

POST-CLICK GROWTH SPEAKER

Oliver Kenyon

Post-Click Growth & Conversion Optimisation Expert

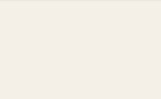
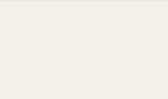
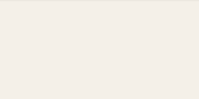
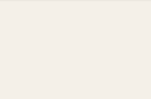
Helping ecommerce brands turn more clicks into customers through psychology, experimentation and AI.

FOUNDER OF CONVERSIONWISE • BOARD MEMBER AT SUPERGROUP



[Book Oliver](#)

TRUSTED TO SPEAK AT



01 BY THE NUMBERS

| | | |
|------------------------------|-------------------------|---------------------------------------|
| 13+ YEARS | 3,500+ BRANDS | 8,000+ LANDING PAGES |
| Billions GENERATED | 60+ EXPERTS | 13 Yrs TESTING & OPTIMISING |

02 WHY BOOK OLIVER

Practical. Energetic. Actionable.

While most speakers focus on getting more traffic, Oliver focuses on what happens after the click.

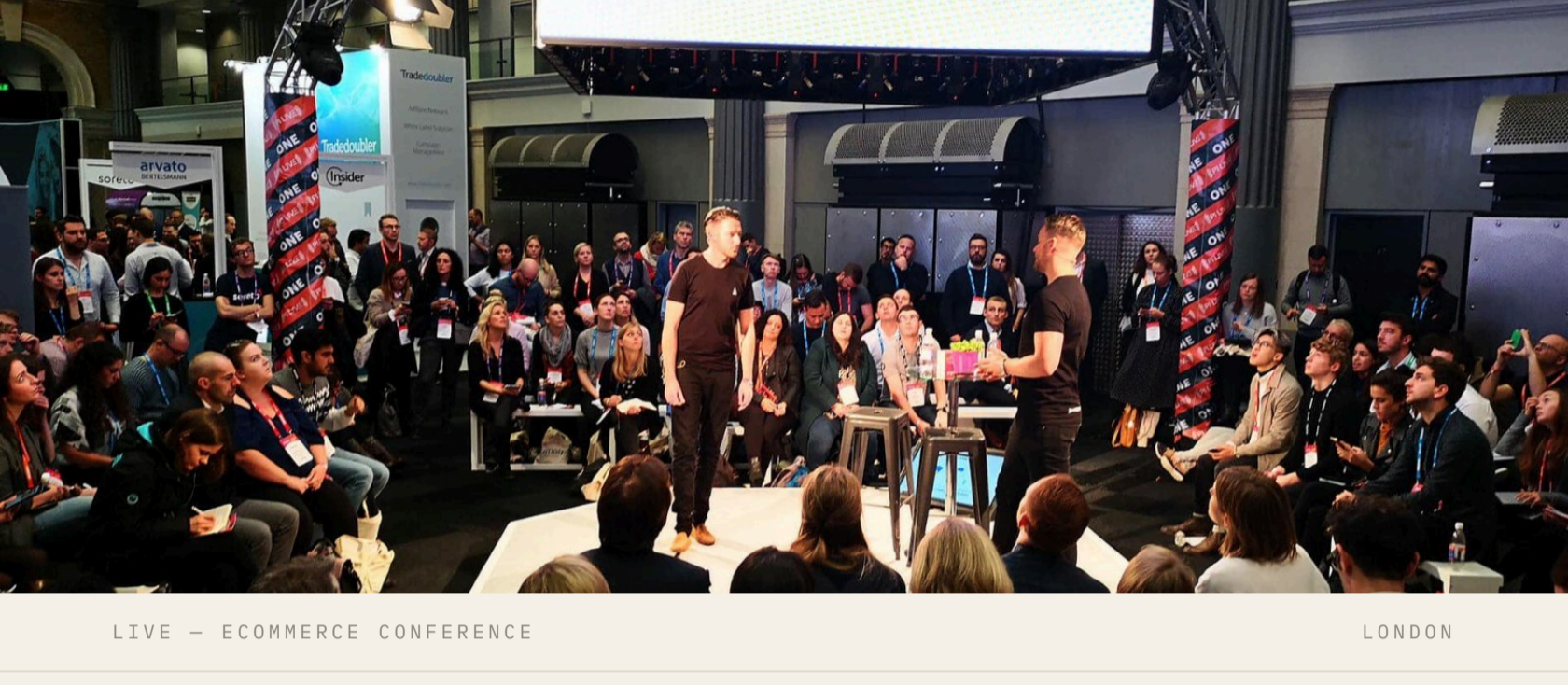
His sessions combine customer psychology, AI, conversion optimisation and real-world experimentation to give audiences frameworks they can implement immediately.



EVERY KEYNOTE IS BUILT AROUND ONE PHILOSOPHY

People should leave with ideas they can test tomorrow. Not next month.

NO FLUFF / NO THEORY / JUST PRACTICAL GROWTH STRATEGIES



LIVE - ECOMMERCE CONFERENCE

LONDON

03 SIGNATURE TALKS

Three keynotes, built to convert.

- 01 The Post-Click Growth Playbook for 2026**
Helping brands unlock more revenue without increasing ad spend.
- 02 Why Traditional CRO Is Dead**
How AI has changed optimisation forever.
- 03 The Eight Pillars of High-Converting Landing Pages**
The patterns behind thousands of winning landing pages.

04 TRUSTED BY

| | | | | |
|------------|--------------|------------|-----------------------|------------------------|
| WD-40 | Gorilla Glue | Unilever | Lamborghini | The Lionel Messi Store |
| Spacegoods | Pure Sport | ACT London | Boom! by Cindy Joseph | The Essence Vault |

...and 3,500+ other brands.

05 SPEAKING STYLE

What it feels like in the room.

- High Energy
- Actionable
- Interactive
- Real Case Studies
- Audience Participation
- Zero Fluff
- Highly Tactical

06 WHAT MAKES OLIVER DIFFERENT

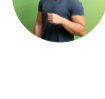
“Best practices do exist.”

After helping thousands of brands and building more than 8,000 landing pages, Oliver believes high-performing ecommerce experiences consistently follow common principles.

Rather than chasing endless A/B tests, attendees learn the proven frameworks behind winning post-click experiences.

07 WHAT ORGANISERS SAY

“Oliver was an absolute pleasure to have in front of our people. They absolutely loved his marketplace knowledge and conversion hacks. Extremely tactical, which I personally loved.”



Justin Woll
BEYONDSIXFIGURES

“We’ve had Oliver speak at our events on multiple occasions and every time he brings incredible energy, enthusiasm and genuinely actionable insights. His sessions always receive fantastic feedback.”



Matthew Wood
PERFORMANCEIN



08 SPEAKING FORMATS

- Keynotes
- Conferences
- Panels
- Workshops
- Company Events
- Masterminds
- Podcasts
- Webinars
- Virtual Events
- International Events

09 BOOKING

Book Oliver.

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| | | |
|---|---------------------------|--------------------------------------|
| EMAIL press@conversionwise.com | AVAILABILITY Worldwide | TERMS Fee + travel expenses apply |
|---|---------------------------|--------------------------------------|