

Effective Date: 14/08/2026

1. Introduction

1.1 This Cookies Notice explains how AMUN CONSULTING LTD (the "**Company**," "**we**," "**our**," or "**us**") uses cookies and similar tracking technologies when you visit the website located at <https://www.amun.consulting> (the "**Website**").

1.2 Essential cookies are necessary for the operation of the Website. Non-essential cookies — including analytics, advertising, and social media cookies — are set only after you have provided your consent through our cookie consent banner. You may modify or withdraw your consent at any time.

2. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They assist in improving your browsing experience by remembering preferences, analyzing traffic, and enabling certain functionalities. We also use similar technologies, such as tracking pixels and analytics scripts, to measure and improve our services.

3. Categories of Cookies We Use

3.1 **Essential Cookies.** These cookies are strictly necessary for the basic functionality of the Website, enabling core features such as security, page navigation, and accessibility. These cookies do not require your consent.

3.2 **Analytics and Performance Cookies.** These cookies help us understand how visitors interact with the Website by collecting and reporting information. They are set only with your consent. We use: (a) **Google Analytics / Google Analytics 4** — to track user behavior, page views, and traffic sources; and (b) **Microsoft Clarity** — to obtain insights into how users navigate and interact with the Website.

3.3 **Advertising and Conversion Tracking Cookies.** These cookies help us measure marketing performance and optimize our advertising. They are set only with your consent. We use: (a) **Facebook Pixel and Facebook Conversion Tracking** — to measure engagement with our advertisements and conversions; and (b) **Google Conversion Linker** — to associate advertisement clicks with conversions for advertising insights.

3.4 **Social Media Cookies.** These cookies enhance your interaction with social media platforms. They are set only with your consent. We use: (a) **Facebook Signal** — to enable Facebook to display relevant content and advertisements based on user interactions.

4. Cookie Consent

4.1 Upon your first visit to the Website, a consent banner enables you to accept or reject non-essential cookies. Non-essential cookies will not be set until you have accepted them.

4.2 You may change your cookie preferences at any time through the consent banner or your browser settings.

5. Third-Party Cookies

Certain cookies on the Website are set by third-party providers, such as Google and Facebook. These third parties may use cookies in accordance with their respective privacy policies. For further information, please review: (a) Google's Privacy Policy; (b) Facebook's Privacy Policy; and (c) Microsoft Clarity's Privacy Policy.

6. Managing Cookies

You may manage or disable cookies through our consent banner and your browser settings. Most browsers permit you to delete cookies from your device, block cookies from specific websites, and set preferences for how cookies are stored. Please note that disabling cookies may affect the functionality of the Website.

7. Amendments

We may update this Cookies Notice from time to time to reflect changes in our use of cookies. The most current version will be available on the Website.

8. Contact Us

For any questions concerning this Cookies Notice, please contact:

- **Email:** business@amun.consulting
- **Registered Office:** Intershore Chambers, P.O. Box 4342, Road Town, Tortola, British Virgin Islands.
- **Mailing Address:** Intershore Chambers, P.O. Box 4342, Road Town, Tortola, British Virgin Islands.