

A close-up photograph of two people's hands typing on a laptop keyboard. The person on the left is wearing a white t-shirt, and the person on the right is wearing a dark blue long-sleeved shirt. The background is blurred, showing what appears to be a desk or office environment.

THE PAINTING BUSINESS

START UP CHECKLIST



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**9 STEPS TO
GET STARTED**

✓ STEP 1

DECIDE ON YOUR COMPANY NAME

Your company name should include the word "Painting" or "Painters" in it.

Your company name should be easy to spell so you are easy to find by potential customers.

Do a google search to see if there are any other companies using that name already... Or any name like it. You don't want potential customers accidentally hiring a competitor when they were searching for you.

Once you've decided on a name, register your business.

✓ STEP 2

REGISTER YOUR BUSINESS WITH THE SECRETARY OF STATE

To register your business you'll register it with your Secretary of State. Go to google and search "Colorado Secretary of State" or whatever state you are in.

If you're having any trouble finding out where or how to register your business, do a Google search: "How to register my business in (state)"

You should easily find helpful articles that will show you how to register your business. Do not pay any 3rd party to register your business for you. This is an easy process once you know what to do.

Click the button to see a quick video example of how to register a business in Colorado:

[REGISTERING YOUR BUSINESS](#)

✓ STEP 3

GET YOUR FEDERAL EIN (EMPLOYER IDENTIFICATION NUMBER)

Once you have registered your business with the Secretary of State, you are ready to register your business with the Federal Government to get your EIN. You'll need a Federal EIN to open a bank account, file taxes, and legally operate your business.

[HOW TO GET YOUR EIN VIDEO](#)

[MORE FEDERAL EIN INFO](#)

✓ STEP 4

SET UP YOUR BANK ACCOUNT

Once you have registered with the Secretary of State and got your Federal EIN, you're ready to set up your bank account. Take your "Articles of Organization" from the Secretary of State and your Federal EIN confirmation to the bank. Also bring your driver's license.

These are the 3 documents you'll need to set up your bank account.

CONTINUED



✓ STEP 5

GET A GENERAL LIABILITY INSURANCE INSURANCE & WORKERS COMP POLICY

You need to contact an insurance agency to set up your General Liability Insurance and your Workers Compensation policies.

The basics are:

- Get \$1,000,000 in General Liability Insurance
- Get a Workers Compensation Policy

A good insurance agent can help get you the best policy with the best protection. Insurance is not a place you want to get “the best price”... Because the best price usually means bad insurance. If you ever need insurance, you don’t want bad insurance.

Need a referral? My insurance agent can do your insurance and workers comp in all 50 states. Email me if you want an introduction:

SUPPORT@PAINTINGBUSINESSPRO.COM

✓ STEP 6

DETERMINE LICENSING REQUIREMENTS & GET LICENSE (IF REQUIRED)

Licensing requirements are different in all 50 states, and in some states there are different requirements depending on your county. This is where you’ll need to do a little bit of your own homework.

Here are a few steps you can take to determine if you need a license. Usually a Google search will give you the information you need...

Do a Google Search: “Painting Contractor License Requirements in STATE”

The answer should pop up right at the top.

If you can’t find your answer there, contact a local government office. Let them know you are starting a painting company and are trying to find out the licensing requirements. Ask them who would have that information. They should be able to connect you to someone who knows more information... Keep doing this until you find the person you need to talk to.

✓ STEP 7

CREATE YOUR FIRST LOGO

Don’t spend too much time or money on your logo. You can always redesign it later. You just need something to start with. Don’t spend more than \$50-\$100 on a logo.

There are a few ways you can get a logo created.

1. *Ask friends and family or post on your social media networks. You probably know someone who can help you with that... Or someone you know will have a referral for you. This is the best option.*
2. Fiverr.com
3. 99Designs.com
4. Upwork.com



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STEP 8

BUILD A COMPANY WEBSITE

You don't need to invest a lot of money in your website early on either. Nobody will be visiting your website until you give them the direct link... Nobody will be able to find you on Google right away, and nobody knows about your business yet.

