



# Revolutionizing Last-Mile with Real-Time Visibility

Using powerful machine learning and the industry's largest network of tracking data, FourKites enables shippers to respond quickly to market demands and exceed customer expectations from the first mile to the last.

## Provide Superior Customer Service

- ▶ Improve customer satisfaction for both B2B & B2C clients with **6X more accurate ETAs** on deliveries
- ▶ Fulfill customers' expectations for speed and accuracy by proactively managing delivery exceptions with targeted alerts and machine learning recommendations
- ▶ Increase visibility both with internal and external customers by sharing real-time tracking through secure eURLs

## Increase End-to-End Efficiency

- ▶ Eliminate manual track-and-trace processes with end-to-end visibility across all modes in a single unified platform
- ▶ Break down data silos by integrating FourKites' tracking visibility into existing external and customer-facing systems
- ▶ Track carrier performance against SLAs and identify weaknesses in your operations with historical reporting through 21 out-of-the-box reports

## Lower Operating Costs

- ▶ Avoid the high costs of expediting, redelivery charges or customer penalties through improved delivery performance and exception management
- ▶ Monitor inventory and calculate accurate cycle times, tracking deliveries in real time, by the pallet or tote-level
- ▶ Protect inventory in transit with multi-chamber temperature tracking and customizable off-route alerts for secure shipments

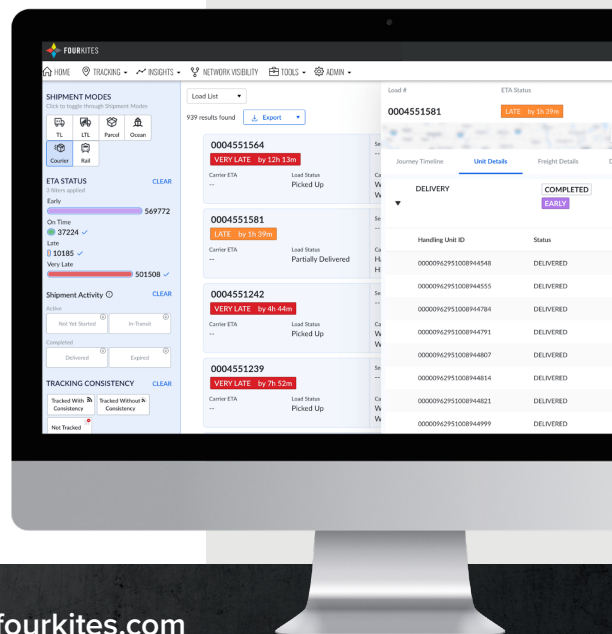
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With FourKites, one of the challenges we're taking on is visibility into the final mile. It's traditionally the weakest link in the supply chain, and one of the most expensive. Providing final-mile visibility through FourKites means our customers can see exactly where their delivery is and when it will arrive. It means a pharmacist has more time to take care of patients, instead of tracking down deliveries.”

Sean Halligan  
SVP of Pharmaceutical  
Supply Chain Operations



CardinalHealth



Contact us at [hello@fourkites.com](mailto:hello@fourkites.com) to learn more, or visit [www.fourkites.com](http://www.fourkites.com)

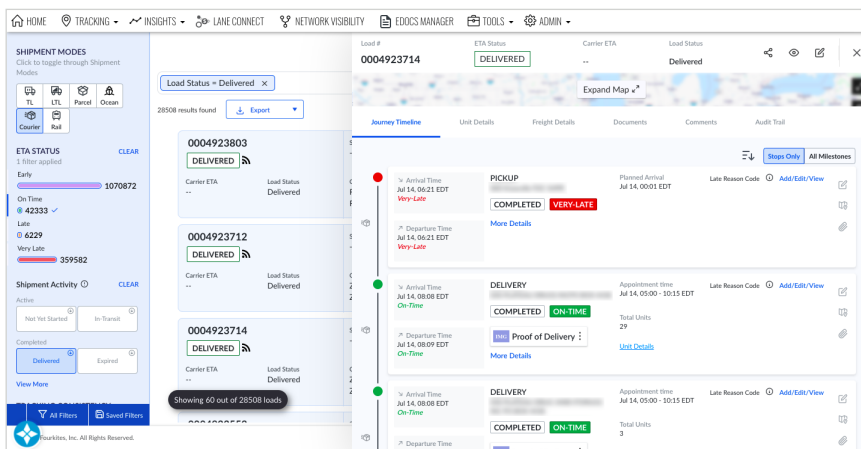
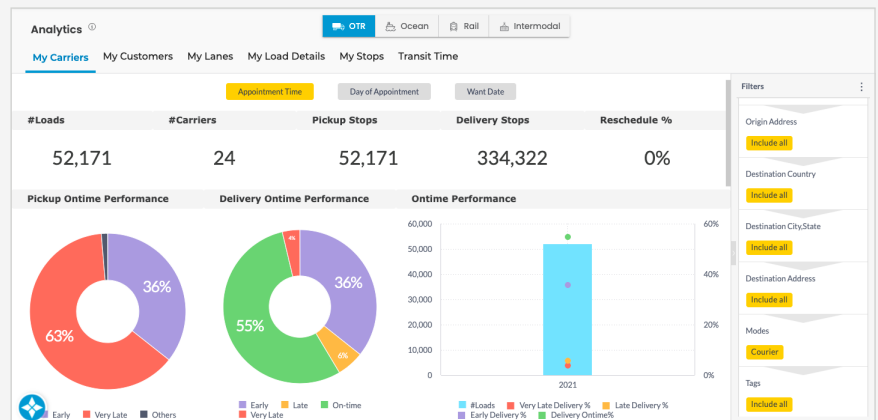


## REAL-TIME NOTIFICATIONS

Receive real-time notification and alerts for your courier shipments, ensuring customer satisfaction and on-time delivery for crucial loads.

## DASHBOARDS

Monitor courier and shipment performance through dashboards, with everything from on time performance, stops and rescheduling rate. Benchmark and monitor your courier's performance across the loads for improved operational efficiency and cost savings.



## MULTI-STOP TRACKING

Whether your shipment makes one stop or 20, track crucial loads every stop of the way. Tracking visibility is available down to the unit, with predictive ETAs within the hour of delivery.