



Solution Brief

www.rvrteam.com



Built for Growth. Ready for What's Next.

You've Built Something **Real**. Now It's Time to Make It **Scalable**.

Even successful companies eventually hit the same ceiling: the owner is still the center of gravity, the team is stretched thin, financial visibility is inconsistent, and the business is working — but not scaling the way it should.

That's where RVR steps in.

We work with owners who have built something real and are ready for greater clarity, stronger performance, a more aligned team, or a future transition. Our role is to help them break through the ceiling, increase enterprise value, and create a business that runs with structure, accountability, and direction.

Who We **Serve**

RVR partners with founders and owners/CEOs who've built successful businesses but have outgrown their internal structure. These are leaders who

- Value trusted operators over traditional consultants
- Want accountability and execution, not just advise
- Are ready to professionalize, scale, or prepare for transition

Typical Profile:

- \$10M–\$100M+ in revenue
- \$1M+ EBITDA
- 25+ employees
- Privately held or PE-backed
Experiencing plateaus, profitability pressure, or execution gaps
- Growing faster than their systems or structure
- Preparing for leadership changes, scaling, or eventual exit

These owners value advisors who have actually been in the seat — operators who understand both the complexity and the weight of leading a growing business.

Why Owners Bring RVR In

Owners typically reach out when they're saying things like:

- "Everything still runs through me."
- "My team is working hard, but we're not aligned."
- "We're growing, but the numbers aren't clear."
- "We've outgrown our systems and structure."
- "I want more for my business — what's the path?"
- "I need someone who has actually been in this seat before."

They're not looking for consultants who observe and report. They want operators who've been in the seat and know how to execute.

Our Approach: Embedded Strategic Advisory Partnership

Strategic Advisory isn't just a service — it's your competitive advantage. This is the ongoing partnership that sets RVR apart.

Unlike traditional consultants who deliver reports and leave, we embed alongside your leadership team to bring:

Clarity

Clear goals, aligned expectations, shared understanding of priorities

Discipline

A repeatable leadership rhythm (monthly and quarterly) that creates traction

Execution

Hands-on support to move initiatives forward, not just strategy slides.

This rhythm becomes the backbone of a healthier, more valuable business — one that's less dependent on you and more attractive to future buyers.

Start Here: The RVR Business Evaluation | The Best First Step for Most Owners

Before you can decide where to go, you need clarity on where you are.

The RVR Business Evaluation is a structured, operator-led assessment that gives you:

- An industry-informed view of where the market is today — and where it's heading
- A clear self-evaluation of what's strengthening or reducing enterprise value
- Practical recommendations on what to do next, informed by a buyer's perspective

Most strategic advisory engagements begin here. It's the foundation for everything that follows — whether your goal is growth, stability, or preparing for transition.

Schedule a Business Evaluation.



Our Core Services

Strategic Advisory Services

Aligning personal goals with the business exit strategy

- Quarterly financial and operational performance reviews
- Development and Progress of yearly strategic initiatives
- Budget development assistance
- Monthly Advisory update calls
- Long term planning aligned with exit strategy

Fractional & Interim Leadership

Executive expertise and strategy without full-time overhead

When a company is in transition or needs experienced leadership to stabilize and advance operations, RVR provides:

- Fractional COO, CFO, CRO, CMO and other leadership support
- Interim executives during key moments of
- Leadership coaching and development
- Execution capacity while hiring or restructuring

Result: Momentum maintained, leadership gaps filled, no long-term commitments.

M&A Support

Navigate complexity with confidence
Practical support throughout the transaction lifecycle:

- Readiness assessments
- Diligence support
- Business Owner and key management team support, preparation and guidance through ups and downs of the transaction
- Post-transaction integration
- Operational alignment to protect and grow value

Whether buying or preparing to sell, RVR helps companies navigate the complexity with clarity and confidence.

Result: Smoother transactions, protected value, faster integration.

Consulting Projects

Build the operational foundation for scale
Targeted, practical work that improves core areas of the business, such as:

- Operational process redesign
Organizational structure and role clarity
- Accountability systems
- Financial clarity and reporting improvements
- Margin and profitability optimization
- Leadership alignment and performance

Result: Result: The structural discipline needed to grow without breaking.

Reporting & Analytics

Decision-ready financial visibility

Decision-ready financial visibility that leaders can trust:

- KPI dashboards
- Forecasting and cash flow clarity
- Board-ready reporting
- Tools that support better, faster decision-making

Improved reporting becomes the engine for better performance and alignment.

Result: Faster, better decisions backed by real-time data.

Why Companies **Choose RVR**

We're advisors who have actually been owners.

We understand both the pressure and the opportunity.

We combine direction + execution.

You don't just get advice — you get a partner who helps you put it in motion.

We install accountability that sticks.

Weekly execution, monthly strategy, quarterly planning.

We're informed by value creation from day one.

Every improvement strengthens the business — whether you sell in 2 years or 10.

We communicate clearly and consistently.

You always know where things stand, what's working, and what comes next.

Our clients typically see:

- Financial and operational performance improvements
- Stronger leadership alignment and accountability
- Increased enterprise value and exit readiness
- Businesses that run with less owner dependency
- Clear path to growth and exit

Who We Are

Led by operators who've been in your seat

RVR was founded by former business owners and executives who've navigated growth, turnaround, and exit firsthand. Our team brings decades of P&L ownership, financial leadership, and operational execution — not just consulting theory.

Based in Winter Park, FL | Serving the Southeast and beyond

It All Starts with a Conversation

Most engagements begin with a simple, pressure-free conversation — breakfast, coffee, or lunch — where you can speak openly about what's working, what isn't, and what you want next.

From there, we determine the right starting point (often the Business Value Clarity) and begin building clarity, structure, and momentum.

Ready to explore what's possible?

Schedule a conversation today or reach out directly.



RVR Consulting Group | Built for growth. Ready for what's next.

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