The reason you need a website is because customers will ask for your website, and if you don't have one you seem untrustworthy. This is about credibility and being "legit".

FREE: BUILD YOUR OWN WEBSITE

You can use www.weebly.com or www.wix.com to build your own website for free. It's really easy to do and you don't need to do anything fancy. This is what I did for my business for the first 2 years.

WEBSITE + SEO

Ranking your website on the top of Google is very profitable but also expensive. You should start investing in SEO as soon as you can afford it. SEO stands for Search Engine Optimization... This is a term used for "how do you get a website at the top of Google". There are 2 companies I recommend for a new business.

TownSquare Interactive: These guys do a good job and it's pretty inexpensive. I have a rep standing by at this company who has worked with a lot of Painting Business Pro members. Send an email to Sean Henderson <Sean.Henderson@townsquaremedia.com> with the subject line "Painting Business Pro Referral" and copy us on the email support@paintingbusinesspro.com. They'll take extra special care of you knowing I referred you.

Painter Marketing 360: These guys are the biggest company out there. They do all kinds of digital marketing for painting contractors. They are also more expensive than anyone else. But I do have some Painting Business Pro members who use them and like them.

REQUEST CONSULT



STEP 9

ORDER BASIC MARKETING & SALES MATERIALS

I like to keep things really simple at the beginning. The key is getting this business started quickly so you can win your first job. You don't need a lot to start winning your first jobs, bringing in money, and painting your first houses. Once you are doing that, you're making profit and you can invest more money into all the stuff you want.

But even then, I recommend keeping it simple!

At the very beginning, you need...

- Blank Exterior Estimating Forms
- Exterior Estimating Standards
- Blank Customer Contracts
- Flyers
- Business Cards
- Basic Client Manual

Use the templates provided for your first version. Again, don't overcomplicate this. These templates provided are basic to make it easy for you... And they work!

WHERE CAN I ORDER SALES MATERIALS FROM?

Your best options for ordering your first batch of sales and marketing material are:

VISTAPRINT

OFFICE MAX

OFFICE DEPOT

STAPLES

CONGRATULATIONS! YOU'RE READY TO BUILD YOUR BUSINESS!





POWERFUL REASONS

TO BUILD A PAINTING COMPANY

The painting business and painting industry have a LOT of appeal and opportunity. It's not that I'm passionate about painting, I am passionate about serving my customers, taking care of my employees, and building a great business.

I am passionate about building a business and the kind of life it provides me.

Building a business provides something you can never have as a wage-earner. You can control your time and control your income. You can create anything you want in your life using a business as a vehicle.

What you do with that time and money is different for everyone. We'll get to that soon enough but for now, let me show you why the painting business is a very attractive business to be in.

Let's dive in...



LOW RISK & LOW START UP COST

If you don't have a dollar to your name, you can still get this business started quite easily. If you have some money to invest, it'll make it even easier for you.

I'll even show you exactly how I started my business with \$200 and made \$4,000 in profit in the first 4 weeks working part time.

We'll also cover how much it can cost to get your business started on the low end to the high end.

Once you get your business started, you can keep it simple and avoid any big risks. *This is rare to find.*

So many businesses require a lot of money to start, and you're "crossing your fingers" that you start making money and making profit.

It kills me to see that happen. You see restaurants or shops open and then close their doors 6-8 months later. How much money and time did they lose? How big is the hole they need to dig out of now?

You don't have to worry about putting your life savings at risk when starting this business... And you can make profit very quickly!



HIGH PROFIT MARGINS

I recommend that you start with residential painting. There is a lot of opportunity in other types of painting work, but it's more complicated, risky, and less profitable.

Residential painting is a huge market and is highly profitable...

You get paid right away...

You can set the business up so that money never goes out unless money comes in first...

This means it's all positive cash flow.

That's a dream come true for a new business...

Immediately you can have money and profit coming in.

You can also start this business with no equipment and no office (more to come on that later).



LOW LEVEL OF COMPETITION

Everyone I talk to has a bad contractor story. This industry has a bad reputation. That reputation has been earned.

