



Production bottlenecks, OTIF fines and late deliveries can get in the way of your customer experience.

It's time to identify risks to your on-time delivery before they derail your operations.

UNPARALLELED BUSINESS VALUE FOR CPG SHIPPERS

Reduce fines & improve on-time delivery

Use customized alerts and predictive ETAs to manage by exception and keep your freight running on time.

“**Kraft Heinz uses FourKites’ software to track customer deliveries as part of a broader effort to improve on-time performance. The company’s on-time delivery rate is now between 75% and 80%, up from the mid-50s before tracking began.**”

KraftHeinz

Troy Shannan
SVP, North American Supply Chain
Kraft Heinz

Reduce dwell time & become a shipper of choice

Please your carriers - and your bottom line - by improving appointment planning through accurate ETAs, automated alerts for loads entering detention, and historical dwell time analytics.

“**If I face any issue in the customer warehouses I can instantly message those responsible via FourKites. Unilever or the carrier responds promptly and solves my problem. Before FourKites, we were waiting for long periods in warehouses.**”



Unilever

Metin Kara
Veteran Driver
Unilever Europe

Provide superior customer service

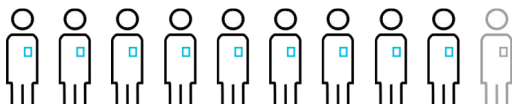
Keep customers up to date with the most accurate ETAs on the market. And secure, sharable live-tracking dashboards provide a single source of truth for customers, carriers, and shippers.

“**FourKites has decreased the amount of daily calls from our customers since they have access to tracking info immediately. Now our conversations center around the loads we know are in jeopardy versus every single load.**”



Brooke H.
Transportation Dispatcher
A leading CPG shipper

FOURKITES' CONSUMER PACKAGED GOODS TRACKING, 2019



9 of the top-10 global CPG companies choose FourKites
for predictive, real-time supply chain visibility



2.8M loads tracked
for CPG companies



1.1M late loads proactively identified with
best-in-class predictive ETA technology



800+ unique carriers providing
visibility to CPG shippers



CPG loads tracked by FourKites travel an
average of **660 miles**

FourKites is more than a software platform, it's a full-service visibility solution.
Contact us at hello@fourkites.com to discover the FourKites difference.