HOOPS HELM

For athletic directors and programs

hoopshelm.com/programs

One app for your whole basketball program

Hoops Helm replaces the stack of apps your coaches piece together: schedule and RSVPs, team chat and parent updates, plays and practice plans, scouting reports and live stats. Built by coaches, for coaches. Every team in the program works from one roster, one calendar and one login.

What coaches get

- Roster, schedule, calendar sync and RSVPs
- AI schedule import from a PDF
- Team chat, parent portal, weekly updates
- Live scoring, box scores and season stats
- Play Creator, playbook and practice planner
- Quick Plan: import your practice plans
- Scouting reports and AI game plans
- Workouts, play tags and points per play

Built for multi-team programs

- Program: 2 to 5 teams, yearly or monthly
- Boys + girls programs? Program Bundle, 20% off
- Add one more team for less; Club for 6+ teams
- Organization admin view across every team
- Cross-team reports and season rollover
- Players and parents are always free
- The app wears your school colors

Roles and access

- Org Admin, Athletic Director (view-only), coaches
- Team Manager, Trainer, Player and Parent
- Admins invite, remove and set permissions
- Removed members lose access right away
- Stat keeper: a parent or player keeps the book

Data and privacy

- Your program owns its data
- We never sell or share program data
- Integrations only see what you authorize
- Deleted seasons restorable for 30 days
- Full policies at hoopshelm.com/privacy-policy

Pricing (USD, per year)

	Manage	Coach	Head Coach	You save
One team yearly plan	**$149**	**$399**	**$549**	**$319 to $1,239 (68–69%)** vs paying month-to-month
Program one school, 2 to 5 teams	**$249**	**$499**	**$699**	**$198 to $948 (44–58%)** vs 3 separate team plans
Program Bundle boys + girls, two programs	**$399**	**$799**	**$1,119**	**$99 to $279 (20%)** vs two Program plans
Club 6+ teams, price per team	**$72**	**$144**	**$180**	**52–67% per team** vs single-team plans

Pay once, or in 12 monthly payments.

Monthly payments are the same yearly plan split up, for a few dollars more (Coach: 12 x $36 = $432 vs $399).
Schools can pick Pay by invoice in the app: net 30, PO numbers welcome, and the plan starts right away.

One more team? Add it for $99 / $99 / $149 a year. Month-to-month, no commitment: one team $39–$149, Program $69–$189 a month. Every plan starts with a 14-day free trial. Players and parents are always free. Staff seats: Manage 2, Coach 4, Head Coach unlimited.
Founding 25: Head Coach for one team at $399 a year, locked for life. You save $150 (27%) every year.

Get a quote or book a 15-minute walkthrough

hoopshelm.com/programs · contact@hoopshelm.com