

JANE MARTIN

GRAPHIC DESIGNER

www.janemartindesigns.com

janemartindesigns@gmail.com

860-626-9097

EDUCATION

James Madison University

Harrisonburg, VA

BFA Graphic Design, 2026

GPA: 3.4

Term Honors:

Dean's List & President's List

VOLUNTEER WORK

New Hartford Youth Baseball/

Softball New Hartford, CT:

- Managed concession stand
- Sold inventory
- Money management
- Equipment handling
- Managed fundraising events

High School Sports Apparel Design

- Winsted, CT:

- Designed team merchandise

JMU Fitness Club - Logo & Apparel

Design - Harrisonburg, VA:

- Designed new logo and identity
- Collaborated on different social media strategies, philanthropy event ideas, merchandise designs, etc.

EXPERIENCE

CashmanKatz Ad Agency - Glastonbury, CT

Creative Intern: Jun 2025 - Aug 2025

Contributed to exciting projects, expanded skillset in Adobe Suite, attended shoots, etc. Dove deeper into the creative process and learned what it took to be a part of an ad agency.

@ The rooftop - Canton, CT

Server: May 2024 - Present

Ensuring great customer Service, taking orders, collaborating with team, upselling items, running food, Health & Safety Compliance, etc.

CAMPUS INVOLVEMENTS

JMU Scratch Pad

Student Ad Agency Member: Aug 2025 - May 2026

Affiliated with the American Advertising Federation. Team competes in the National Student Advertising Competition, works with real clients, creates campaigns and connections.

JMU Fitness Club

Public Relations Committee Member: Sep 2024 - May 2026

Collaborated with a team to develop branded merchandise, social media content, and promotional videos.

SKILLS

Adobe Design Suite, Figma, Webflow, Procreate, Microsoft Office, Printmaking, Branding, Typography, UI & UX Design, Package Design, Illustration, etc.