A better-prepared business leads to a better transaction.

You didn't build this business to leave value on the table.

But most owners go through a transaction once. There is no dress rehearsal. And the gap between what your business is worth and what you actually walk away with usually comes down to what happens before the process even starts.

Buyers are not just evaluating your numbers. They are evaluating **risk**.

Risk in your financials.
Risk in your leadership team.
Risk in how the business actually runs.

Most deals don't fall apart at the negotiating table. They fall apart in diligence when a buyer starts pulling on threads.

Every gap becomes a reason to reprice or walk away.

Starting too late costs real value. Sometimes it costs the deal.

That is where we come in.

Operator-led support across the full transaction lifecycle

We work alongside you before, during, and after a transaction so the business is prepared, positioned, and able to hold up under scrutiny.

Before the Transaction

- Business Value Clarity and readiness assessment
- Industry insight into how buyers will evaluate your business
- Identification of value drivers and risk areas
- Financial visibility and reporting improvements
- Leadership and operational alignment
- Development of core materials including pitch deck, teaser, and buyer list

During the Transaction

- Diligence preparation and support so there are fewer surprises
- A data room and financial story that hold up under scrutiny
- Preparation of your leadership team so they build confidence with buyers
- Support through buyer conversations and negotiations

After the Transaction

- Integration planning and execution
- Leadership alignment and accountability
- Operational discipline to deliver on post-close expectations
- Support to ensure post-close payments are realized

RVR CONSULTING GROUP

What Makes RVR Different

Selective, high-confidence approach
If a business is not ready, we will tell you. Our focus is on successful outcomes, not just starting a process.

Your value, in the buyer's language
We connect what you have built to what different buyers actually care about so they see a reason to pay a premium.

Operators, not observers
We have run businesses. We know where value gets discounted and how to fix it before it matters.

Preparation that holds up in diligence
We focus on the work that matters before going to market so there are fewer surprises when buyers take a closer look.

Execution, not just advice
We do not hand you a report. We help implement what needs to be fixed so the business is truly ready.

The Result

A transaction that reflects the value you actually built.

Fewer surprises in diligence. Stronger buyer confidence. Protected valuation. A smoother process from start to close and into integration.

Start with Business Value Clarity

Before you talk to a broker, banker, or buyer, you need a clear picture of where your business stands and how it will be evaluated.

Business Value Clarity is a focused, operator-led assessment that gives you:

- Insight into how buyers in your industry evaluate businesses like yours
- An honest view of your financials, operations, leadership depth, and owner dependency
- A realistic range of enterprise value based on what is driving or discounting it
- A clear path forward, whether that is preparing for a transaction or deciding the timing is not right

Let's talk.

The best time to understand your value is before someone else defines it.

No pitch. No pressure. Just clarity so you can make the right decision.