

Privacy Policy

theunmtchd.com

Last updated: July 2026

1. Who is responsible for this website

The person responsible for data processing on this website (the "controller" within the meaning of the GDPR) is:

Oana Leonte

Brand IP Architect
An den Hausäckern 15,
91469 Hagebüchach

Contact:

E-Mail: oana@theunmtchd.com

Telefon: 01732199406

If you have any questions about how your personal data is handled, please contact us at the email address above.

2. What data we collect and why

Newsletter subscription

If you sign up for our newsletter, we collect your email address. This is used solely to send you the newsletter you requested.

We use a double opt-in process: after entering your email address, you will receive a confirmation email. Your subscription is only activated once you click the confirmation link in that email. This ensures that only you can sign up using your email address.

The legal basis for this processing is your consent (Article 6(1)(a) GDPR). You may withdraw your consent at any time by clicking the unsubscribe link included in every newsletter email, or by contacting us directly at oana@theunmtchd.com. Withdrawal of consent does not affect the lawfulness of processing based on consent before withdrawal.

YouTube videos

This website embeds videos hosted on YouTube (operated by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland). When you visit a page containing a YouTube video, a connection is established with YouTube's servers. YouTube may collect technical data including your IP address and information about your browser and device.

YouTube's embedding may result in cookies or similar technologies being placed on your device by Google. We have no control over what data YouTube collects or how it processes it. For details, please refer to Google's Privacy Policy at <https://policies.google.com/privacy>.

The legal basis for embedding YouTube videos is our legitimate interest in presenting video content in an accessible format (Article 6(1)(f) GDPR). If you prefer not to have data transmitted to YouTube, please do not play the embedded videos.

Social media referrals

This website is linked from social media profiles. If you click a link on a social media platform to reach this website, the social media platform may record that click in their own analytics. This is governed by the respective platform's privacy policy, not ours. We do not use tracking parameters on these links, and we do not receive any personal data from social media platforms as a result of these clicks.

Server log files

When you visit this website, your browser automatically transmits certain technical information to our hosting provider. This typically includes your IP address, browser type and version, operating system, date and time of the visit, and the pages accessed. This data is processed by our hosting provider for security and operational purposes and is not used by us to identify individuals.

The legal basis is Article 6(1)(f) GDPR (legitimate interest in operating a secure and functional website).

3. Cookies

This website does not place any first-party analytics, marketing, or tracking cookies on your device.

Please note that embedded YouTube videos may cause Google to place third-party cookies on your device when you interact with them. See Section 2 (YouTube videos) above.

4. Service providers and data processors

To operate this website and send newsletters, we work with the following third-party service providers. Where required, we have entered into data processing agreements with them.

Flodesk

Our newsletter is managed using Flodesk (Flodesk Inc., USA). Your email address is stored on Flodesk's servers and used to deliver newsletter emails. Flodesk processes data in accordance with their Privacy Policy at <https://flodesk.com/privacy>.

Zapier

Newsletter sign-ups are routed to Flodesk via Zapier (Zapier Inc., USA), an automation service. Zapier transmits your email address to Flodesk and does not store it beyond what is needed for the transfer. Zapier's Privacy Policy is available at <https://zapier.com/privacy>.

YouTube / Google

See Section 2 above.

We do not sell your personal data to any third party.

5. Transfer of data outside the EU / EEA

Flodesk and Zapier are based in the United States. Data transfers to these providers are covered by appropriate safeguards, including Standard Contractual Clauses approved by the European Commission. You can request a copy of the relevant safeguards by contacting us at oana@theunmtchd.com.

6. How long we keep your data

We retain your email address for newsletter purposes for as long as you remain subscribed. Once you unsubscribe, your email address will be removed from our mailing list within a reasonable period.

Server log files are typically retained by our hosting provider for a short period for security purposes (usually 7–30 days), after which they are deleted or anonymised.

7. Your rights

Under the GDPR, you have the following rights in relation to your personal data:

- Right of access — you can request a copy of the personal data we hold about you (Article 15 GDPR)
- Right to rectification — you can ask us to correct inaccurate data (Article 16 GDPR)
- Right to erasure — you can ask us to delete your data in certain circumstances (Article 17 GDPR)
- Right to restriction of processing — you can ask us to limit how we use your data (Article 18 GDPR)
- Right to data portability — you can request your data in a structured, machine-readable format (Article 20 GDPR)
- Right to object — you can object to processing based on legitimate interest (Article 21 GDPR)
- Right to withdraw consent — where processing is based on consent, you can withdraw it at any time without affecting the lawfulness of prior processing

To exercise any of these rights, please contact us at oana@theunmtchd.com. We will respond within one month.

8. Right to lodge a complaint

If you believe that the processing of your personal data violates the GDPR, you have the right to lodge a complaint with a supervisory authority. The competent authority for Bavaria (where this website is operated from) is:

Bayerisches Landesamt für Datenschutzaufsicht (BayLDA)

Promenade 27

91522 Ansbach, Germany

Website: <https://www.lda.bayern.de>

You may also lodge a complaint with the supervisory authority in your country of residence.

9. Changes to this privacy policy

We may update this privacy policy from time to time to reflect changes in our practices or applicable law. The current version will always be available on this page. The date at the top of this page indicates when the policy was last updated.