IRAE JUNG

Graphic Designer

iraejung1@gmail.com
www.irae-j.com
LinkedIn | Irae Jung

SKILLS AND QUALIFICATIONS

- Adobe Creative Suite
- Figma
- Customer Service
- Communication
- Teamwork

EDUCATION

Humber College

Diploma of Advertising & Graphic Design — Jan 2024 – Apr 2025

- Developed advertising concepts and campaign strategies informed by marketing principles and creative problem-solving.
- Created digital and print visuals using Adobe Photoshop, Illustrator, and InDesign, applying typography, layout, and visual hierarchy.
- Built responsive web projects with HTML and CSS, translating design concepts into functional digital experiences.

EXPERIENCE

Farmciti

Graphic Designer — May 2025 - Apr 2026

- Contributed to brand identity development, visual direction, and concept execution.
- Designed and refined web assets, including icons and banners.
- Helped develop design guidelines to maintain brand consistency across digital assets.
- Collaborated with designers and cross-functional teams to translate project requirements into effective visuals.

Maizon Inc.

Marketer & Graphic Designer — Apr 2025 - Apr 2026

- Designed digital and print assets using Adobe Creative Suite and Figma.
- Maintained brand consistency across social media, marketing, and promotional materials.
- Translated client requirements into creative concepts and visual solutions.
- Managed project timelines and incorporated feedback to deliver polished designs.

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EXPERIENCE

Nara Express Logistics

Administration & Digital Content Creation — Apr 2022 – Jan 2024

- Created and managed Instagram content to support brand communication and promote logistics services.
- Managed administrative workflows, logistics documentation, and shipping records to support daily operations.
- Handled client inquiries and provided shipment tracking, customs updates, and import guidance.
- Coordinated daily with headquarters in South Korea to communicate delivery requirements and customs procedures, helping clients avoid shipping delays.

VOLUNTEERING

The Cross Church Toronto

Graphic Designer — Sep 2024 - Present

- Designed flyers, posters, and promotional materials to support church events and community outreach.
- Developed campaign visuals that maintained a consistent identity across print and digital platforms.
- Collaborated with church leadership to translate event themes and organizational values into compelling designs.
- Supported website design and layout improvements to enhance usability and accessibility.