengthen the next round.

The LQ Partner Program is built to help you put a proven growth team in front of the companies that need one. We work directly with the company, so the engagement starts quickly. You make the introduction. We take it from there. If you are thinking of a portfolio company while reading this, that is the one to introduce us to.

## PROOF OF PERFORMANCE

**80%**

CAC  
reduction  
*Fintech*

**9X**

Transaction  
growth  
*Telemedicine*

**10X**

In Meta  
orders  
*Hospitality*

## WHAT WE DO

**Affiliate.** Performance-based acquisition at scale.

**Call Center.** Get more from your leads.

**CRO.** More revenue from existing traffic.

**High Velocity Creative.** Built to perform, not to win awards.

**Programmatic.** Precision targeting at scale.

**SEO.** Long-term organic growth that compounds.

**SEM.** Capturing demand at the moment of intent.

**Social.** Audience-first, performance-focused.

## WHY PARTNER WITH LQ

### Stronger Portfolio Outcomes

Faster growth in the months that count, supporting stronger metrics into the next round.

### Built for Your Stage

A growth team that speaks the language of growth-stage operators and the metrics that matter to your fund.

### Zero Heavy Lifting

You make the introduction. We handle discovery, onboarding, and growth from there.

*Active partners earn 7.5% of contract value for the first year of every engagement they originate.*