



DATA REPORT

The Hidden Pipeline Report

See the Japan pipeline most foreign B2B companies leave on the table.

Japan B2B pipeline for international technology and life-sciences companies.

ABOUT THIS REPORT

A data-backed report on the pipeline gap foreign B2B companies create in Japan, and the five patterns that recover it.

Most foreign B2B companies lose serious annual pipeline by running Japan campaigns like Western ones. The Hidden Pipeline Report quantifies that gap by vertical and documents the five patterns that recover it. Built on more than 1,200 A/B tests and over 100 Japan B2B campaigns Jade Antlers has analyzed across 50-plus verticals.

WHAT'S INSIDE

- The pipeline gap, quantified by vertical
- The five patterns that recover it
- Benchmarks for your sector
- Your 90-day recovery plan

[TO BE COMPLETED BY JADE ANTLERS]

Proprietary dataset to insert: the per-vertical pipeline-gap figures drawn from 1,200+ A/B tests and 100+ Japan B2B campaigns. Drop in the verified numbers for the reader's vertical here.

Start with a free Japan Pipeline Teardown

30 minutes with a senior bilingual operator . jadeantlers.com/teardown