In this entire industry (not just painting), if you operate with integrity, show up on time, and do what you say you're going to do ... you are better than a lot of the competition out there right now.

This is also not a business savvy industry.

Most painting contractors have no idea what they are doing when it comes to marketing, estimating, selling, managing subcontractors or employees, and the like.

That's what I teach.

When you follow proven business principles, it's easy to compete and beat the competition and you can leapfrog existing painting contractors in your city.



MASSIVE, GROWING MARKET

Every building out there needs to be painted inside and out.... Again, and again, and again.

More buildings and houses are constantly being built.

Our market is getting bigger by the day.

In almost any market, you can immediately start generating new business.

You don't need an already existing reputation.

People don't trust contractors anyways.

In some ways you have an advantage being new.

No matter how many successful companies are in your market, you can immediately start peeling off business for yourself.



IT'S SIMPLE AND EASY

Painting contractors out there hate me for saying this.

I don't mean all of painting is simple...

I mean you can keep it simple at the beginning!

You don't need a ton of technical knowledge.

If you start with residential exterior repaints, there is little technical knowledge you need to start this business.

You aren't going to be the one doing the painting - you'll hire experienced painters to do that for you.

You need to know the problems that happen on a house, the solutions to those problems, and the products to recommend.

An exterior paint job is prep work (how to fix problems), application, and what products to use...

Hiring experienced painters will fill in the smaller details.

I can teach this to you in an afternoon.

Then you slowly expand out from there as you gain knowledge.

You don't need to chase the complicated jobs to make a great company.

The residential repaint market is enormous, very profitable, and the competition is weak and not business minded.



IT'S NOT SEXY

What is sexy? Software. Tech. The stuff you see on Shark Tank and The Profit.

Why is that good for us?

All the smartest people in the world are working in those industries. Nobody wants to be in the trades because it's not "sexy".

Ironically, that's what makes this business so attractive!

There is a low level of competition... In a HUGE industry... With great profit margins... Very low start up costs...

And because it's not "sexy"... It keeps a lot of people "out" of this industry.

But that won't last for long...

ERIC BARSTOW
Founder



YOU PROBABLY ALREADY KNOW WHAT I'M TELLING YOU...

Most people I talk to are interested in starting a painting business because they've been working as a painter and they want more for themselves...

Or they see what a terrible job the owner of their existing company is doing, or they think they can do as good or better of a job.

Or you aren't from this industry and you've seen, from the outside, how low the bar is.

I hear from people all the time that they were trying to get estimates and nobody would show up, or did terrible work...

So you see an opportunity to come in and do a better job. And it's almost impossible to find another industry like this one...

1. Start up for less than \$1,000
2. Make profit in the first 30 days
3. Have a massive, need-based market
4. With low level competition
5. With low technical knowledge
6. And low barrier to entry

You probably won't find another industry or opportunity like this one.

It is an amazing opportunity for building a business.





**WHAT ARE
YOUR START
UP COSTS?**

Starting up a painting business does not need to be expensive. I started my business with \$200 invested and made \$4,000 in profit in the first 30 days.

I'll outline the start up costs with a low end and high end of what you can expect to spend to get your business started before you are making profit.

Once you are doing your first jobs, the business expenses will be covered and you'll be earning profit

These are the costs required before you can do your first jobs.

BUSINESS REGISTRATION

Range: \$0-\$150

There is a small fee to register your business in every state. This fee should be between \$0-\$150 depending on where you live. This is a requirement and something you'll have to pay to register your business.

BANK ACCOUNT SET UP

Range: \$0-\$200

Depending on the relationship you have with your bank, you may need to deposit a small amount of money to open a new account. The bank won't charge you to open an account, they might just require a small deposit into the account.

LICENSE

Range: \$0-\$1,500

Most states don't require a license. But if your state does require a license, it should cost less than \$1,500. This is the most expensive I've heard of... And if you are in a state that requires a license, you have a couple options... You can save up and get the license. Or you can start your business without a license and sell your first job without a license. Then use the deposit from that customer to get your license. Then do the actual painting once you have your license... Be creative. This is an example of getting creative!

