

## FOR IMMEDIATE RELEASE

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### **NEW POLL: Four Out of Five Oregon Voters Reject Nearly \$1 Billion for the Moda Center, Even If the Trail Blazers Leave**

**SALEM, Ore.** As Oregon leaders debate public funding approaching \$1 billion for the Moda Center following renewed calls for public investment from new Portland Trail Blazers owner Tom Dundon, a new statewide poll finds Oregon voters overwhelmingly reject the proposal, even if it meant losing the Trail Blazers.

Conducted by American Pulse Research & Polling for Oregon Capitol Watch Foundation, the survey tested the central argument made by supporters of the proposal: that taxpayers should help fund the project to keep the Trail Blazers in Oregon.

**Four out of five Oregon voters (79.9%) said taxpayers still should not provide the funding, even if the Trail Blazers would leave Oregon without it. Just 13.6% said the public should provide the money. (Question 10).**

"This poll tested the central assumption driving this debate," said Jeff Kropf, President of Oregon Capitol Watch Foundation. "Many believed Oregonians would support nearly a billion dollars in taxpayer funding if it meant keeping the Trail Blazers. We tested that assumption directly. The answer was clear: Oregon voters believe taxpayer dollars should be focused on higher priorities."

#### **Key Findings**

- **Opposition crossed every major voting group.** Republicans, Democrats, Independents, men, women, every congressional district, every age group, and every income level all registered majority opposition. *(Question 10 Crosstabs).*
- **The findings held up after hearing both sides.** Initial opposition measured **70.5%**. After respondents heard arguments from both supporters and opponents, opposition increased to **76.2%**, while support remained below **20%**. *(Questions 4 & 9).*
- **The possibility of losing the Trail Blazers did not change public opinion.** Even when respondents were asked whether taxpayers should provide the funding if the team would definitely leave Oregon, **79.9% still said no.** *(Question 10).*

The survey interviewed **329 registered Oregon voters** June 18-20, 2026, using American Pulse Research & Polling's Gold Standard multimodal methodology of live telephone interviews and text to web surveys. The poll has a **±5.4% margin of error** and was weighted to reflect Oregon's likely electorate. American Pulse has been featured by CNN, The New York Times, FOX News, Newsmax, NewsNation, and Newsweek, and reported a **97% polling accuracy rate** during the 2024 election cycle.

Additional topline, crosstabs, methodology, and interview requests are available through Oregon Capitol Watch Foundation.