# Our relentless development philosophy.

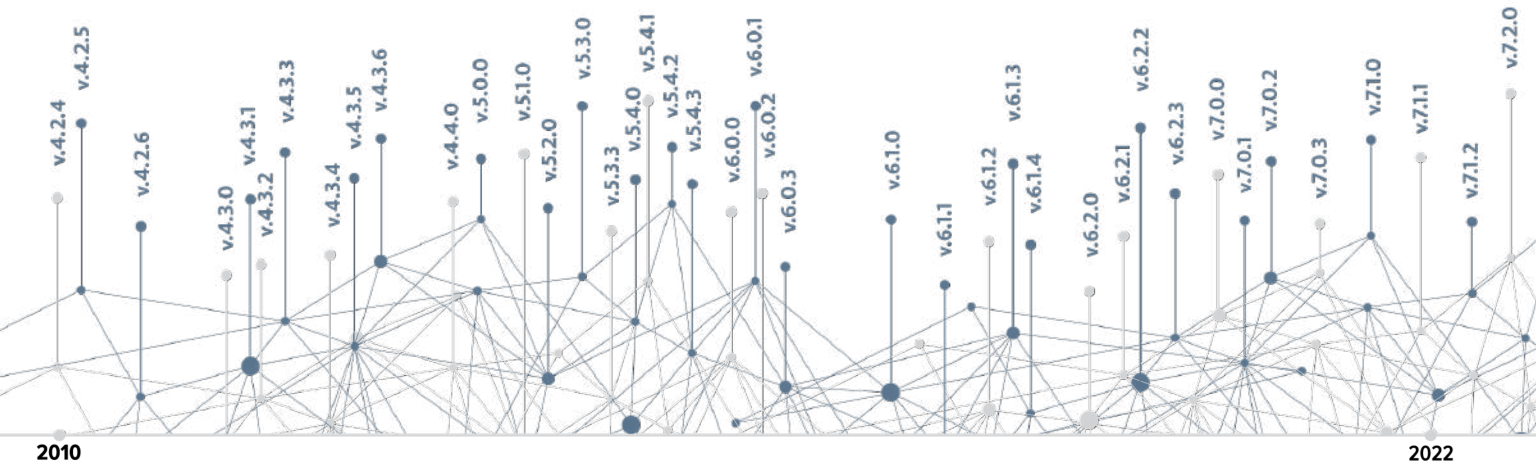
A strategic approach to the evolution of the Archway Platform℠

# Relentless development philosophy

**What is our relentless development philosophy?**
SEI Family Office Services coined the Relentless Development Philosophy nearly two decades ago as a way to describe our forward-looking strategic vision for the Archway Platform and our broader solution suite.

**Why is our relentless development philosophy important?**
Our Relentless Development Philosophy was created in the early stages of our business. As a self-funded operation, we were forced to adopt a long-term view of the product's evolution and prioritize iniatitives. Our approach of making incremental, meaningful changes to our solutions based on our long-term strategic vision earned us the trust of our clients, our partners and the industry as a whole. Today, like many of our family office clients, we have the kind of staying power that affords us that same long-term view we've always had, making us a stable and trusted partner for our clients.

**How do we live out our relentless development philosophy?**
Adhereing to our Relentless Development Philosophy allows our firm to continue to build and invest in innovative solutions that help our clients achieve long-term success. Through user feedback, peer dialogue and hundreds of product releases and thousands of features and enhancements, our Relentless Development Philosophy permeates every aspect of the Archway Platform's evolution.



# Strategic product initiatives

## Cash management efficiencies

For family offices and financial institutions, seamlessly processing payment and cash transfers are a known challenge. The quality of financial data provided from banks and custodians can be inconsistent and often sourced from antiquated systems, and streamlined processes are difficult to pull together.

We initially developed the base capabilities in the Archway Platform to be able to process hundreds of capital calls, distributions and payments each month. Now, we are focused on working with bank and custodian partners to advance and automate the platform's cash processing and disbursements functionality.

Our cash management improvements include focusing on features such as **tightly integrated capital movements** and **document workflow processing** inside the Archway Platform and the Archway Client Portal, and **seamless banking connectivity** for wires, transfers and other payments types.

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## Advanced data aggregation and connectivity

Your system of record is only as powerful as data within it.

Featuring 80+ direct data feeds with banks, custodians, brokerage firms and pricing sources, as well as third-party data aggregation feeds that offer connections with thousands of additional financial institutions and data providers, the Archway Platform is capable of aggregating large amounts of data across entities, managers, accounts and investments.

But there's always more that we can do.

With our evolving client needs and the growth of our own internal family office outsourcing services, we are continuing to invest in our system connectivity, both with additional banking and custodial data sources as well as with industry partners that offer complementary technology solutions that commonly sit inside of the family office tech stack. Through **increased connections and improvements to our existing reconciliation tools**, we will bring **more efficiency to the data aggregation and refinement process** to remove **unnecessary manual touch points** as data moves between platforms.

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# Strategic product initiatives

## Expanded digital workflow

Workflow within the Archway Platform has historically referred to approvals across accounts payable operations like bill payment and cash movements. But in a post-pandemic world where physical distance and remote working will likely be embedded in our society, we're expanding our concept of workflow to extend well beyond its AP roots.

As we think about the future applications of workflow, it's important to call out the vast number of operations that can be regimented within a family office. From **defining multi-level data input** and **accounting transaction entry processes** to **notifications** and **calendaring**, there are major efficiencies that are inherent in the expansion of digital workflow capabilities.

More importantly, we continue to evaluate client use-cases, we are identifying system operations that would benefit from **customizable process flows** and **automated triggers** based on completion of identified tasks.

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## Bespoke reporting capabilities

Flexible reporting is at the top of the wishlist for every family office and financial institution when it comes to wealth management technology. For fintech vendors, it's a feature that receives endless attention and is at the crux of every system upgrade.

Today, the Archway Platform's reporting engine allows clients to create highly-customizable reports using configurable parameter screens, report packaging tools and automated report generation capabilities. The platform boasts hundreds of reporting options including traditional financial statements, allocation, holdings, performance and risk reports, as well as an end-client portal featuring interactive reporting dashboards and a secure document vault. Through a controlled customization approach, users can leverage a combination of pre-defined parameter options and user-defined data groupings to tailor any given report in a variety of unique ways for each of their individual end-clients.

With the advent of newer front-end technology, we are focused on taking advantage of these opportunities to present our users with **more ways to view and analyze their data**—whether it be through **on-screen reporting**, **enhanced data tables** or **eye-catching visual data displays**.

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## About SEI Family Office Services

SEI Family Office Services delivers technology and outsourced services that support the accounting, investment management and reporting functions of family offices, private banks, private wealth advisors and alternative asset managers. Designed to help family offices and advisors to wealthy families better serve their ultra-high-net-worth clients, SEI's award-winning Archway Platform℠ and high-touch outsourced services efficiently handle complex partnership, portfolio and corporate accounting alongside bill payment, investment management and multi-asset class data aggregation. As of Dec. 31, 2023, SEI Family Office Services has $585 billion in assets on platform. For more information, visit **seic.com/archway**.

## About SEI®

SEI (NASDAQ:SEIC) delivers technology and investment solutions that connect the financial services industry. With capabilities across investment processing, operations, and asset management, SEI works with corporations, financial institutions and professionals, and ultra-high-net-worth families to solve problems, manage change and help protect assets—for growth today and in the future. As of Dec. 31, 2023, SEI manages, advises, or administers approximately $1.4 trillion in assets. For more information, visit **seic.com**.

## Contact us to learn more

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