GENERAL LIABILITY INSURANCE

Range: \$100-\$200 plus \$100-\$150 per month

Liability insurance is something you want to get before you start doing any estimates. Customers want to know you are insured. This applies to workers compensation policy as well. You should be able to get a general liability policy of \$1,000,000 in coverage for less than \$150 per month. If you need a referral, let me know. I have a great insurance agent who can help in all 50 states.

WORKERS COMPENSATION

Range: \$0-\$500

You get your workers comp policy from the same insurance agent as your general liability insurance. But you can set up your workers comp policy to cost you \$0. You'll end up "paying" for the policy at the end of the year when you do an audit... Or you can set it up to pay \$0 for the first 2 months, then start paying once your business is going. Ask your insurance agent (or the one I refer you to) to help you with payment structure.

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EQUIPMENT

Range: \$0-\$5,000

Please do not buy any equipment. This is one of the biggest mistakes people make. The only reason you need equipment is if you are using employees. And starting your business off with employees makes this a LOT harder... My advice is to follow my teaching and start with subcontractors. Subcontractors are business owners who have their own equipment and a lot of painting experience. This helps you avoid purchasing any equipment, ladders, trucks, sprayers, etc... And you also don't have the pressure of "keeping your employees busy". You can do a job "here and there" as you get started.

MARKETING AND SALES MATERIALS

Range: \$100-\$500

This includes the paperwork you should print off to start marketing and selling including flyers, estimate forms, contracts, and a client manual. This is all included in the Painting Business Pro course so you can simply download, add your logo, and print it off.

INITIAL MARKETING COSTS

Range: \$0-\$3,000

There are a ton of options for marketing your business and getting customers. Some of them cost money and some of them don't cost money. For example, posting on your Facebook feed, posting on Next Door, going door to door, calling real estate agents, or personally dropping flyers in a neighborhood... This is all free for you to do yourself. Then there are paid options to get you customers right called "lead services". Examples of these are Painter Choice, Thumbtack, Craft Jack, etc... If you spend \$3,000 on these lead services, you'll get about 50-60 customer leads... More than enough to start winning jobs!

BUSINESS TRAINING & BUSINESS COACH

Range: \$500-\$3,000

If you can afford to invest in my Painting Business Pro program, do it. This will save you a lot of time and help you avoid many other mistakes that I can't fit into this guide. For more information, contact us.

START UP COST OVERVIEW

MINIMUM START UP COSTS:

\$250

Business Registration
Insurance
Marketing & Sales Materials

MAXIMUM START UP COSTS:

\$15,000

Nobody should ever start a painting business with this much money. You would be very foolish to spend this much money. But it would include spending money on everything listed above... Including the \$5,000 spent on equipment which you DO NOT NEED... And it would actually make this harder.

RECOMMENDED START UP COSTS:

\$850-\$2350

Business Registration: \$50
Insurance: \$150
Marketing & Sales Materials: \$150
Business Training: \$500
Optional: Initial Marketing Costs: \$1,500



**HOW FAST
CAN YOU
MAKE
PROFIT?**





This is one of the most incredible opportunities in the painting business... How fast you can start making profit. (Hint: You can make profit very fast!)

But the answer really depends on HOW you start your business...

There are a lot of ways you can screw up starting a new business.

And I hear from people all the time who are asking for help who have already started their business. And they have already made a lot of mistakes...

So if you choose to start this business on your own (without the guidance of Painting Business Pro)...

It's hard to say how quickly you'll turn a profit.

Best Case Scenario: You could turn a profit in the first month.

Worst Case Scenario: You could run out of money and not turn a profit at all. I've talked to a lot of people who got themselves into this situation. It's fixable... But not ideal.

Now, if you follow the guidance of Painting Business Pro, you should be able to make a profit in your first month.

You can go through the entire training program in 1-2 weeks (some people have gone through the whole thing in 3 days)...

Then follow the advice exactly... And you should be able to make a profit in the first 30 days of your new business...

