

Overview

717 Grand St.
Brooklyn, NY 11211

On-Site Model Residences

717 Grand occupies a more grounded side of Williamsburg—connected and accessible, yet set just beyond the constant pace, where the neighborhood still feels lived-in and familiar. Twenty-three residences, from one- to three-bedrooms, are carefully composed to optimize light, proportion, and flow. Designed by Issac & Stern Architects with interiors by Alchemy Studio, the building reflects a design-led approach to city living—one grounded in restraint, materiality, and enduring over time. More than 70% of residences offer private outdoor space, reinforcing a connection to light, air, and the surrounding cityscape. 717 Grand is crafted with intention and built to last—grounded, enduring, and shaped by the character of Williamsburg.

Contact

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- 23 condominium residences in Williamsburg
- 1-bedrooms through 3-bedrooms
- 8 stories
- 2,748 SF of interior amenity space
- 1,359 SF of exterior amenity space
- Over 70% of units include private outdoor space
- Architect: Issac & Stern Architects
- Interior Designer: Alchemy Studio
- Development: Artlife Developments

Exterior Design

Building

- Subtle shifts in the 8-story building's form are designed to draw in sun and sky, filling interiors with a dappled quality of light across wood, stone, and glass. Oversized windows extend each home outward, creating a measured dialogue between inside and out.

Façade

- The façade, rendered in a warm grey brick, feels architectural and grounded—anchoring the building within its surroundings.
- Building design that nods to the neighborhood architecture
- Timeless brick facade
- Custom oversized powder coated aluminum windows

Outdoor Space

- Over 70% of the units have a private outdoor space, reinforcing a connection to light, air, and the surrounding cityscape. A spacious common rooftop terrace extends this concept into a communal setting and offers views of the Manhattan skyline.

Amenities

A curated collection of seamlessly integrated amenities supports energy and retreat: a fitness center with infrared saunas, a central lounge designed for focus or community overlooking a landscaped garden, and a rooftop designed for gathering or quiet retreat.

- Lobby
- Lobby Lounge with viewing garden
- Fitness Center with viewing garden
 - Two infrared saunas
- Private Storage**
- Bike Storage
- Secure Package Room
- Viewing Garden
- Roof Terrace with BBQ station, dining areas and lounge areas

Building Services

- Carson Cyber Doorman
- Porter and handyman services
- WiFi in amenity areas
- Phone, internet and cable pre-wired for Fios

Residences

- One, One+HO, Two, and Three-Bedroom Residences
- In-swing casement windows with low-E coated double glazing
- Ceiling heights up to 9'
- 7.5" White Oak Flooring
- LED recessed down-lights
- Junction boxes in living, dining and bedroom areas
- High performance, energy-efficient HVAC system with zoned controls
- Bosch front-loading electric washer and dryer
- Private outdoor space in over 70% of units

Primary Bathrooms

- Dove White tumbled porcelain wall tile
- Thassos marble wall tile*
- Famed Glamour porcelain floor tile
- Custom white oak vanity
- Fine Onyx quartz countertop
- Gabana Grey marble countertop*
- Under-mount porcelain sink
- Custom white oak-framed medicine cabinet
- Frameless glass shower or tub with hand shower
- Dual flush toilet
- Recessed down-lights
- Phylrich satin brass and matte black fixtures

Neighborhood

Williamsburg unfolds just beyond the door through a dynamic mix of restaurants, cafés, galleries, and independent shops, with seamless access to the waterfront and Manhattan beyond. There is a distinct rhythm here—creative, active and evolving, yet grounded by continuity and the rhythms of everyday life.

Transportation

- Subway: Access to L Train at Graham Avenue & Grand Street
- Buses: Access to B43 and Q54/Q59
- CitiBike: Graham Ave & Grand St

Kitchens

- Custom white oak & painted cabinetry
- Taj Mahal quartz countertop and backsplash
- Hansgrohe matte black faucet with integrated hand spray
- Stainless steel under-mount sink
- Fisher & Paykel appliances:
 - Custom paneled refrigerator and freezer
 - Electric cooktop
 - Electric convection oven
 - Custom paneled dishwasher
 - Integrated microwave

Secondary Bathrooms

- Famed Diamond matte porcelain wall tile
- Famed Diamond penny round mosaic floor tile
- Fine Onyx quartz countertop
- Under-mount porcelain sink
- Custom white oak medicine cabinet
- Soaking tub with porcelain tile surround and hand shower
- Dual flush toilet
- Recessed down-lights
- Phylrich matte black fixtures

Project Team

Developer: Artlife Developments

Architect: Issac & Stern Architects

Interior Design: Alchemy Studio

Sales & Marketing: Aguayo & Associates Inc.

Branding & Creative Direction: TJH Design

**In Select Residences **For Purchase*

