

From chaos to control with PatientNow

Most practices hit operational bottlenecks that limit revenue, efficiency, and patient experience. PatientNow brings everything together

@ PatientNow





Disconnected systems lead to lost revenue, wasted time, and poor patient experience.

- ✗ Reporting that can't answer key business questions
- ✗ Payments and memberships that create an operational "mess"
- ✗ Scheduling complexity that outgrows your system
- ✗ Documentation bottle necks
- ✗ Inconsistent follow-up and lead tracking
- ✗ Costly and unwieldy tool sprawl

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*Because of PatientNow, my retention rate for injectable patients has climbed from 50% to 70-80%.
I love having the whole office in my hand.*

PETER CAPIZZI — CAPIZZI MD, COSMETIC SURGERY & MED SP

PatientNow brings everything together

Schedule a demo

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It’s never easy to change what’s working — but we took the leap last Fall and have been very pleased with the improvements.

KRISTY MURROW — MARIPOSA AESTHETICS & LASER CENTER

OPERATIONAL GAPS	WHAT IT LOOKS LIKE	PATIENTNOW SOLUTION	WHY IT MATTERS
 Reporting gaps	You have data but not answers to questions like, “What’s actually driving revenue?”	Unified dashboard to track and drill into performance across providers and services in real-time so you can make data-driven decisions.	Know exactly what’s working, what’s not, and where to grow.
 Scheduling complexity	Your schedule looks full, but high-value time goes unused.	Advanced scheduling with provider optimization, automated reminders, and waitlist management to maximize high-value bookings and reduce schedule gaps.	Reduce errors, optimize provider time, and improve patient flow.
 Inconsistent follow-up	Leads come in, but too many fall through the cracks.	Built-in CRM with automated lead capture, multi-channel follow-ups (text/email), and pipeline tracking from inquiry to booked appointment.	Never lose a lead with built-in follow-ups and tracking.
 Documentation bottlenecks	Charting slows everything down and keeps providers working late.	Powerful EMR with customizable templates, treatment notes, and photo documentation, designed to speed charting without disrupting patient flow.	Streamline documentation without slowing providers down.
 Payment and membership chaos	Payments are collected, but hard to track and reconcile.	Fully integrated payment tool to support memberships, packages, and recurring billing, plus real-time reconciliation and revenue tracking.	Simplify billing, recurring revenue, and reporting.
 Tool sprawl	So many systems to run daily operations and none of them talk to each other.	End-to-end platform combining EMR, CRM, scheduling, payments, and marketing, eliminating disconnected tools and syncing data across the practice.	Replace multiple tools with a single, connected system.

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**PatientNow paid for itself
within the first 6 months
in reduced transcription
and clerical costs alone!**

William Beeson, Beeson Cosmetic Surgery





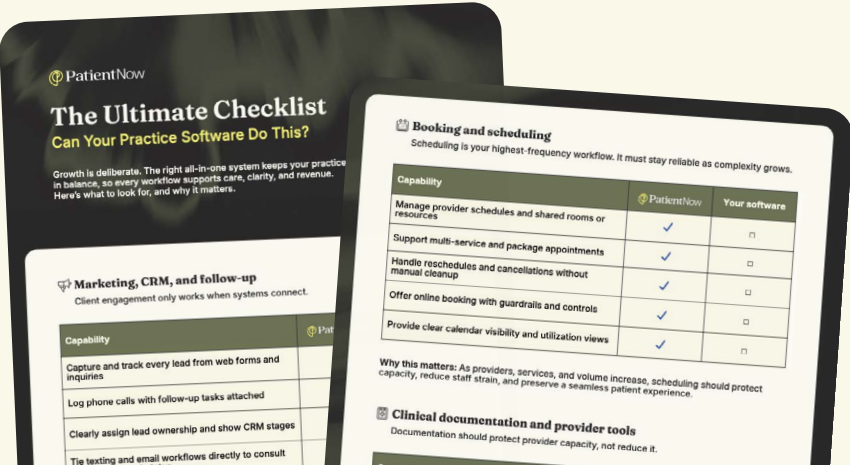
From disconnected to fully integrated

See how leading practices simplify operations
with PatientNow.

Read our practice software checklist

Growth is deliberate. This checklist shows
you what to look for, and why it matters.

See checklist



Schedule a demo