If you're having any trouble, we have a 900+ person Facebook group to support you...

Where you can ask questions, get help, and never be "on your own".

We can provide the guidance, the step by step plan, and the proven system...

But you are the one who has to take the action.

What's possible? Profit in the first month.

But there are no guarantees... Because YOU are the determining factor.

LET'S CREATE YOUR BUSINESS GOALS



Setting your goals is critical. Without goals, you will just end up wherever you end up. With the end in mind, the actions to take now will be obvious. The painting business (the way we have it designed) is a beautiful business because of its simplicity. There are not a lot of numbers or metrics to follow or to track that will lead you to your end goal.

Start by considering what your real goal is. Is it to make as much money as possible? Is it to work as little as possible? Is it to make money on the side? What is your goal – the end result? What is it that you want to fulfill? Do you want to pay off \$40,000 of debt? Do you want to take an amazing trip around the world for \$10,000?

Most of your goals can be broken down into monetary goals. If something that you are after is freedom of time, it is going to take a little more work. Your access to having a painting business that earns you a nice living, and does not take a lot of time, is to have sales people working for you and a production manager who manages your production. This will take time. Before you can delegate the tasks of sales and production, you have to first master them yourself. Start there!

We want to create a model for you to be able to set your own goals. First, we will go through an example, and then you can create your own.

GOAL SETTING EXAMPLE

With any start up business, you should plan on doing all of the sales and production management yourself. We call this "Phase 1". Phase 2 is when you start hiring other key players like a salesperson (estimator) and project manager.

Your profit margin should look like this:

Subcontractor Expense = 50%

Marketing Expense = 5-10%

Miscellaneous = 5%

Profit = 30-40%

SAMPLE GOAL: \$50,000 PROFIT IN 6 MONTHS

Assume: \$3,000 job size, 33% profit margin, 25% closing rate

Total Revenue Needed = $\$50,000 / .33 = \$150,000$

Average job size (assumed) = \$3,000

Total Jobs to book = $\$150,000 / \$3,000 = 50$ jobs

Closing Rate (assumed/targeted) = 25%

Total Estimates to do = $50 / .25 = 200$ estimates

Conversion Rate: Leads to Estimates (assumed/targeted) = 70%

Total Leads needed = $200 / .7 = 285$ leads

*Note #1: If you are paying for leads through a lead service, the average cost per lead is around \$60. $285 * \$60 = \$17,100$, or about 11% marketing cost.*

Note #2: Conversion will vary depending on your lead source. The main focus is the number of estimates. Adjust marketing to meet your estimate numbers.

Note #3: These assumptions are low. Most painting contractors average job size is more than \$3,000 and their sales rate is more than 25%. As your job size gets larger and sales rates go up, your marketing costs go down as a percentage. This creates better profit %.

WEEKS = 40 WEEKLY GOALS:

Leads: $285 / 40 = 7.1$ leads per week

Estimates: $200 / 40 = 5$ estimates per week

Jobs: $50 / 40 = 1.25$ jobs booked per week

Revenue: $\$150,000 / 40$ weeks = \$3,750 per week

Rates: 25% closing rate, 70% conversion rate

A person is standing on the roof of a motorhome at night, shining a flashlight into a starry sky. The motorhome's interior lights are on, and the scene is set against a backdrop of a clear night sky filled with stars.

NOW WHAT?

Now that you have your goals, you need to create a structure to fulfill those goals.

What are the actions needed to generate 7 leads per week?

1. Utilize Free Marketing Opportunities (Facebook, Your Network, Next Door, Call Realtors, Drop Flyers)
2. Pay for Lead Services (Painter Choice, Craft Jack, Thumbtack)

What are the actions needed to generate 5 estimates per week? And 70% conversion?

1. Call your leads right away. The sooner the better.
2. Call your leads 2x per day for 3-4 days.
3. Call your leads from different phone numbers, and different times during the day.

What are the actions needed to generate 1.5 jobs per week? 25% closing rate?

