FOURKITES

ELEVATE YOUR LOGISTICS OPERATIONS WITH DYNAMIC ETA® FOR AIR

In an industry-first, FourKites allows you to track 100% of your air freight, providing highly accurate machine learning ETAs to drive better downstream planning, reduce time spent on manual tracking and improve customer satisfaction.

"FourKites' Dynamic ETA for Air has provided the visibility needed to help **reduce turn times on urgent product requests** for fulfilling critical customer orders, while also eliminating nearly **75% of shipment tracking email inquiries** to our global logistics team."

ZEBRA

Kimberley Segel
Director of Global Transportation
Zebra Technologies

Dynamic ETA for Air Delivers Accuracy and Reliability Where You Need it Most

THE STATUS QUO VS. DYNAMIC ETA®

Relying on air carriers for updates, shippers typically **get an ETA on just 40%** of their air shipments.

It is common for traditional air carrier ETAs **to be off by as much as 48 hours!**

With FourKites Dynamic ETA for Air, shippers **get highly accurate ETAs on 100%** of air shipments.

Dynamic ETA for Air calculations **are accurate within a 9-hour window.**

Machine Learning + FourKites Unrivaled Data Network = Incomparable Accuracy in the Sky

- FourKites supports **100+ airlines** and **17,000 airports**
- FourKites saw **40% YoY growth** in connected airlines and **97% YoY growth** in air loads on the platform

The Value of FourKites Dynamic ETA for Air

1. Enable downstream partners and customers to plan ahead
2. Automate and improve efficiency in tracking processes
3. Increase transparency on critical and costly air freight

FourKites Dynamic ETA has been shown to **2X CUSTOMER SATISFACTION** scores for users!

Go to **FourKites.com** to learn more.