

How Amara Booked 10 Appointments in 3 Days While Still on Her WAVV Trial

How a lead-generation specialist doubled connection rates and replaced expensive dialers with a simpler, more profitable system

Challenge

Amara runs ads for financial advisors, generates inbound leads, and calls those leads to book appointments. Dialing is the backbone of her business, and for over 10 years, she's used nearly every power dialer that's out there.

The problems with other dialers were constant. Lists had to be manually downloaded, dialer logic was inconsistent, they didn't provide dispositions, and some dialers even accidentally double called prospects which killed the already booked appointments.

Amara's average was 1 appointment for every 100 dials, ~6% pickup rates, frequent rude hang-ups, and high stress. And on busy days (like when her son was home sick), output dropped even more. Something had to change.

Solution

Amara discovered WAVV through one of her financial advisor clients whose CRM integrated it directly.

What stood out immediately was the 7-day free trial, 3-minute easy setup, no complex downloads, seamless CRM integration, call campaign ability (to pick up where she left off), and the local presence. She signed up, pressed one button from the onboarding email, followed the short walkthrough, and started dialing immediately.

"I've talked to more people in the last three days than I have in the last two months."

Results

Within just 3 days on trial, Amara saw dramatic improvement. She had booked 10 appointments in less than 300 dials, so with WAVV she was finding more than 3x improvement in booking rate. Amara said, "I've talked to more people in the last three days than I have in the last two months". Her advisors were even asking: "What are you doing differently?". Her success was so incredible that even while juggling a sick child and limited work time, performance increased.

Why It Matters

For Amara and the 100+ financial advisors in her network, dialing isn't optional, it's the way they earn a living. With WAVV, Amara's numbers increased which helped remove friction, stress, and made dialing feel natural again. Most importantly, dialing with WAVV made her business more profitable.

Start your 7-day WAVV trial and see the difference yourself. Try WAVV today.

"A dollar a number — you're never going to find that anywhere."