1. You're going to need a professional and proven sales process. This is covered in depth in the Painting Business Pro course.
2. Be GREAT with people – deliver what people are looking for and what they want. Care about the customer.
3. Ask for the job. If they don't want to sign, ask why. What are they looking for? Can you deliver on that?
4. When you are starting out – your profit margin is 30-40%, so you can afford to negotiate a little bit with them early on. **DO NOT TRAIN YOUR SALES PEOPLE THIS WAY.** However, when you are doing estimates yourself, you can negotiate down if their only concern is price. If that is the only way you will book the job, you can wiggle down a couple hundred dollars. Make sure you never estimate for less than a 30% profit margin.

Now that you have all the actions required, put them into your schedule, and execute.

NOW IT'S YOUR TURN.... SET YOUR OWN GOALS BELOW:

How much I want to make:

Time Frame:

Weeks:

Calculate Revenue

Assume 40% profit margin.

$$\boxed{} \div 0.4$$

(Profit)

$$\boxed{} = \text{Revenue}$$

Calculate Total # of Jobs

$$\boxed{} \div \$3000$$

(Revenue)

$$\boxed{} = \text{Total \# of Jobs}$$

Calculate Closing Rate 25%

$$\boxed{} \div 0.25$$

(Jobs)

$$\boxed{} = \text{Total \# Estimates}$$

Calculate Conversion Rate 70%

$$\boxed{} \div 0.7$$

(Estimates)

$$\boxed{} = \text{Total \# Leads}$$

WEEKLY: DIVIDE TOTALS BY NUMBER OF WEEKS

Revenue Per Week:

Jobs Per Week:

Estimates Per Week:

Leads Per Week:

ACTION PLAN

Marketing	Conversion	Sales

WHAT IF YOU DON'T HIT YOUR GOAL?

First, look at what number you didn't hit. If you didn't hit any of them, start with marketing. Consult the Painting Business Pro course, and the trouble shooting guide to increase your results in that area the next week.

Keep tweaking and improving week over week until you can consistently hit your goals. Once you can do that, you are ready to hire people to do it for you.

Didn't hit marketing goal:

Consult marketing section and troubleshooting guide

Didn't hit # estimates goal:

Consult conversion and troubleshooting guide

Didn't hit # jobs/sales goal:

Consult sales section and troubleshooting guide

Below 70% conversion:

Consult troubleshooting guide


Below 25% closing rate:

Consult sales section and troubleshooting guide

THE BIG PICTURE:

GROWING YOUR BUSINESS





Starting a painting business is great... But growing your business is where the real opportunity is.

It's not very difficult to build a \$500,000 painting company that earns \$125,000+ in profit... If you have a good business plan!

There are 5 key areas of the business you need to know if you want to build a successful company.

THE BIG 5

BUSINESS PLANNING & STRATEGY

ESTIMATING AND PRICING

MARKETING & GENERATING CUSTOMERS

SALES & WINNING JOBS

**PROJECT MANAGEMENT &
DELIVERING ON PROMISES**



BUSINESS PLANNING AND STRATEGY

This is how you map out your financials, marketing plan, sales plan, project management plan, and track it on a weekly basis. You need to know your numbers as a business person. This is how you determine what actions to take next.

And your strategy is the big picture, step-by-step process you will take to growing your business.

For example...

- Who is the first person you should hire in your business?
- When should you hire that person?
- Who is the second person you should hire?
- When and how do you know you're ready to hire that person?
- What jobs are you going to target?
- Which jobs will you avoid and why?
- Will you use subcontractors or employees? Why?

These are a few of the questions that make up your overall strategy... But there are more!



ESTIMATING AND PRICING

A big mistake painting contractors make is selling with price... That's not the point of your price. Your price is not there to help you win jobs. Your price is determined by your goals and how much money you need to earn.

It's your sales process that sells the job. Estimating and pricing answers the question: "How do we need to estimate and price so that we can operate a healthy business?"

Your pricing model needs to include enough money for painting the house, marketing the business, insurance, warranties, hiring future employees, other "overhead" expenses, and profit.

