

JANE MARTIN

GRAPHIC DESIGNER

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EDUCATION

James Madison University

Harrisonburg, VA

BFA Graphic Design, 2026

GPA: 3.4

Term Honors:

Dean's List & President's List

VOLUNTEER WORK

New Hartford Youth Baseball/

Softball New Hartford, CT:

- Managed concession stand
- Sold inventory
- Money management
- Equipment handling
- Managed fundraising events

High School Sports Apparel Design

Winsted, CT:

- Designed team merchandise

JMU Fitness Club - Logo & Apparel

Design Harrisonburg, VA:

- Designed new logo and identity
- Collaborated on different social media strategies, philanthropy event ideas, merchandise designs, etc.

EXPERIENCE

CashmanKatz Ad Agency - Glastonbury, CT

Creative Intern: Jun 2025 - Aug 2025

Collaborated with art and production directors, project managers, etc, to transform their strategic goals into standout assets for their regional clients. Worked on real client proposals, attended meetings, shoots, etc. Proposed various commercial concepts, company campaigns, and more.

@ The rooftop - Canton, CT

Server: May 2024 - August 2026

Delivered attentive, high-volume rooftop dining service, driving sales through strategic upselling while coordinating seamlessly with kitchen staff to ensure rapid order delivery and strict safety standards.

CAMPUS INVOLVEMENTS

JMU Scratch Pad

Student Ad Agency Member: Aug 2025 - May 2026

Affiliated with the American Advertising Federation. Team competes in the National Student Advertising Competition, works with real clients, creates campaigns and connections.

JMU Fitness Club

Public Relations Committee Member: Sep 2025 - May 2026

Collaborated with a team to develop branded merchandise, social media content, and promotional videos.

SKILLS

Adobe Design Suite, Figma, Webflow, Procreate, Microsoft Office, Printmaking, Branding, Typography, UI & UX Design, Package Design, Illustration, etc.