



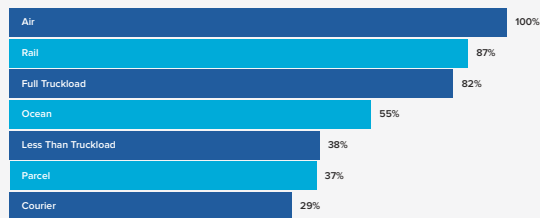
Five Surprising Findings You Didn't Know About The State Of The Pharmaceutical Supply Chain

The last two years have tested pharmaceutical supply chains like never before; companies have had to contend with critical product shortages and global vaccine rollouts in an ever-changing regulatory environment. To combat the challenges of medication and vaccine distribution, pharmaceutical companies are turning to data and machine learning to create resilient, hyper-efficient supply chains that can withstand the rapidly evolving global health landscape.

To better understand how pharmaceutical companies are using supply chain visibility technology, FourKites partnered with Accenture to survey 100 supply chain executives working in pharmaceuticals, biotech, cell and gene therapy, medtech, and other related industries.

The Findings:

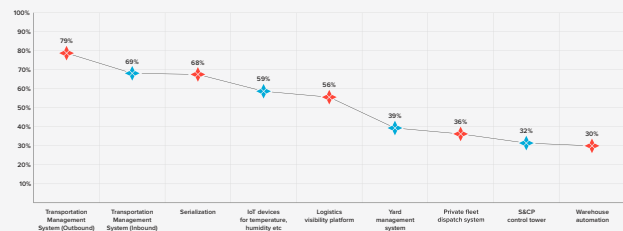
Modes Used to Transport Freight Domestically and Internationally



The vast majority of companies included in this research use Air, followed by Rail to transport freight domestically and internationally.

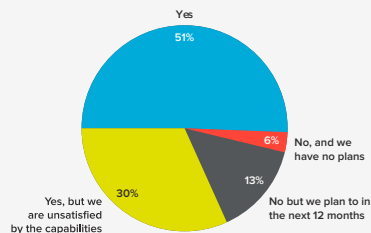
Pro Tip: Make sure your real time visibility provider can seamlessly track across all modes for true end-to-end visibility.

Technologies Used Today in Moving and Storing Freight



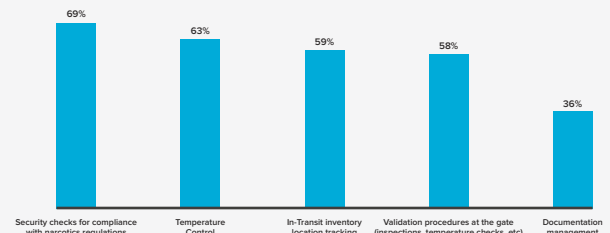
Outbound/Inbound Transportation Management System and Serialization are the most popular technologies used in moving and storing freight.

Adoption of Visibility Technology



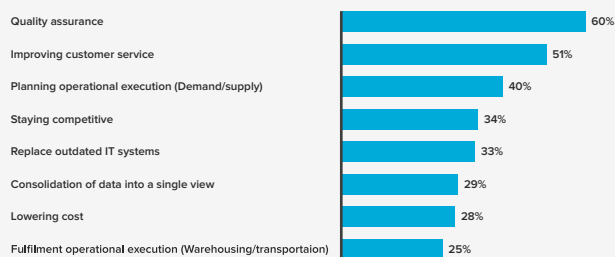
Almost a third of companies using visibility technology are unsatisfied with the capabilities.

Biggest Challenges to Security and Product Protection Procedures



Security checks for compliance with narcotics regulations and temperature control present the biggest challenges for organizations to comply with.

Pro Tip: Keep your supply chain running smoothly with a visibility platform that includes real-time alerts for security risks and temperature compliance.



Security and Visibility Drivers

The key drivers for organizations to enhance their security and visibility requirements are quality assurance, improving customer service, and planning operational execution.

Conclusion

FourKites arms you with the end-to-end visibility you need to minimize risk throughout your supply chain and deliver exceptional customer service. Our platform helps pharmaceutical companies:



Maintain compliance and quality standards with real-time temperature tracking.



Avoid theft with real-time security alerts when a shipment goes off route or enters a high-risk zone.



Monitor and record chain-of-custody throughout a shipment's journey.



Proactively communicate with supply chain partners and customers as exceptions arise.

Gain unprecedented agility-- and peace of mind-- knowing you're ready for whatever tomorrow brings.

To learn more, contact us or visit [FourKites.com](https://www.fourkites.com)