And you need a reliable and consistent way to:

1. Come up with prices initially
2. Adjust your pricing method to get better over time



MARKETING AND GENERATING CUSTOMERS

There are endless strategies for marketing your business and getting customers...

But all marketing is NOT created equal.

While there are a lot of very effective methods of marketing your business, there are also a lot of "money pits" that are a complete waste of money... They cost a lot, but don't deliver good results.

Some of these wasted marketing dollars include some of the household names! (Hint: Angie's List is one of them)

You need to create a highly effective marketing plan for your business that capitalizes on the good marketing strategies while avoiding the bad ones.



SALES & WINNING JOBS

It's your sales process that wins jobs.

It's your sales process that beats competitors.

It's your sales process that allows you to charge a healthy price so you don't have to haggle and negotiate.

Sales is an incredibly important part of your business.

If you want to build a great business, this is a critical aspect that many painting contractors overlook.



PROJECT MANAGEMENT & DELIVERING ON PROMISES

Now that you have paying customers, how do you deliver on your promises?

How do you find and recruit good painters or subcontractors?

How do you manage your project flow from the moment they sign the contract until the job is completed?

How do you handle problems that may come up?

And in the bigger picture... How does your project manager oversee 200+ projects per year while keeping customers incredibly happy?

Because when you have a great business... It means you are doing a lot of jobs.

And if you are doing a lot of jobs, you **MUST** do a great job... Or your online reputation will quickly fall apart.

There are no shortcuts in this business.



CLICK HERE AND SIGN UP NOW FOR THE PAINTING BUSINESS PRO BUSINESS COURSE

This is a simple business, but there is still a lot to learn. Which is why we have put together the Painting Business Pro course...Our course covers everything listed above, plus a bunch more.

If you're going to start a painting company, following a proven step by step program will be the best investment you ever make.





TESTIMONIALS





TESTIMONIALS FROM FACEBOOK



ASA DAVIS

I am relocating my business to a different state and I was looking for something that would teach me all the skills I need to take my business to the next level. Painting Business Pro has everything one needs to know. Thoroughly impressed with Eric's teaching!



LAUREN ENGLISH

The ins and outs of the business are something Eric seems to know better than most. I think he has the most relevant and down to earth information and so willing to spread the knowledge. Thank you so much for what you do and HOW you do it.



JAY SEEL

I have implemented Eric's system in both of my other companies, employees are now subs, and they are getting paid more, I can control my costs better, andI am working on Marketing and Sales. My painting company is up and running, and we are doing our first job next week. The beauty of it, I spend less on marketing because my drywall company is first in the door. Great job Eric, Keep up the great work.



ROBERT ALCORTA

What drew me to the course was how thorough Eric was on the free YouTube videos that I knew it was a trustworthy program to buy. Everything works! I've made leaps following it and I plan on buying the PBG Growth course and my Created Life course! Currently, I'm also in the Sales Mastery course and it has strengthened me in sales, which I had no background in. Don't wait to buy the course, your missing out on creating a great life for years to come!



SARAH DIX

Excellent course filled with all the essential info needed to start a painting business without prior experience. The videos are extremely helpful, and they are paired up with the downloadable files that are talked about in each segment making everything easy to find and understand. The course is laid out in a way that makes it really easy to go back and just look up certain areas if you need more time to digest the info. Eric is also really personable, professional and extremely helpful. We have reached out a couple of times with additional questions and Eric responded same day. It's refreshing to do business with a genuinely helpful person! Thank you!



DAVE SWEENEY

I have been a life long painter, but I finally decided to start my own business. Eric's course is insanely, magnificently, beautifully, simply amazing. This course is perfect for someone who hasn't picked up a brush before or for someone who has been painting for years. At first I was concerned about spending money for the online course, but let me assure you, there is really no cost. It is an investment. It's an investment that if you apply any of what Eric teaches you, it will pay for itself within the first job. Don't hesitate. What also is very awesome is the support. If you're confused about something, just send Eric an email. He will get back to you. He makes it very evident that he cares about your success in business and in life