

6 WAYS

Manufacturers Can Use Supply Chain Visibility to Thrive in 2023

Proven Value For Manufacturers:



GAIN RESILIENCY AND AGILITY DURING TIMES OF CRISIS

“

“3M used real-time data from FourKites to shorten cycle times, and by the end of 2020, it manufactured more than 2 billion respirators globally to meet skyrocketing demand.”

3M



DELIVER EXCEPTIONAL CUSTOMER SERVICE



“

“Precision in delivering the right product to our customers at the right time is essential in our business, which is why we have partnered with FourKites to harness the power of technology to achieve market-leading fulfillment. After a comprehensive assessment of visibility providers, we determined FourKites was best suited to track our complex supply chain all the way through the final mile, enabling us to deliver the best customer experience.”

Andrew Mosteller
Director, Supply Chain Management
Exide Technologies

EXIDE
TECHNOLOGIES



OPTIMIZE INVENTORY AND PRODUCTION SCHEDULES

“

“We’re working toward developing a cognitive network that allows us to perpetually flow inventory across the entire supply chain, unencumbered. Visibility and data from FourKites are some of the most critical components of that.”

Joshua Dolan
VP, Supply Chain North America
Cardinal Health

CardinalHealth



REDUCE SUPPLY CHAIN COSTS



“

“Our overall detention has probably been down at least 20% a month over the last eight months, which has been a very critical factor in becoming a shipper of choice. Reducing your dwell time is huge in this tight market. You want to be able to attract carriers, not push them away.”

Brad Shockey
Director Supply Chain
Pixelle Specialty Solutions

pixelle
SPECIALTY SOLUTIONS



IMPROVE WORKFORCE PRODUCTIVITY

“

“Digitization is an important step in Dow’s journey toward the implementation of an end-to-end supply chain visibility strategy. Our strategic partnership with FourKites enables us to digitize and move away from a manual way of working to an integrated technology platform workflow.”

Kevin Nielsen
Logistics Leader
Dow

Dow



DIGITIZE YOUR OPERATIONS



“

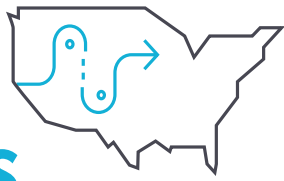
“We’ve used the FourKites platform as a vehicle to really elevate us as far as technology and visibility to our customers and to our operations. And with that type of technology, we’ve been able to really create a game-changer, and be able to share with our customers real-time visibility. We have succeeded with our four major sales offices and have plans to expand to over 20 additional locations.”

Alex Jankowsky
Program Manager,
Ingersoll Rand

IR Ingersoll Rand

Manufacturing shipments tracked by FourKites travel an average distance of

1,923 Miles



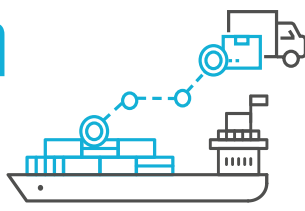
3 Million

FourKites tracks over 3M shipments daily, touching 50% of the Fortune 500

FORTUNE 500

6.9 Million

manufacturing loads were tracked by FourKites in the past year



196 Million

load location updates in the past year

98%

of late manufacturing loads were proactively identified by FourKites



210+ Countries
where FourKites tracks



2.7 Million +
connected facilities



1,200 +
customers