



## RVR Services Overview

Built for Growth. Ready for What's Next.

### Who We Serve

**\$10M–\$100M+**  
revenue

**\$1M+**  
EBITDA

**25+**  
employees

We partner with founders and CEOs who've built strong businesses but have outgrown their internal structure. You value experienced operators over traditional consultants — and you want accountability and execution, not just advice.

### Strategic Advisory Partnership

Your ongoing competitive advantage

An embedded partnership that brings clarity, discipline, and execution through:

- Strategic reviews
- Monthly check-ins
- Quarterly performance reviews and planning

**Result:** Leadership alignment, predictable execution, and increased enterprise value — whether you're scaling, transitioning, or preparing for what's next.

### Consulting Projects

Strengthen the operational foundation for scale

Targeted, practical work that improves core areas of the business:

- Operational redesign
- Organizational structure and role clarity
- Accountability systems
- Financial visibility and reporting
- Margin and profitability optimization
- Leadership alignment and performance

**Result:** The discipline and structure needed to grow without breaking.



## Fractional & Interim Leadership

Executive expertise without full-time cost

When you need experienced leadership to stabilize, guide, or accelerate operations:

- Fractional COO, CFO, CRO, CMO support
- Interim executives during key transitions
- Leadership coaching and development
- Execution capacity while hiring or restructuring

**Result:** Stability preserved, momentum protected, and leadership gaps filled.

## M&A Support

Navigate complexity with confidence

Operator-led support throughout the transaction lifecycle:

- Readiness assessments
- Operational alignment to protect & grow value
- Diligence support
- Owner and management team guidance
- Leads Advisors Team
- Negotiation of transaction
- Post-transaction integration

**Result:** Smoother transactions, protected value, and faster integration, Higher Transaction Close Rate.

## Reporting & Analytics

Decision-ready financial clarity with tools and insights leaders can trust:

- KPI dashboards
- Forecasting and cash flow clarity
- Board-ready reporting
- Real-time insights for faster, better business decisions

**Result:** Clear visibility that accelerates confident decision-making.

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### Start Here

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The best first step for most owners

Most engagements begin with a focused, operator-led self-assessment that delivers:

- An industry-informed view of where the market is today — and where it's heading
- A clear self-evaluation of what's strengthening or reducing enterprise value
- Practical recommendations on what to do next, informed by a buyer's perspective

This assessment creates clarity quickly and helps determine the right next step — including whether ongoing strategic advisory support is the right fit.



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## Why RVR

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### **Operators, not observers**

Former owners who've been in your seat

### **Strategy + execution**

A partner who helps you put the plan in motion

### **Accountability that sticks**

Monthly and quarterly rhythm

### **Exit-informed from day one**

Every improvement builds enterprise value



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## Let's Talk

Ready to explore what's **possible?**

